WE ARE BUSINESS AT ITS BEST

BUSINESS





The Dean's Message

The Business School had a great deal to celebrate over the past two months in regards to the accomplishments of many of our current students and alumni. Students dove into the giving spirit of the season by raising funds and donations for local Toronto charities. It was also a time for focusing on career development, seeing many students participate in information sessions and workshops. A special shout out goes to all current Insurance Management Program students, as they have all secured employment before the end of the first semester! Be sure to check out next month's newsletter as we cover our student award ceremonies.

Be sure to share your successes in the Dean's Newsletter. For submissions, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".

*This is an interactive pdf



Fashion Arts & Business Students Gain Real-World Retail Experience

Our final semester Fashion Arts & Business students were very thrilled when they realized that their Global Store Operations course led by Anna Zamparo would be introducing them first hand to the world of global retail in Canada.

Read more >



A Great Night for the Insurance Management Program at IIC Convocation

The Insurance Institute of Canada hosted its annual GTA Convocation at the Metro Toronto Convention Centre on January 24, 2019.



BUSINESS 2



Fashion Students Raise Funds for Youth Without Shelter

Last month students from Fashion Arts and Business donated \$843.04 in proceeds they raised from their Eco Closet event to Youth Without Shelter.



Humber Insurance Management Students Invited to National Adjusters Conference

The Humber Insurance Management Program was invited to attend the Ontario Independent Adjusters Association (OIAA) Conference that took place on January 23, 2019.

Read more >

Read more >

Opportunities in the Retail Sector – Powerhouse Retail Services

On December 5, 2018, The Business School Placement Centre hosted an information session with Powerhouse Retail Services at the North Campus.

Read more >

RBC Resume Building Workshop

On January 21, 2019, students from various business programs met two industry professionals from RBC who hosted a Resume Building Workshop.

Read more >



Professor Publishes Story in Anthology of Short Fiction

Jasteena Dhillon, a Business School Professor, published a story in *Then and Now: An Anthology of Short Stories and Poems* published by In Our Own Words Inc.





BUSINESS 3



CIBC On-Campus Event

The Business School Placement Centre hosted an information session with eight CIBC representatives from various roles. The evening event was both enjoyable and beneficial for the students in attendance.

Read more >



Every Insurance Management Student Hired before the End of the First Semester

In what has already been a fantastic year for the Insurance Management Program (IMPG) at Humber, all current students were hired in the insurance industry before the end of their first semester.

Read more >



Humber Spa Team Creates and Organizes First Annual Shoebox Project Initiative

The Shoebox Project for Women collects and distributes gift-filled shoeboxes to women impacted by homelessness in communities across Canada and the U.S.

Read more >



International Development Degree Alumnus Secures Job Post-Graduation

Upon graduation from the International Development Degree at Humber, Ryan Geleynse began working with EduDeo Ministries as the Eastern Canada Key Relationship Manager.



BUSINESS 4



TechWyse Team Inspires Humber Marketing Students at Digital Marketing Spotlight

To wrap up the fall semester, the Humber Marketing Program hosted team members from TechWyse Internet Marketing at its Digital Marketing Spotlight. Jon Dyer, SVP of Operations was accompanied by Tyler Shannon, Director of Marketing Services, Moe Kaloub, Director of Client Services and Grace Natarelli, Account Manager. All four spoke about the ins-and-outs of working in the Digital Marketing Industry, and offered insights into what makes a job-candidate appealing to hiring managers.

Read more >

Professor Publishes Article in Academic Journal

Congratulations to Professor Ramesh Saxena whose paper (co-authored) entitled "Offshoring Decisions: A Comprehensive & Conceptual Framework" is now accepted for publication in *Operations and Supply Chain Management: An International Journal*. It is a peer-reviewed journal.

Humber Bachelor of Commerce Accounting Graduates Passed CPA Common Final Examination

The first Bachelor of Commerce Accounting graduates wrote and passed the CPA Common Final Examination this past December.

Read more >



Marketing Diploma Students Present Vena Solutions

In the final weeks of the fall 2018 semester, students from the Creative Design Applications course (MKTG 208) in the Marketing Diploma program grabbed the opportunity to present their design campaigns to Marketing Directors of Vena Solutions.