# WE ARE BUSINESS AT ITS BEST

# BUSINESS







#### The Dean's Message

Here we are again - we're well on our way into another busy year at the Business School! So busy, in fact, that despite just being a few weeks into this new school year, we already have many exciting stories to share with the Humber community. In this newsletter, we feature several student and faculty success stories from this past summer, ranging from student award-winning films, fashion line debuts, keynote speeches and much more. Here's to another fantastic year at the Business School - and best of luck to our new and returning students!

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Be sure to share your successes in the Dean's Newsletter. For submissions, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".



#### **Fashion Students Attend the Time Capsule Exhibition**

On Friday, September 21 the Fashion diploma, degree and graduate certificate students and faculty travelled to Union Station for their first program trip of the year, the Time Capsule Exhibition presented by Louis Vuitton.

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In June, Alternative Dispute Resolution (ADR) faculty member Alicia Kuin and a team of current ADR students and recent ADR alumni attended the Rotary Convention in Toronto to promote opportunities associated with Mediators Beyond Borders International (MBBI).

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## Humber Professor Appointed as Deputy Judge

Farah Jamal Karmali, a Law Clerk/ Paralegal Professor at the Business School, has been appointed as a Deputy Judge of the Ontario Superior Court of Justice (Small Claims) in November 2017.

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#### **Business Professor Publishes New Book**

The 4th edition of *Employment Law for Business and Human Resources Professionals*by Kathryn Filsinger, a professor in the
Business School, has just been published.

#### Read more >



#### Hospitality & Tourism Management Program Coordinator Delivers 'Keynote' Address at Conference

This past summer Ramesh Srinivasan, Program Coordinator of the Hospitality and Tourism Management Degree delivered the closing keynote address at the SVBF LEVY annual conference.

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# Parul University Students Participate in Leadership Beyond Boundaries Program

Students from Parul University, Humber's academic partner in India, participated in a two-week Leadership Beyond Boundaries program at the Lakeshore campus in August.

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#### Students Receive Excellent Results on CFA Level 1 Exams

8 Bachelor of Commerce - Finance students wrote the CFA Level 1 exam in June 2018 and 50% of them passed! This is an excellent result given that on average, over the last 10 years, 40% of those writing the exam passed and most who write the exam are not recent graduates and many are 2nd and 3rd time writers.

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### The Placement Centre Contributes to International Youth Day

The Blue Jays Care Foundation works with youth and their families in various community and social services organizations. This year's theme was Career Day and they called upon the Placement Centre to contribute their energy and expertise.

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## Paralegal Studies Degree Students have Outstanding Success at 2018 Lions Cup Mooting Competition

Two students from the Paralegal Studies degree program had outstanding success at the inaugural 2018 Lions Cup Mooting Competition at York University on June 23rd and 24th, 2018.

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### **Humber Fashion Students Intern** with Yorkdale Dior

Two Humber fashion students interned with Dior in Yorkdale from August 4th to the 20th this past summer.

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#### **Professor Publishes Research Paper in the Journal of Health Care Quality Assurance**

Business School Professor Nabeel Mandahawi's recent research paper has been published in the *International Journal of Health Care Quality Assurance*.

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### Humber Grad Places Third in TVO's Short Doc Contest

Jesse Caplan, a Humber Business School grad and current Ryerson Journalism Student, had her short documentary *Sister in Silence*, place in third for TVO's Short Doc Contest 2018.

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#### College Voucher for Technology Adoption Projects Off to a Great Start

On September 8th, a team of 26 students (Bachelor of Commerce Business School and School of Media) officially started the CVTA (College Voucher for Technology Adoption) projects through the research office (ARI).

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#### Paralegal Professional Gives Humorous Talk to Students

Ron Holt of Holt Paralegal Services gave a humorous and helpful guest visit to the career development course in the paralegal graduate certificate program. The new students heard about the challenges and joys of running a paralegal business with lots of questions about financial success! Ron graduated from Humber in the diploma program in 2017.





#### Ningbo Students Attend Orientation Program at Humber

The Business School welcomed 62 students from Ningbo University for a month-long orientation program before entering the final year of their Business Administration program at Humber.

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## Fashion Student Featured in Shoppers Ad Campaign

Asma Karimi, a Fashion Arts and Business Diploma student, was recently featured in a Shoppers Drug Mart campaign.

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# **Humber Grad Accepted to Osgoode Hall Law School**

A 2017 Paralegal Studies degree graduate, Katie Drury, was accepted as a transfer student into year two at Osgoode Hall Law School.

Read more >

# Insurance Management Program Achieves Great Success in First Year

In its inaugural year, the Insurance Management Ontario Graduate Certificate program saw tremendous success with a very dedicated first cohort of students.

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### **Business School Graduate Showcases her Fashion Collection at New York Fashion Week**

Medjy Mezilus, a Humber graduate of 2017 had the opportunity to showcase her MeMe Collection in the Big Apple, during the New York Fashion Week.

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#### The Fast and the Fierce Window Display

This window display was developed by a talented group of students who recently won second prize for their NASCAR-inspired window concept presented at Network Nights.

Read more >





### **120 Diploma Students Pathway into Bachelor of Commerce Degrees**

Helping internal and external diploma students pathway to a degree is a critical component of The Business School's Polytechnic vision. As such, we are thrilled to announce that in the last year, 120 diploma students pathwayed to Bachelor of Commerce degrees. This accomplishment is in large part due to the hard work from the staff in the Registrar's Office who helped to recruit, admit and advise these pathway students.

The pathway program is an excellent opportunity for diploma students, as "it allows them to get the credit they deserve from their previous postsecondary studies at the diploma level and finish their degree in less time," says Judy Tavares, Manager, Student Transfer Services. The Office of the Registrar has been committed to this goal all year, putting on recruitment events and information nights, such as Transfer Thursdays, the Humber Pathways Fair, and Get Transfer Help.

"As a Polytechnic, Humber has so much to offer students, especially those who may be unsure of their first step," says Judy. "Offering

pathway options can really put a student's mind at ease when choosing a program as they know that they can build on their knowledge in a subsequent credential whether it be a diploma, degree or graduate certificate."

Thank you so much to the entire team at the Office of the Registrar on this outstanding achievement.











#### **Human Resources Management Graduate Success**

At the Business School, we're always thrilled to hear about our graduate's post-Humber successes. Recently, we heard from five of our Human Resources Management Business Graduate Certificate alumni about the exciting positions they've secured. Congratulations to Rachel Brown, Chris Chung, Rachael Goulding, Kayla Small and Karam Tafiq on your new positions.





#### **Culture Days**

For Etobicoke Lakeshore Culture Days, students from the Fashion Arts & Business, Fashion Management, and Fashion Management and Promotions programs all came together to provide a fun and creative experience in fashion for community members. Student volunteers assisted visual artist, Karen Bell, in making Clothespin Characters, where kids and adults alike could express their fashion creativity using fabric, felt, pom-poms, and yarn. Participants could then place their characters in themed storefronts, which had been created by previous fashion students. The Fashion Institute not only had a creative craft activity for families and friends, but a chance to watch students from all three fashion programs take-down and set-up the street-facing window display in the Fashion Institute on Humber Lakeshore Campus. The window display is changed a few times a year, and a lot of hard work from fashion students goes into these incredibly detailed changes. Mannequins were dressed, photos were hung, and props placed in the window for everyone to see. Culture Days was a huge success at the Fashion Institute with everyone of all ages enjoying and expressing their creativity with crafts and watching the production of a visualmerchandising masterpiece in the making.



#### **Hilton on Campus**

On Thursday, September 27, 2018, Georgia Sanderson, Director of Human Resources at the Hilton Toronto/Markham Suites Conference Centre & Spa visited the Bachelor of Commerce - Hospitality and Tourism Management degree students at our Lakeshore campus. The Placement Centre's efforts in bringing in industry partners to provide students with a "real bite" of industry is aligned with what our students are expecting. Georgia Sanderson provided an overview about the hotel, careers in the industry, and the realities of securing a job. Students left the room feeling invigorated about careers in hotels, in particular at the Hilton and its affiliated brands. We look forward to seeing where this set of students will land their paid work placements in the summer of 2019!