

Online/Virtual Events Resources

A COLLABORATIVE EFFORT BY EVENT MANAGEMENT STUDENTS
OF HUMBER COLLEGE

Contents

Preamble	2
General Resources and Education for Online/Virtual Events	3
Online Invitations	3
Connecting with Groups Online and Online Streaming	4
Online and Interactive Group Activities	5
Digital Guest Books or Tributes.....	6
Online Thank You Notes.....	6
Increased Technical or Audio/Visual Online at Home Experiences	6
Tradeshows or Exhibitions Online.....	7
Sample Event Trends Relative to COVID-19.....	7
Sample Event Support Articles Relative to COVID-19.....	7

Preamble

Resources List for Online/Virtual Events

This document comprises a list of resources for Planning and/or Executing an Online/Virtual Event. It has been compiled through the collaborative efforts of Humber College students from the Event Management Programs (2 Year Diploma and 1 Year Post Graduate Certificate). Following the resource listing are some general Event Industry educational links, relative to COVID-19. In some cases, the resources were gathered in part for course projects and papers. Although many of the resources are geared towards social gatherings and lifecycle/milestone events, several can be adapted for other sectors in the Event Industry.

This document is not intended to be an academic paper but rather a resource. In an effort to publish this document in an expedited manner, website address were not always fully accessed; you may need to alter the wording protocol or access the parent site, in order to understand the resource further. Also, not all websites may be suitable for all audiences. Please note that although many of the resources are free or offer free trials, the contributors of this document do not claim to promote, endorse, support or otherwise approve of the resources, nor do the contributors take responsibility for any of the products/services provided or sold by the websites.

Further information may be obtained from Colin J. Bartley, Professor and Program Coordinator, Faculty of Business at Humber College, colin.bartley@humber.ca.

General Resources and Education for Online/Virtual Events

<https://allvirtual.me/2010/05/12/virtual-events-101-what-is-a-virtual-event>

<https://blog.hubspot.com/marketing/run-successful-virtual-conference>.

<https://techcrunch.com/2020/04/06/creative-ways-to-host-a-virtual-birthday-party-for-kids>

<https://www.inc.com/guides/201104/how-to-host-virtual-events.htm>

<https://www.animescience101.com/panel/>

<https://blog.hootsuite.com/virtual-events>

<https://www.eventmanagerblog.com/virtual-meetings>

<http://smallbusiness.chron.com/technology-virtual-meetings-27679.html>

<https://blog.hubspot.com/marketing/run-successful-virtual-conference>

<https://getlevelten.com/blog/lauren-davenport/how-use-canva-promote-events-social-media>

<https://blog.hootsuite.com/how-to-create-a-social-media-content-calendar/>

Online Invitations

<https://www.evite.com>

<https://www.paperlesspost.com>

<https://www.punchbowl.com>

<https://spark.adobe.com/make/invitation-maker/party/>

<https://www.smilebox.com/Invitation/Cards>

<https://www.techlicious.com/tip/4-best-evite-sites>

<https://www.Canva.com>

<https://www.greetingsisland.com/>

<https://www.greenvelope.com/>

https://www.eventcreate.com/users/sign_up?

Connecting with Groups Online and Online Streaming

<https://www.houseparty.com/>

<https://zoom.us/>

<https://discordapp.com/>

www.instagram.com

<https://www.jojofun.co.uk/>

<https://www.storylineonline.net/>

<https://www.roblox.com/games/?SortFilter=23&TargetId=71&TimeFilter=0>

<https://www.skype.com/>

<https://www.hangouts.google.com>

<https://www.larksuite.com>

Facebook live

Youtube live streaming

Twitch

Vimeo

Brightcove

Dacast

Online and Interactive Group Activities

<https://www.kahoot.com>

<https://skribbl.io/>

<https://www.triviahublive.io/fundraisers>

<https://typeform.com>

<https://survey.monkey.com>

<https://parade.com/1010394/marynliles/baby-shower-games/>

<https://www.jackboxgames.com/>

<https://sketchful.io/>

<https://neverhaveever.com/#forward>

<https://never-have-i-ever-online.com/>

<https://psycatgames.com/magazine/party-games/truth-or-dare/>

<https://www.narcity.com/ca/on/toronto/lifestyle/60-of-the-best-truth-or-dare-questions>

<https://www.luvze.com/truth-or-dare-questions/>

<https://laffgaff.com/pop-culture-trivia-questions-and-answers/>

<https://www.quizony.com/the-ultimate-pop-culture-trivia-quiz/index.html>

<https://triviaso.com/category/pop-culture-trivia/>

<https://karaoke.stingray.com/en/>

<https://www.karafun.com/>

<https://www.netflixparty.com/>

<https://chrome.google.com/webstore/detail/netflix-party/ooalimimngaihdkbihfgmpkcpnmlaoa?hl=en>

<http://playingcards.io/game/remote-insensitivity>

<https://mariokarttour.com/en-US>

<https://skribbl.io/>

<https://www.kiwico.com/blog/2020/03/19/fun-video-chat-activities/>

<https://www.independent.co.uk/life-style/coronavirus-games-zoom-houseparty-facetime-quiz-charades-bingo-video-chat-a9430326.html>

<https://appearl.com/games-to-play-over-calls/>

<https://techmeetsmagic.com/>

<https://www.timeout.com/newyork/news/the-five-best-houseparty-games-to-play-with-friends-040820>

<https://awol.junkee.com/best-drinking-games-zoom/83864>

<https://freeappsforme.com/games-to-play-over-skype/>

Digital Guest Books or Tributes

<https://mydigitalguestbook.com/>

<https://www.bravenet.com/guestbooks>

<https://www.tribute.co/>

Online Thank You Notes

https://paperlesspost.com/cards/category/thank_you_cards

<https://www.hallmarkecards.com/ecards/collections/thank+you>

Increased Technical or Audio/Visual Online at Home Experiences

https://www.roland.com/global/products/gomixer_pro/

<https://www.logitech.com/en-us/product/c922-pro-stream-webcam>

<https://www.blue-designs.ca/products/yeti/>

<https://newer.com/collections/led-panel-lights/products/newer-led-light-10096824>

Tradeshows or Exhibitions Online

<https://eventfinity.com>

<https://intrado.com>

<https://expoplatform.com>

<https://balluun.com>

<https://brella.com>

Sample Event Trends Relative to COVID-19

<https://www.pcma.org/covid-19-impact-events-industry-planners-survey-results/>

<https://congreg.com/blog/disruption-business-events-industry-challenges-covid-19/>

<https://www.benzinga.com/news/20/04/15767177/the-show-must-go-on-event-industry-rising-to-the-challenge-of-covid-19>

<https://www.northstarmetingsgroup.com/News/Industry/Coronavirus-Events-Industry-Cancellation-Prevention-Hotels-Airlines-Convention-Centers>

https://www.mpi.org/docs/default-source/covid-19/virtual-meetings_howto.pdf?sfvrsn=eb1bfad3_2

Sample Event Support Articles Relative to COVID-19

<https://www.specialevents.com/catering/events-industry-carries-together-through-covid-19>

<https://www.pcma.org/virtual-event-aat-adpd-focus-meeting-covid-19/>

<https://news.nus.edu.sg/highlights/bringing-event-industry-online-during-covid-19-outbreak>

<https://www.eventsforce.com/blog/what-event-planners-need-to-know-about-covid-19/>