



**WE ARE
UNLEASHING
AMBITION**

**Business
programs
that will
bring out the
entrepreneur
in you.**

**The Business Book
Spring 2015**

**Fashion
Management
& Promotions
Edition**

business.humber.ca/fashionpostgrad



HUMBER

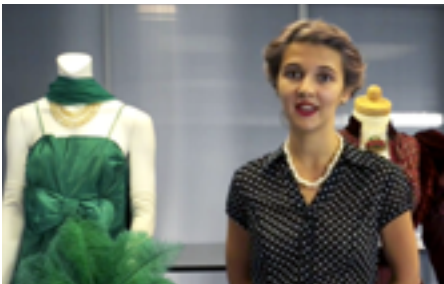
**Successful
business
people are
those that
can change
the very way
we think.**



Learn from the pros.

Our graduates are landing great opportunities through internships and the hard skills they can put on their resumes from this experience.

“I cannot speak highly enough about the program. It provides hands-on knowledge of the fashion industry and necessary skills for any field within the industry. The courses are taught by professors who have years of experience and are both knowledgeable and supportive. It is only thanks to the program that I got a job at HBC literally 2 weeks after writing my finals!”
– Ola



Hear what our students have in video testimonials on our website >

Why choose Humber

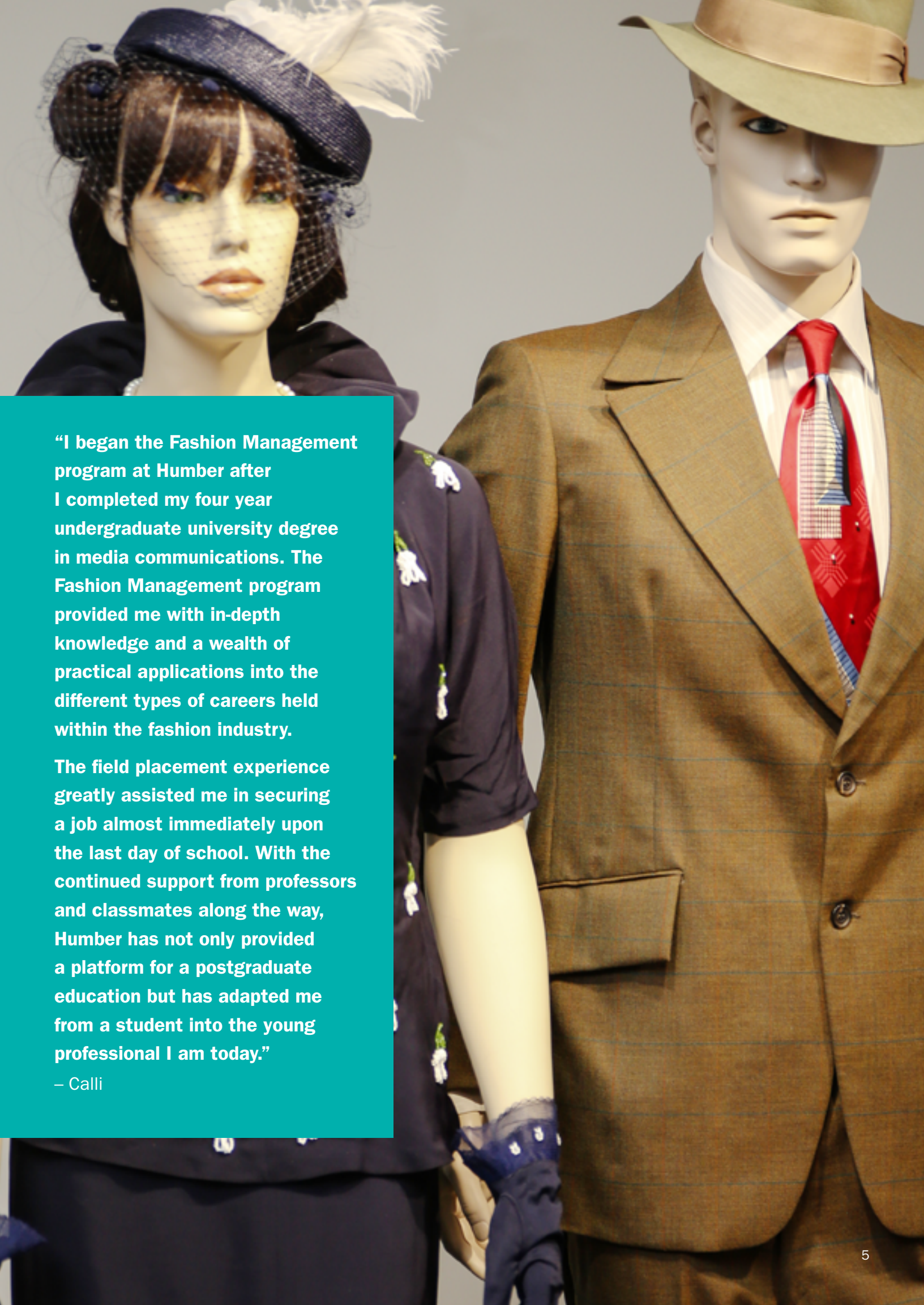
- Course content directly relates to the business needs of the fashion industry.
- Humber has a strong reputation with employers and network with the Fashion graduate alumni base.
- Experienced faculty support and guide students through the program and to industry connections.

POTENTIAL CAREER OPPORTUNITIES

- Product Development Manager
- Private Label/ Brand Manager
- Retail Manager
- Event Manager
- Retail Buyer
- Fashion Manager (relating to sourcing)
- Logistics Coordinator
- Inventory Control Manager
- Visual Merchandiser
- Promotion Manager
- Planner

POTENTIAL EMPLOYMENT OPPORTUNITIES

- Apparel Suppliers
- Wholesale Distribution Companies
- Fashion Retail Companies
- Importers
- Logistics Firms



“I began the Fashion Management program at Humber after I completed my four year undergraduate university degree in media communications. The Fashion Management program provided me with in-depth knowledge and a wealth of practical applications into the different types of careers held within the fashion industry. The field placement experience greatly assisted me in securing a job almost immediately upon the last day of school. With the continued support from professors and classmates along the way, Humber has not only provided a platform for a postgraduate education but has adapted me from a student into the young professional I am today.”
– Calli



Linking the real world to the classroom.

According to City of Toronto data, the fashion industry is one of the city's largest employers. Fashion design, wholesaling and retailing have grown dramatically in the last five years with 10,000 fashion-related jobs.

There are 4,600 fashion retail firms in Toronto that generate annual sales of \$2.6 billion dollars. Sales have grown by 6.4 per cent in the last year. The Toronto annual wholesale fashion market is almost \$1.4 billion. The Canadian wholesale market is \$9 billion annually. Employment in the wholesale and retail trade grew by 34.5 per cent or 13,000 jobs in the last five years.

Leaders in Business Programs

The Business School offers over 30 programs in more than a dozen fields, including Fashion Management & Promotions. The wide range of programs reflect the broad spectrum of business in the marketplace, including marketing, accounting, human resources, international business, law or even fashion and spa management. Through working facilities, like the golf lab and on-campus business models, real world learning is part of the classroom experience.

The Lakeshore Campus Experience

Situated in the west end of Toronto, on the shores of Lake Ontario.

- Home to more than 7,800 full-time students with 400 living in residence
- Residence for 400 students
- Library and a variety of eating establishments
- Hiking, walking and biking trails
- Minutes from downtown and on the Toronto public transit line
- Close to cultural attractions of Toronto including the Air Canada Centre, Rogers Centre, clubs, theatres, the Royal Ontario Museum, the Art Gallery of Ontario, CN Tower, Ontario Place and Harbourfront
- Listen to jazz and other concerts in the performing arts centre
- Attend live theatre and comedy shows
- LEED-Silver certified Lakeshore Commons building, featuring airy, open common areas and workspaces, computer labs, multi-media production suites, an art gallery and a cafeteria



Lakeshore Campus is also home to The Fashion Institute. This storefront building located at Lake Shore and Kipling provides a visual anchor for Humber's commitment to linking the real world to the classroom. A street-level window display allows students and graduates to showcase their work. Classrooms inside the building include a computer lab and internal window displays.

WE ARE HUMBER

**COME VISIT A CAMPUS.
TAKE A TOUR.**



HUMBER NORTH CAMPUS
205 Humber College Blvd.
Toronto, Ontario M9W 5L7

HUMBER LAKESHORE CAMPUS
3199 Lake Shore Blvd. West
Toronto, Ontario M8V 1K8

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