### WE ARE BUSINESS AT TS BEST BUSINESS



HUMBER The Business School



#### The Dean's Message

Though we experienced a windy, rainy October, the gloomy weather didn't get The Business School's students and faculty down. We went full steam ahead with panels, networking events, competitions, and much more! This October saw Business Marketing and Management students practicing their sales skills on campus; all of our Fashion students organized a fabulous Sample Sale; the Placement Centre put on another outstanding Employer Appreciation Event; and so much more. Read on and find out for yourself!

#### Read more >

Be sure to share your successes in the Dean's Newsletter. For submissions, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".



#### **Faculty and Students Attend the Fashion Visionary Awards**

On Tuesday, October 30th, Fashion Group International presented their annual fashion visionary awards. Humber students, staff, faculty, and Alumni were present.

#### Read more >



### First Cohort of HR Bridging Program Participants Graduate

The Business School CE department is proud to celebrate the graduation of the first cohort of Humber's new HR Bridging program, in partnership with INDUS.



# **BUSINESS 2**



#### Humber's OCMC Team Receive Guidance from Visiting Industry Professional

Humber Business School's team for the Ontario College Marketing Competition (OCMC) is entering its final weeks of preparation. Coached by professors from Humber Business School's Marketing Program, they have also benefited from several guest speakers.

#### Fashion Students Find Solutions to a Real-World Problem at CREA Charrette

On October 1st and 2nd, five Bachelor of Commerce - Fashion Management students participated in the 2nd annual Canadian Retail Educators Association (CREA) Charrette as part of Ryerson University's Retail Week.

#### Read more >

#### The Humber Spa Has New and Improved Hours

Humber Journalism Student, Elesha Nicholls, reports on the Humber Spa's new extended hours and how it is benefitting both Humber Spa clients and students in the program.

#### Read more >

#### Read more >



#### **Insurance Industry Leaders Share Insights with Students at Career Day**

On October 30, 2018, the Insurance Management program in partnership with the Insurance Institute Career Connections team hosted another very successful Insurance Career Day at Humber College.



## **BUSINESS 3**



#### 2018 Employer Appreciation Event an Outstanding Success

On Tuesday, October 2, 2018, The Business School Placement Centre hosted their annual Employer Appreciation Event at the Humber Lakeshore Campus.

Read more >

#### Finance Degree Program Granted Core Curriculum Educator Status

The Bachelor of Commerce Finance degree program has been granted core curriculum educator status by the FPSC (Financial Planning Standards Council).

Read more >



#### Event Management Alumni Turn Capstone Project into Permanent Venture

A group of four Event Management postgraduate alumni (2017/2018 cohort) got inspired by the success of their Capstone event, SheBoss, and decided to turn it into a permanent venture.

Read more >



Professor and Program Coordinator Represents Humber at Two International Conferences

This October, Entrepreneurial Enterprise Professor and Program Coordinator, Cheryl Mitchell, had the opportunity to present at two conferences.

Read more >



Fundraising Industry Expert Speaks to Fundraising Management Postgrad Students

Paul Nazareth, Vice President of Education with the Canadian Association of Gift Planners visited Fundraising Management Postgrad students earlier this month at Lakeshore campus.

Read more >



Global Business Management Students Network with Alumni and Hiring Managers

Our Global Business Management 4th semester students had a busy October, as they attended two helpful panel discussions.

### WE ARE BUSINESS AT ITS BEST

# **BUSINESS 4**



#### Fashion Students Organize a Highly Successful Sample Sale

On October 3rd, 2018, Humber's Fashion students launched their very own Pop Up Shop at The Fashion Institute's trendy, high profile, street-front location, 3166 Lakeshore Blvd. West.



Business School Staff and Faculty Celebrate Halloween!

#### Read more >



#### Insurance Management Students Invited to the IBAO Conference

The Insurance Brokers Association of Ontario (IBAO) invited Insurance Management students Philip Kountouris, Amrit Singh and Eduardo Pinto Morante to attend this year's IBAO Convention.

Read more >

#### Humber Paralegal Journal Showcased at AAfPE Conference

The Humber Journal of Paralegal Access to Justice created a sensation at the National Conference of the American Association for Paralegal Education (AAfPE) in Newport, Rhode Island.

Read more >



#### **Students Gain Sales Experience and Support a Great Cause**

On Thursday, October 11th, Business Marketing and Business Management students travelled to the Lakeshore campus for sales training with MLSE (Maple Leaf Sports & Entertainment) and Camp Oochigeas.