

The Dean's News

Covering May/June 2022

Thank you Longo Family Foundation for helping us deliver business at its best.

Story inside >



Alvina Cassiani
Senior Dean
Faculty of Business

The Dean's Message

As the Dean, I could not be happier to thank the Longo Family Foundation for the \$5-million gift that will be instrumental in paving the way for a new generation of entrepreneurs while also strengthening economies and building up communities. In recognition of this support, we are now named the Longo Faculty of Business and the Longo Centre for Entrepreneurship.

Our strong industry relationships continue with business leaders engaging with students in the classroom as well as hiring graduates for full-time positions. The Paralegal Studies program reputation continues to be second-to-none with graduates being accepted into Osgoode Hall and Lincoln Alexander School of Law. Focus on entrepreneurialism is key for our students. A prime example is a Fashion Arts and Business alumni pivoting from modelling to become an award-winning entrepreneur.

Be sure to read the story of devotion behind The Franca Giacomelli Scholarship for Dedication, Achievement and Service as a testament to the faculty and staff that are the spirit of the Longo Faculty of Business.

WE ARE

BUSINESS AT ITS BEST

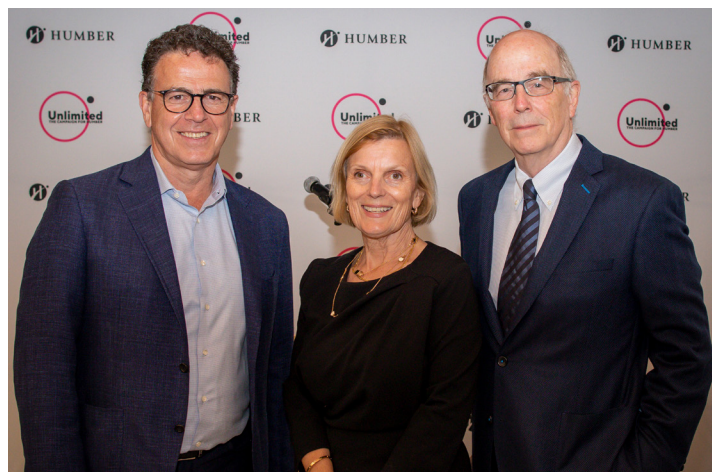
Read all of the The Dean's News at business.humber.ca/deans-news



A \$5-million gift from the Longo Family Foundation will support scholarships, entrepreneurship programming and increased opportunities for our students to develop skills and experience that will set them apart and guide them on the road to success.

In recognition of this generosity, Humber will be naming the Longo Faculty of Business and the Longo Centre for Entrepreneurship. This is significant as it is the first time a school or faculty has been named in the college's more than 50-year history.

[See more >](#)



Anthony Longo (left) and Brien Gray (right) stand with Alvina Cassiani, Dean of Longo Faculty of Business at the unveiling ceremony.

Accounting, Finance & Insurance

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Insurance Management receives generous gift from BrokerLink and Magnes!

With a huge talent crisis on the rise with 27% of the industry expected to retire in the next 5 years, the Humber Insurance Management Program has worked vigorously to establish strategic partnerships with best-in-class companies in the industry.

[See more >](#)





President of RIBO Speaks to Humber Insurance Students!

Recently Patrick Ballantyne, President of the Registered Insurance Brokers of Ontario (RIBO) gave an inspiring presentation as a guest lecturer to Insurance Management students at Humber College.

[See more >](#)

Hugh Wood Canada Hires Another Four Humber Insurance Students

Hugh Wood Canada continued to hire additional Insurance Management Program graduates again this year extending exciting offers to students Andrew Barnes, Nicholas Gonzalez, Tasleem Habib, and Karla Huertas.

[See more >](#)



Fashion & Beauty

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Fashion Arts and Business Alumni Pivots From Modelling to Become an Award-Winning Entrepreneur

Since completing her education in the Fashion Arts & Business program in 2021, Charlene McFarlane has transitioned her career in Marketing, Communications, and PR in Fashion and Events Management, during the pandemic, to create a new venture in education, producing master classes for Fashion & Beauty professionals and entrepreneurs.

She also joined Holt Renfrew where she independently manages over \$100K in sales. In one year, she has increased sales by 11% and was recognized by Estee Lauder North America for a 153% increase in vendor sales - establishing a new sales standard.

[See more >](#)



Paralegal Studies Degree Graduate Accepted for Admission to the Lincoln Alexander School of Law at Metropolitan Toronto University

Ajman Ladner, a 2018 graduate of Humber's Bachelor of Paralegal Studies degree program was accepted for admission to the Lincoln Alexander School of Law at Metropolitan Toronto University.

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Paralegal, Law & Government

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Paralegal Studies Degree Graduate Accepted for Admission to the Professional LL.M. Program at Osgoode Hall Law School

Amira Syed, a 2020 graduate of the Bachelor of Paralegal Studies degree program, was accepted for admission to the Professional LL.M. Program in Canadian Common Law at Osgoode Hall Law School commencing in Fall 2022.

[See more >](#)



Faculty & Staff



The Story of Devotion Behind The Franca Giacomelli Scholarship for Dedication, Achievement and Service

After 42 years of teaching, mentoring and supporting more than 10,000 students, long-time faculty member Franca Giacomelli is retiring.

As an instructor and Program Coordinator in the Business Administration Co-op and Business Administration Advanced Diploma programs for the Longo Faculty of Business, Franca has helped place students in their co-op assignments as well as helping them secure full-time employment upon graduation.

In honour of Franca's retirement and in recognition of her dedication to students, Franca's family has established a scholarship in her name. Her true passion is and always has been teaching. Her dedication to her students always went above and beyond her duties. With these factors in mind, the scholarship will be awarded to an individual who demonstrates many of Franca's traits through leadership, volunteerism, and helping to create a sense of community.

The Franca Giacomelli Scholarship for Dedication, Achievement and Service will be presented to a student in their final semester of study in the Business Administration programs who maintains a high academic standing; is an active participant in student committees, events, or competitions; and who demonstrates leadership potential through their contributions to the classroom, the Humber community or their community.

[See more >](#)

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Program-Specific Questions

Speak to the Program Coordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program coordinator contact information.

[Find your Program Coordinator here >](#)

Job Postings

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Work Integrated Learning – Student Recruiting

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Longo Centre for Entrepreneurship (Longo CfE)

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**For more information, please contact
Longo Faculty of Business Inquiries at**

[>](mailto:facultyofbusiness@humber.ca)

Contact Information

