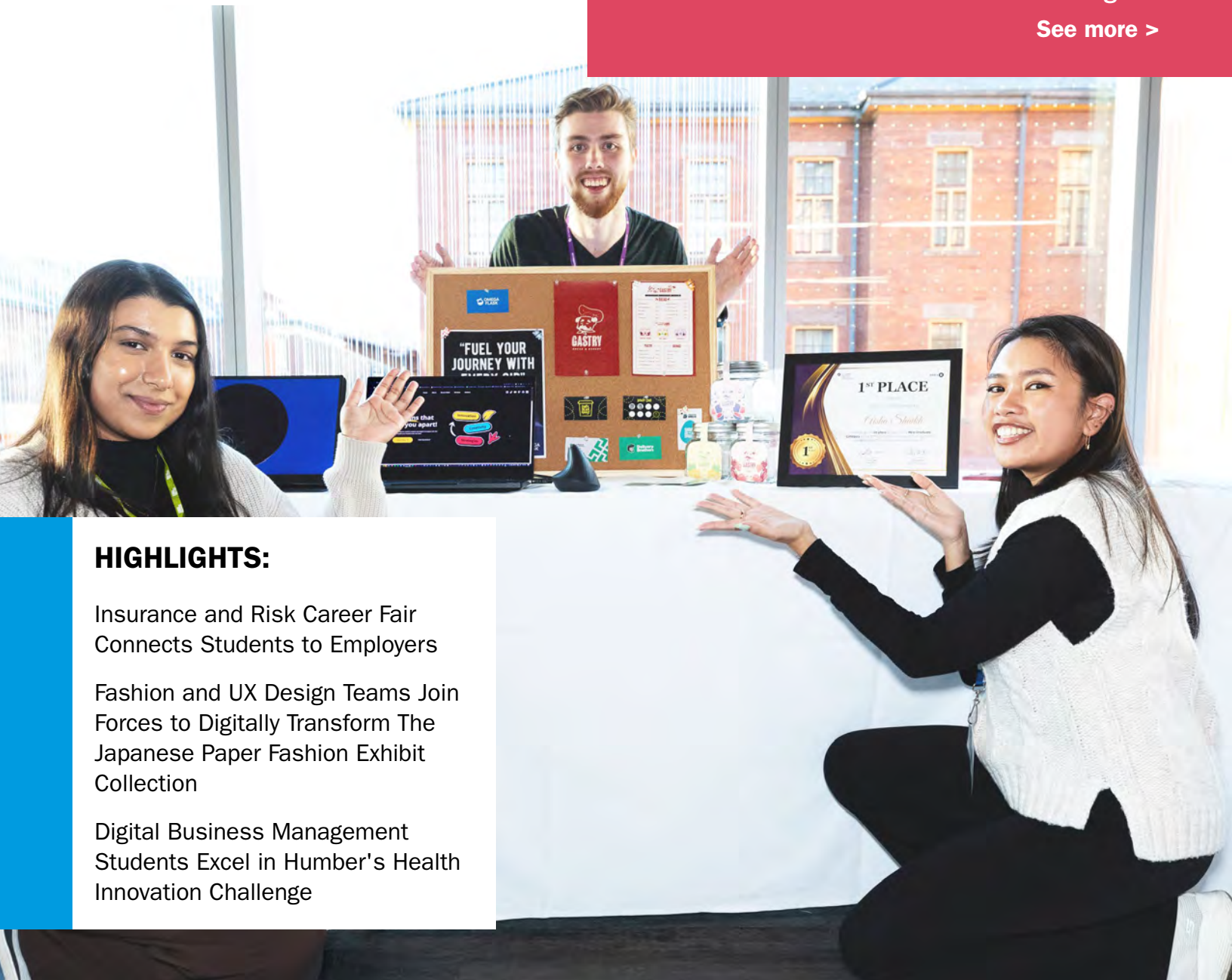


# DEAN'S NEWS

**CHOOSE BUSINESS.  
NOT BORING.**

From Idea to Impact: Celebrating Winners of the  
BMO Launch Me Program

[See more >](#)



## HIGHLIGHTS:

Insurance and Risk Career Fair  
Connects Students to Employers

Fashion and UX Design Teams Join  
Forces to Digitally Transform The  
Japanese Paper Fashion Exhibit  
Collection

Digital Business Management  
Students Excel in Humber's Health  
Innovation Challenge

# DEAN'S MESSAGE

Alvina Cassiani | Senior Dean  
Longo Faculty of Business

As the winter semester draws to a close, there's never been a more opportune moment for students to forge connections with potential employers. Throughout this month, students have engaged in networking opportunities at career fairs, field trips, and industry panel events.

Our classrooms were hubs of industry interaction, with esteemed professionals visiting students as guest speakers, presenters, and recruiters. Industry representatives were at on-campus events where students and alumni received well-deserved recognition for their achievements. Congratulations to Human Resources Management graduate, Symbrt Stapleton, who was honoured with the prestigious BMO Ambition 2025 Annual Award, and to Digital Business Management student, Arina Volkova and her teammates for securing first place in the Health Innovation Challenge 2024. These accomplishments reflect the calibre of excellence that emanates through the Longo Faculty of Business.

Within the classroom, our fashion students have continued to work on innovative projects from virtualizing the Japanese Paper Place Fashion Exhibit Collection to crafting strategic social media campaigns that promote thrifting—a testament to creativity and social consciousness.

The Humber Centre for Entrepreneurship hosted the BMO Launch Me Live Pitch Competition, a platform where top-tier finalists competed for \$135,000 in combined prizes. We are proud of the continued achievements made throughout the broader Humber community.

Read on to find out why you should launch your business career here.

**WE ARE**  
**BUSINESS AT ITS BEST™**





# Longo Centre for Entrepreneurship (CfE)

[Learn more >](#)



## From Idea to Impact: Celebrating Winners of the BMO Launch Me Program

HLOs:     

Starting with workshops in the Fall term, aspiring entrepreneurs, including both students and alumni, refined their business concepts, developed their business plans, and delivered live pitches to a panel of judges in March.

[See more >](#)



## Enactus Humber Makes Waves at Regional Competition

HLOs:    

Enactus Humber showcased their entrepreneurial spirit and commitment to social impact at the Enactus Regional Competition in Mississauga.

[See more >](#)



## Experience Ventures Networking and Celebration Event Marks Successful Year for Entrepreneurship

HLOs:     

With another year of Experience Ventures initiatives coming to an end, the Longo Centre for Entrepreneurship (CfE) and student innovators, along with small-business owners gathered to celebrate a successful year of innovation and entrepreneurship.

[See more >](#)



## Longo Centre for Entrepreneurship Wraps Up Be Your Own Boss Workshops with Pitch Contest

HLOs:    

The Longo Family Be Your Own Boss (BYOB) Program concluded with the submission of video pitches from students who completed five out of the seven workshops.

[See more >](#)



# Work-Integrated Learning (WIL)

[Learn more >](#)



## Insurance and Risk Career Fair Connects Students to Employers

HLOs:     

Students seized the opportunity to showcase their skills and establish meaningful professional connections at the annual Insurance and Risk Career Fair on March 21st in collaboration with partners including the Insurance Institute of Canada (IIC), Career Connections and the Insurance Brokers Association of Ontario (IBAO).

[See more >](#)

# Students Explore Opportunities with The Travel Corporation

HLOs:  

The Work-Integrated Learning (WIL) team welcomed The Travel Corporation on March 12th, facilitating a pop-up event to showcase full-time, part-time, and graduate opportunities within the travel industry.



[See more >](#)



# On-Campus Recruitment: Provisions Seeks Talent for Summer Term

HLOs:  

On March 14th, Provisions Chef Krista Emery and Event Coordinator Diana Smith set up a recruitment table on campus, offering students a glimpse into exciting summer 2024 opportunities.

[See more >](#)



# Industry Engagement Soars at Supply Chain Career Fair

HLOs:      

The Longo Faculty of Business Work-Integrated Learning (WIL) Centre organized and hosted a Supply Chain Career Fair, attracting a significant turnout of over three hundred students.

[See more >](#)

# Humber Welcomes Germain Hotels for Work-Integrated Learning and Job Opportunities

HLOs:  

The Work-Integrated Learning (WIL) team hosted Germain Hotels at both the International Graduate School (IGS) and North campuses to engage with students.



[See more >](#)



## The Dorchester Collection's Commonwealth Programme Hosts Virtual Information Session

HLOs:  

Didi Vaykarova, Talent Acquisition Manager at The Dorchester Collection in London, England, hosted a virtual information session for current students and graduates.

[See more >](#)

# Accounting, Finance & Insurance

[View Related Programs >](#)



## Insurance Management Students Attend Navacord Networking Event

HLOs:    

The Insurance Management program extended a unique invitation to its students, offering them the opportunity to participate in the Navacord Networking Event hosted at Jones DesLauriers.

[See more >](#)





## Learning Beyond the Classroom: Insurance Management Students Visit Travelers Canada

HLOs:   

Insurance Management students visited Travelers Canada's operational office for a unique learning opportunity featuring insightful sessions led by technical experts.

[See more >](#)

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Continuous Professional Learning

**Insurance Institute**

### Disaster Recovery Manager

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**HUMBER**  
2023  
Disaster Recovery Manager

## CPL Launches New Disaster Recovery Manager Certificate Program

Responding to the critical need for skilled professionals in disaster recovery, Continuous Professional Learning (CPL) and the Longo Faculty of Business have launched a new Disaster Recovery Manager Certificate program.

[See more >](#)



# Advertising, Digital & Marketing

[View Related Programs >](#)



## Marketing Students Introduce Hydrate Hub: A Sustainable Solution for Toronto's Water Fountain Woes

**HLOs:**

In collaboration with the Longo Centre for Entrepreneurship (CfE) Be Your Own Boss (BYOB) program, Bachelor of Commerce – Marketing students Jordyn Carter and Ben Durbin have launched Hydrate Hub, an initiative aimed at addressing Toronto's water fountain challenges while promoting local businesses and reducing plastic bottle waste.

[See more >](#)

## Navigating Success: How Humber's Marketing Program Shaped the Growth of a Student

**HLOs:**

Connor Tomlinson, a Bachelor of Commerce – Marketing student, exemplifies resilience and an unwavering passion for learning.

[See more >](#)



# Fashion & Beauty

[View Related Programs >](#)



## Turning Heads: Building Retail Window Displays That Sell

**HLOs:**      

Fourth-year Cosmetic Management students embarked on a mission to conceptualize, construct, and execute build-up window displays that integrated the key elements learned throughout their Photo Styling course.

[See more >](#)



## Fashion and UX Design Teams Join Forces to Digitally Transform The Japanese Paper Fashion Exhibit Collection

HLOs:      

Guided by faculty members, Fashion and UX design students digitally transformed the Japanese Paper Place fashion exhibit, aiming to revolutionize archival processes and enhance accessibility for future generations.

[See more >](#)



## Championing Diversity: A Cosmetic Management Student's Athletic and Artistic Journey

HLOs:    

Marcus Morgan helped propel Humber College's volleyball team to secure their fourth consecutive provincial title in Canada, following a previous encounter with homophobia on the court just a year prior.

[See more >](#)



## Fashion Squad Hosts Dress for Success Workshop

HLOs:     

Under the guidance of Bachelor of Commerce – Fashion Management student, Nathalie Gomez, the Fashion Squad delivered a successful workshop on how to dress for success for Supply Chain Management students.

[See more >](#)



Fashion Lovers Need to Start Thrifting !

## Salvation Army Donation Drive: Fashion Students Make a Mark with Social Media Campaign

HLOs:      

Fashion Management students collaborated to tackle the donation shortfall at Salvation Army Thrift Stores by launching a successful social media campaign aimed at engaging younger audiences in sustainable fashion practices.

[See more >](#)



## Global Collaboration for Sustainable Equality: Insights from UN75+3 Panel Discussion

HLOs:       

Fashion faculty and alumni from Humber College, Nottingham Trent University, UK, and SENAC University, Brazil, shared their engagement in the UN75 dialogue and collaborative efforts towards addressing global challenges.

[See more >](#)

# Celebrating Collaboration: Humber's Fashion History Project Takes the Stage at Commonwealth Fashion Symposium

HLOs:     

Fashion students enrolled in the 20th Century Fashion History course collaborated with their peers from the Web Development class for a distinctive endeavour.

[See more >](#)



# Global & International

[View Related Programs >](#)



# International Business Students Host Cross-Industry Insight Panel

HLOs:    

The International Business Association (IBA) hosted a well-attended Cross-Industry Insight Panel at the Lakeshore Campus on March 19th.

[See more >](#)



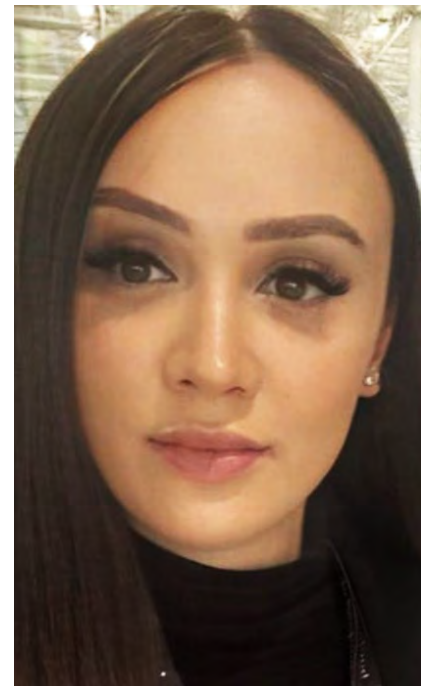
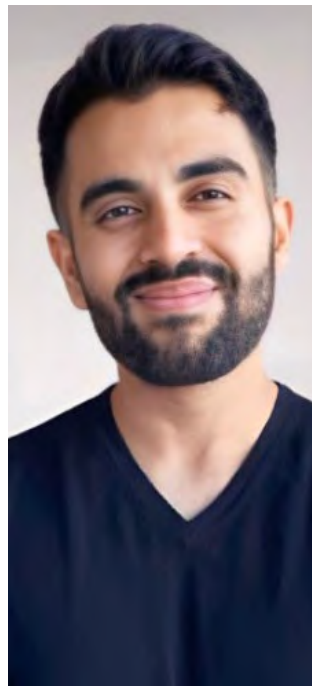
# Legal Studies

[View Related Programs >](#)

## Paralegal Studies Alumni Accepted into Lincoln Alexander School of Law

Two graduates from the Bachelor of Paralegal Studies degree program, Alexandra Korenevsky and Hammad Hussain, have earned admission to the Lincoln Alexander School of Law at Toronto Metropolitan University (TMU).

[See more >](#)



## Paralegal Studies Graduate Accepted into Master of Public Policy, Administration and Law Program

Isi Imafidon, a 2023 graduate of the Bachelor of Paralegal Studies degree program, has been granted admission into the Master of Public Policy, Administration, and Law (MPPAL) program at York University.

[See more >](#)

# Management & Leadership

[View Related Programs >](#)



## Digital Business Management Students Excel in Humber's Health Innovation Challenge

HLOs: 

In a showcase of talent and innovation, Digital Business Management (DBM) students, Arina Volkova and Maria Kusakina, emerged as victors in the Health Innovation Challenge 2024 (HIC 2024).

[See more >](#)



# Human Resources Alumna Receives BMO's Ambition 2025 Annual Award

Symbrit Stapleton, a 2017 Bachelor of Commerce - Human Resources Management graduate, has been honoured with the BMO Ambition 2025 Annual Award.



[See more >](#)



# SEO Expert Enriches Web Development Class

HLOs: 

Digital Business Management and Bachelor of Commerce – Fashion Management students welcomed Vitalii Starov, a Search Engine Optimization (SEO) expert, during their Web Development class.

[See more >](#)

## Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

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## Work-Integrated Learning – Student Recruiting

Antoniette Di Marco  
416.676.6622 ext. 3662

[antoniette.dimarco@humber.ca](mailto:antoniette.dimarco@humber.ca)

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## Job Postings

[Post a position >](#)

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## Longo Centre for Entrepreneurship (Longo CfE)

John Lam, Director  
Longo Centre for Entrepreneurship

[john.lam@humber.ca](mailto:john.lam@humber.ca)

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## Global Learning Opportunities

Experiencing life as a student in a different country will expose you to a new culture, food, history, and possibly a new language. The experiences you have will also positively influence your future education choices and your career path.

For more information please email the International Partnerships and Student Mobility Advisor - Rosie Lima

[rosie.lima@humber.ca](mailto:rosie.lima@humber.ca)

# Contact Information

## Humber Learning Outcomes (HLOs)

The Humber Learning Outcomes (HLOs) icons identify the employability skills, mindsets, and values graduates need to succeed in the future of work and contribute meaningfully to their communities locally and globally.

[Learn more about HLO's here >](#)



Equity, Diversity, Inclusion & Belonging



Sustainability



Critical Thinking



Collaboration



Innovation



Leadership



Systems Thinking



Indigenous Ways of Being Knowing and Doing (IWBKD)



Communication



Digital Fluency



Professionalism



Strategic Problem-Solving



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**For more information, please contact  
Longo Faculty of Business Inquiries at**

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