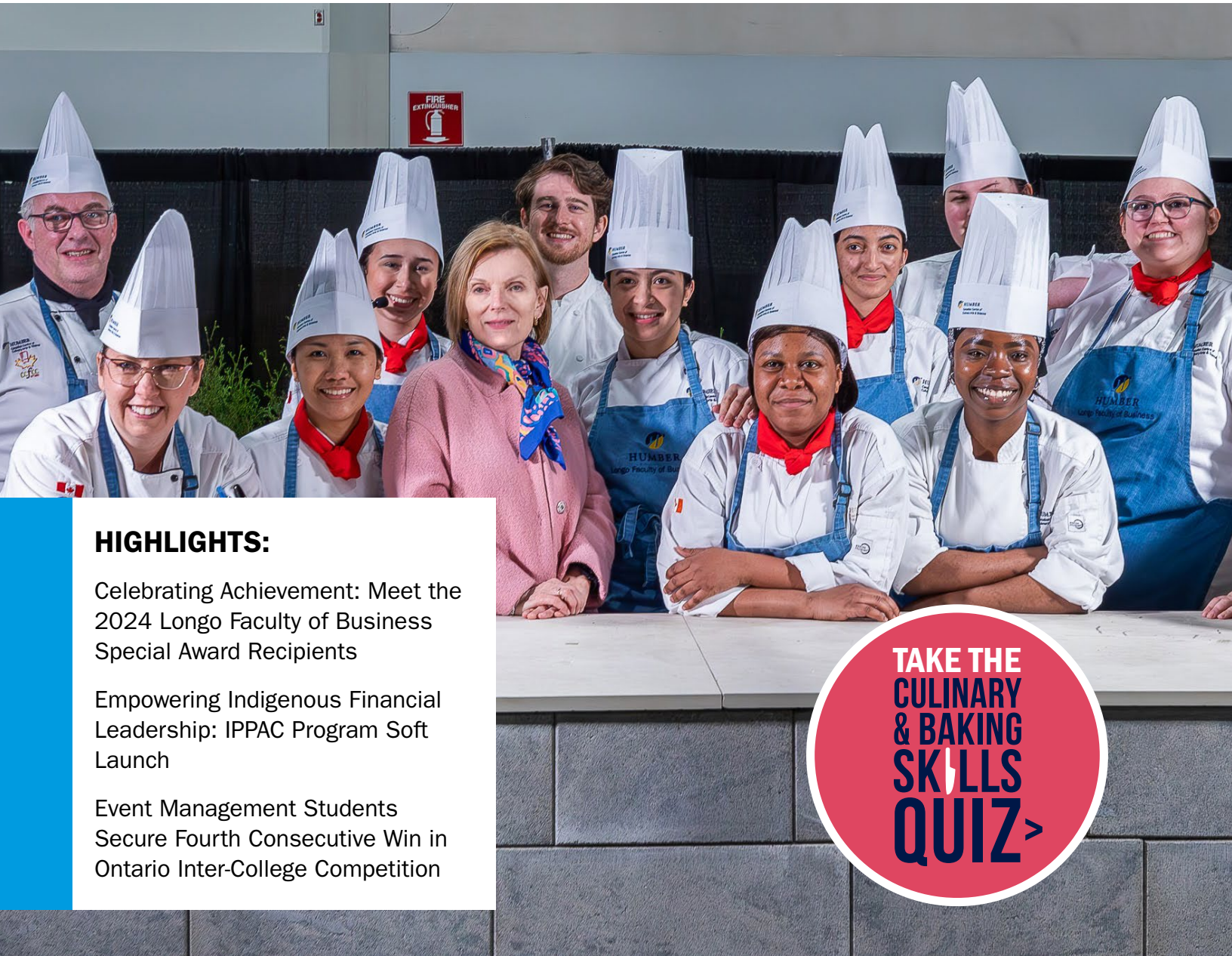


DEAN'S NEWS

**CHOOSE BUSINESS.
NOT BORING.**

**Cooking Up Something Special at the National Home
Show Exploring Niagara: Tourism Students Dive
into Experiential Learning**
[See more >](#)

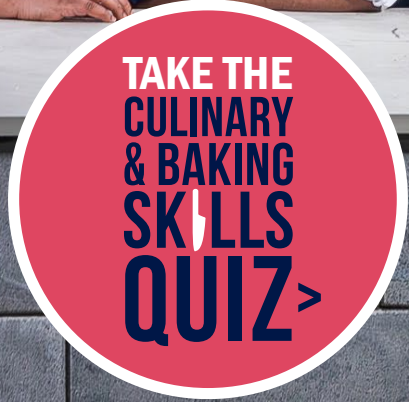


HIGHLIGHTS:

Celebrating Achievement: Meet the 2024 Longo Faculty of Business Special Award Recipients

Empowering Indigenous Financial Leadership: IPPAC Program Soft Launch

Event Management Students Secure Fourth Consecutive Win in Ontario Inter-College Competition



DEAN'S MESSAGE

Alvina Cassiani | Senior Dean
Longo Faculty of Business

As we reflect on the culmination of semester-long projects and capstone events, it brings immense pride to witness our students excel in their skills and confidence. The communication and presentation skills developed during our student's academic journey provide them with a clear advantage in today's competitive marketplace and make for some amazing year-end presentations.

Congratulations to Event Management students for securing the top spot in the Ontario-wide inter-college Event Management competition for the fourth consecutive year. I'd also like to congratulate the Financial Planning students for their outstanding performance in the regional Canadian Institute of Financial Planners Case Challenge Competition, earning them a well-deserved spot in the nationals.

Culinary and baking students were actively engaged in various events, including their participation in the Humber Pastry Cup as well as captivating audiences in onstage cooking and culinary skills demonstrations at the National Home Show - embodying our commitment to hands-on learning experiences.

Meet six of the award recipients for the Longo Faculty of Business Special Awards. Their exceptional dedication to academic excellence truly embodies the spirit of "Business At Its Best" at the Longo Faculty of Business.

Read on to find out how our students are preparing for industry success and taking their educational pursuits to new heights.

WE ARE
BUSINESS AT ITS BEST™





Cristen Jones



Teffa González



Amritjyot Gill



Mark Kristopper Casuga



Muskaan Suthar



Polina Grudinina

Celebrating Achievement: Meet the 2024 Longo Faculty of Business Special Award Recipients

HLOs:      

In addition to the Humber awards and scholarships, the Longo Faculty of Business provides special awards to students. Learn more about our 2024 Special Award student recipients.

[See more >](#)

Longo Centre for Entrepreneurship (CfE)

[Learn more >](#)



Driving Diversity: Entrepreneurial Training in the Cannabis Sector

HLOs:    

In collaboration with the Office of Equity Diversity, Inclusion, and Belonging (EDIB), the Centre for Social Innovation (CSI), and the SEED Initiative, the Longo Centre for Entrepreneurship (CfE) hosted an entrepreneurship event aimed at empowering BIPOC communities within the cannabis sector.

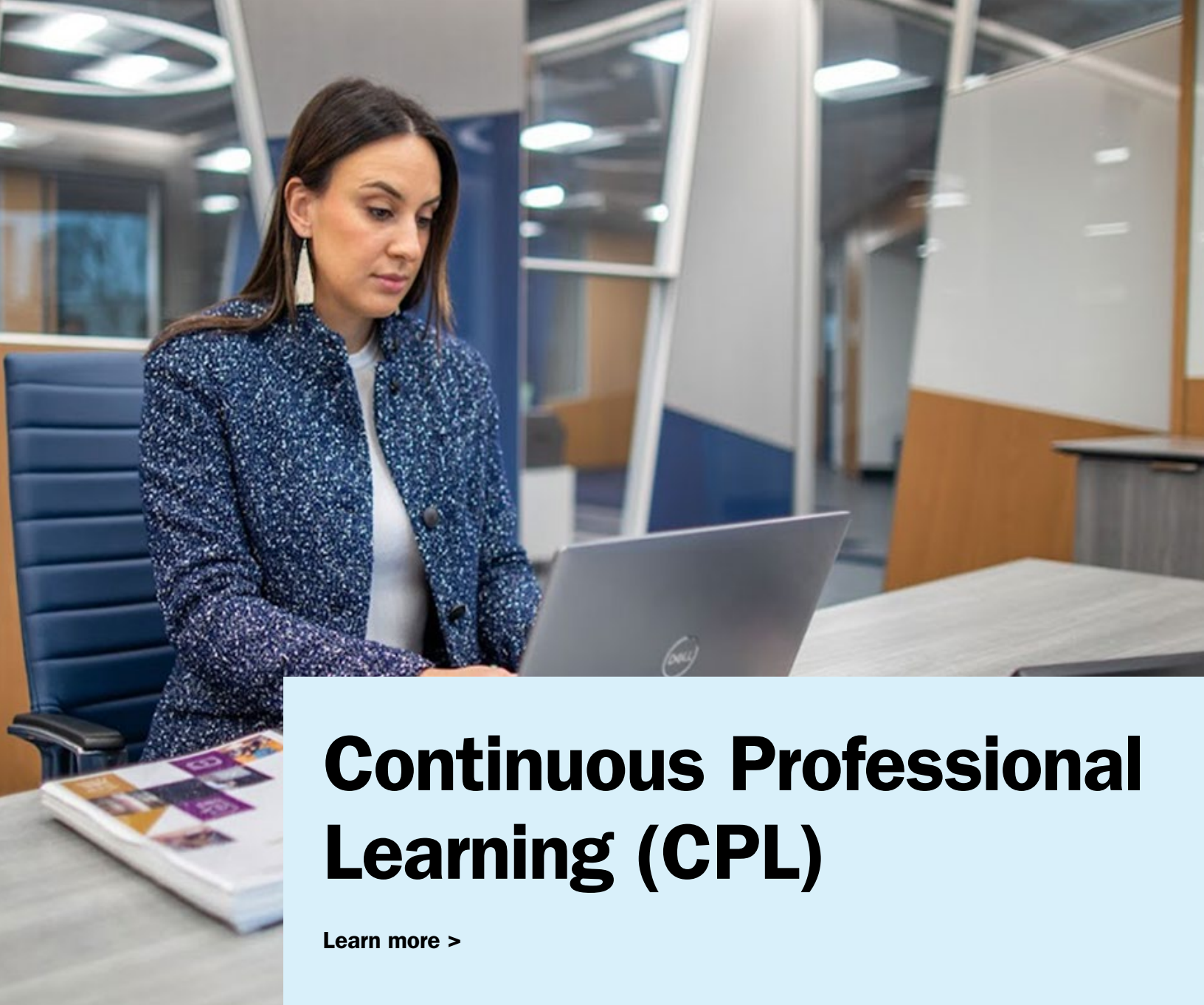
[See more >](#)

Longo ICE Program Winter Cohort Culminates in Venture Awards

HLOs:      

The Winter cohort of the Longo Innovate and Create Entrepreneurship (ICE) Program concluded in April with a celebratory event.

[See more >](#)



Continuous Professional Learning (CPL)

[Learn more >](#)

Empowering Indigenous Financial Leadership: IPPAC Program Soft Launch

We are proud to announce the successful soft launch of the Indigenous Pension Plan (IPPAC) program at the 22nd National Conference of AFOA Canada in Winnipeg.

[See more >](#)

Work-Integrated Learning (WIL)

[Learn more >](#)



Sherrard Kuzz LLP Offers Mentorship to Law Clerk and Paralegal Students

HLOs:

Law Clerk alumna and Sherrard Kuzz LLP Legal Assistant, Joannah Botelho, alongside her colleagues, led a virtual Mentorship Session to offer insights on resumes, networking, and interview preparation.

[See more >](#)

Speed Networking Success: Law Clerk and Paralegal Students Secure Opportunities

HLOs:

The Work-Integrated Learning (WIL) Centre hosted a dynamic Speed Networking Event tailored exclusively for Law Clerk and Paralegal students on April 3rd.

[See more >](#)



Accounting, Finance & Insurance

[View Related Programs >](#)

Insurance Management Students Visit Gallagher Toronto Office

HLOs:    

Insurance Management students embarked on a field trip to Gallagher's downtown office in Toronto, offering a firsthand glimpse into the workings of one of the world's leading insurance brokerage, risk management, and consulting firms.

[See more >](#)

Financial Planning Alumna Represents Cohort at Open House

Nishika Pugalia, an alumna of the Financial Planning program, received the honour of representing her cohort at the Spring 2024 Longo Faculty of Business Open House.

[See more >](#)

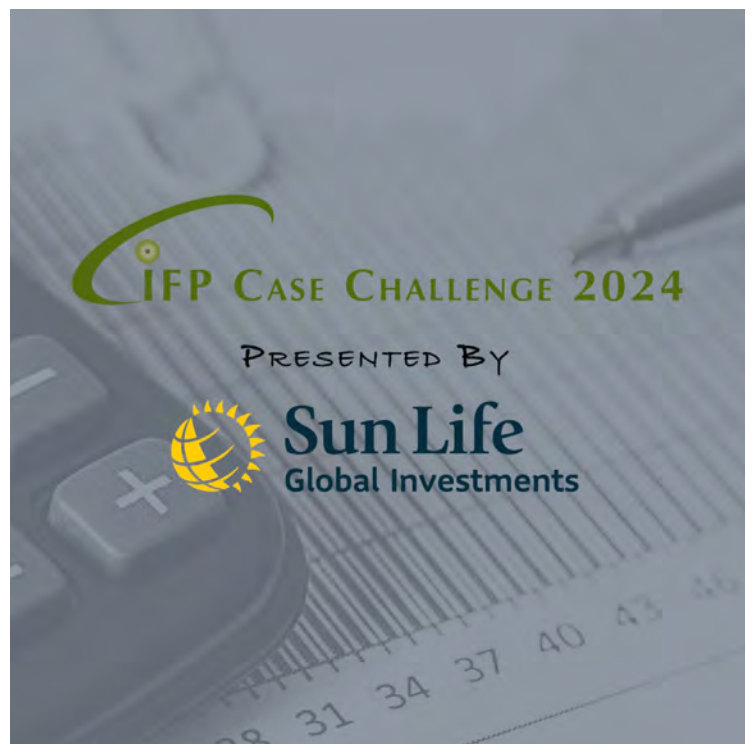


Financial Planning Students Excel at the CFP Case Challenge Competition

HLOs: A row of ten circular icons representing various financial planning and business concepts.

Each Winter term, the Canadian Institute of Financial Planners (CIFP) hosts an annual case challenge, extending invitations to colleges across Canada to assemble student teams, with a maximum of three students per team and two teams per college.

[See more >](#)



LONGO FACULTY OF BUSINESS



Advertising, Digital & Marketing

[View Related Programs >](#)

Marketing Students' New Food Product Hits Longo's Shelves

HLOs:        

Retail supermarket Longo's is gearing up to unveil an exciting addition to its product lineup: "pico de quinoa," a creative twist on the traditional pico de gallo, all thanks to the innovative efforts of Business - Marketing students.

[See more >](#)



Exploring the Fusion of AI in Student Projects

HLOs:    

Students from the Digital Business Management and Baking and Pastry Arts Management programs unveiled their Winter 2024 group project, spotlighting the integration of artificial intelligence (AI) into their collaborative endeavour.

[See more >](#)



From Oven to Online: A Collaborative Showcase of Baking and Digital Innovation

HLOs:    

Students in the BUS 2504 Web Development course hosted a captivating end-of-semester showcase, inviting the Humber community to explore their final projects in an engaging gallery format spread across two days on April 9th and 11th.

[See more >](#)





Baking & Culinary

[View Related Programs >](#)



Cooking Up Something Special at the National Home Show

HLOs:      

Humber students, faculty, and alumni dazzled at the National Home Show, showcasing their culinary talents and offering the audience a taste of the creations while featuring demos and interactive sessions across various programs.

[See more >](#)

Paris Inspires at This Year's Humber Pastry Cup

HLOs:      

It was a little taste of Paris at Humber's North Campus as students in the Baking and Pastry Arts Management program competed in this year's Humber Pastry Cup.

[See more >](#)





Fashion & Beauty

[View Related Programs >](#)



Cosmetic Management Students Exceed Expectations in Capstone Project

HLOs: 

Fourth-semester Cosmetic Management students showcased exceptional skill and ingenuity through their capstone project.

[See more >](#)





Fashion Management Graduate Lands Coveted Position at TJX Canada

Bachelor of Commerce - Fashion Management graduate, Erika Robins secured a role as an Allocation Analyst with TJX Canada, a month before completing her studies.

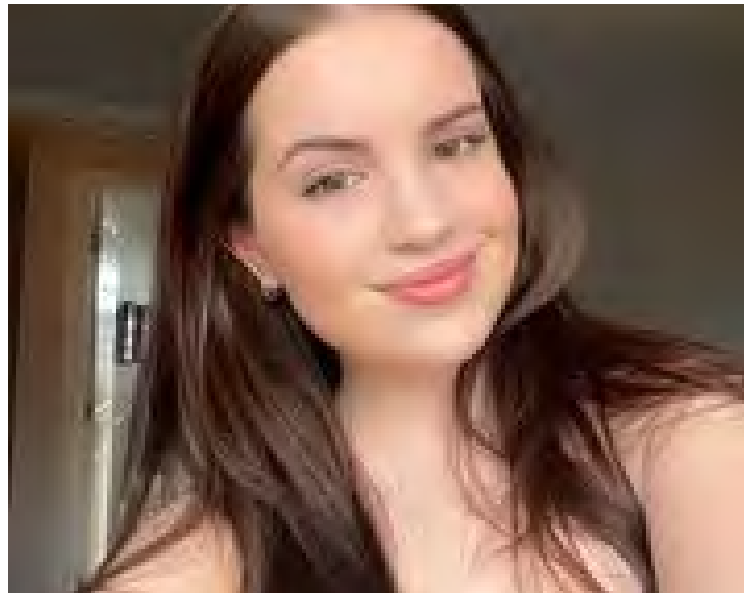
[See more >](#)



Graduate's Makeup Artistry Takes Center Stage on Billboard

Cosmetic Management alumnus Joseph Nebriaga, experienced a moment of pride and gratitude as his makeup creation took center stage on a prominent billboard ad.

[See more >](#)



Fashion Management Alumna Pursues Sustainability Masters

Bachelor of Commerce - Fashion Management graduate Larkin McSorley is set to further her education by pursuing a Master of Environment and Sustainability Degree at the University of Western.

[See more >](#)



Global & International

[View Related Programs >](#)



International Development Students Tackle Simulated Disaster in "Central Humbolan Republic"

HLOs:

Engaging in a dynamic simulation, International Development students delved into the complexities of responding to a global crisis unfolding in the "Central Humbolan Republic."

[See more >](#)





Hospitality & Tourism

[View Related Programs >](#)

Event Management Students Secure Fourth Consecutive Win in Ontario Inter-College Competition

HLOs:     

Insurance Management students visited Travelers Canada's operational office for a unique learning opportunity featuring insightful sessions led by technical experts.

[See more >](#)

Exploring Niagara: Tourism Students Dive into Experiential Learning

HLOs: 

Led by Professors Diane Keefe and Megan Swan, Tourism - Travel Services Management students delved into an immersive exploration of the Niagara region, designed to deepen their understanding of various facets of the tourism industry.

[See more >](#)



Robotics in Hospitality: Students Present Strategic Insights with Industry Leaders for Capstone Project

HLOs: 

Under the mentorship of Humber alumnus and Senior Manager of Asset Management at InnVest Hotels, David Butler, fifty-five Hospitality and Tourism Operations Management students in the HTOM 5503: Strategic Tourism and Hospitality Business Planning course worked in groups on a capstone project focusing on the deployment of robotics in hospitality.

[See more >](#)



Legal Studies

[View Related Programs >](#)

Municipal Governance Students Visit Toronto City Hall

HLOs:    

Public Administration students in PPA 5007: Canadian Municipal Government course had the unique opportunity to visit Toronto City Hall, courtesy of Deputy Mayor of West Area and Etobicoke-Lakeshore Councillor Amber Morley.

[See more >](#)



Paralegal Studies Student Shines at Lloyd Dean Moot Competition

HLOs:      

The Lloyd Dean Moot, an annual virtual competition for undergraduate students with a passion for law, is a pivotal platform for honing oral advocacy skills.

[See more >](#)



Sports, Recreation & Leisure

[View Related Programs >](#)



MLSE LaunchPad Youth Sport Program Case Competition and BEYOND Summit Inspires Future Leaders

HLOs:        

Sport Business Management students showcased their talents at the Humber BEYOND Summit on April 9th, an annual event organized as part of their coursework.

[See more >](#)



Professional Golf Management Students Showcase Sales Skills in Campus Exercise

HLOs:     

In a dynamic integration of their Retail Management and Professional Selling courses, students in the Professional Golf Management (PGM) program engaged in a multi-day, live selling exercise held on campus.

[See more >](#)



Professional Golf Management Students Excel in Industry Challenge

HLOs:      

Professional Golf Management (PGM) students participated in a Hackathon organized by the Longo Centre for Entrepreneurship (CfE), collaborating with industry partner Golf Ontario to enhance and improve the Junior Golf Ranking System.

[See more >](#)

Students Engage in Networking Event with PGA of Ontario Members

HLOs:     

Professional Golf Management (PGM) students joined the PGA of Ontario members for a day dedicated to networking, professional growth, and learning.

[See more >](#)



Global Opportunities

[Learn more >](#)



Spring Success: Humber and NKUHT Collaboration Thrives with Student Achievements and Future Ventures

HLOs:      

In Spring 2024, the conclusion of an enriching academic year was marked by the successful completion of studies for six students at Humber as part of a long-standing partnership with the National Kaohsiung University of Hospitality and Tourism (NKUHT).

[See more >](#)



Longo Faculty of Business Hosts Celebration for 2024 Business Administration International Graduates

In a bittersweet moment, the Longo Faculty of Business bid farewell to its cohort of 2024 international graduates from the Business Administration program, marking a twenty-six-year partnership between Humber and Ningbo University in China.

[See more >](#)

Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

Work-Integrated Learning – Student Recruiting

Antoniette Di Marco
416.676.6622 ext. 3662

antoniette.dimarco@humber.ca

Job Postings

[Post a position >](#)

Longo Centre for Entrepreneurship (Longo CfE)

John Lam, Director
Longo Centre for Entrepreneurship

john.lam@humber.ca

Global Learning Opportunities

Experiencing life as a student in a different country will expose you to a new culture, food, history, and possibly a new language. The experiences you have will also positively influence your future education choices and your career path.

For more information please email the International Partnerships and Student Mobility Advisor - Rosie Lima

rosie.lima@humber.ca

Contact Information

Humber Learning Outcomes (HLOs)

The Humber Learning Outcomes (HLOs) icons identify the employability skills, mindsets, and values graduates need to succeed in the future of work and contribute meaningfully to their communities locally and globally.

[Learn more about HLO's here >](#)



Equity, Diversity, Inclusion & Belonging



Sustainability



Critical Thinking



Collaboration



Innovation



Leadership



Systems Thinking



Indigenous Ways of Being Knowing and Doing (IWBKD)



Communication



Digital Fluency



Professionalism



Strategic Problem-Solving



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**For more information, please contact
Longo Faculty of Business Inquiries at**

[facultyofbusiness@humber.ca >](mailto:facultyofbusiness@humber.ca)