

DEAN'S NEWS

**CHOOSE BUSINESS.
NOT BORING.**

Baking and Pastry Arts Management Students
Triumph at Province-Wide Competition

[See more >](#)



HIGHLIGHTS:

Curling Hack Showcases
Creative Marketing Solutions

The Business of Beauty:
Celebrating Excellence
and Innovation in the
Cosmetics Industry

Hospitality and Tourism
Management Alumni Event
Fosters Lasting Connections

WE ARE
BUSINESS AT ITS BEST™

DEAN'S MESSAGE

Alvina Cassiani | Senior Dean
Longo Faculty of Business

As the semester is running to a close, our Faculty's dedication to excellence continues to forge ahead with participation in various competitions, capstone projects, events, and field trips.

Our students are wrapping up on a high note achieving remarkable results across several competitions. Business Management – Entrepreneurial Enterprise students triumphed in two categories at the Riipen Cross-College Entrepreneurial Challenge, while four Baking and Pastry Arts Management students secured first, second, and third place prizes in the Ontario-wide 'My Canada' Student Cake Competition. We are incredibly proud of their team spirit and dedication.

We are also proud to announce that the Longo Faculty of Business has earned Authorized Education Program status from the Canadian Institute of Financial Planning (CIFP) for our Business Management – Financial Services diploma and Financial Planning graduate certificate programs. This milestone underscores the Longo Faculty of Business' dedication to providing comprehensive and accredited financial education pathways to further enhance opportunities for our students' professional growth and career success.

As the summer season begins, we hope you take the time to enjoy some well-deserved relaxation. Congratulations on completing another strong academic year!

Read on to discover how our students and faculty are preparing for industry success, advancing their educational careers, and giving back to the community.

WE ARE
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Continuous Professional Learning (CPL)

[Learn more >](#)



First General

Property Restoration Specialists

First General Establishes Inaugural Scholarship for Disaster Recovery Manager Program

First General Property Restoration Services has generously inaugurated the first scholarship for the Disaster Recovery Manager Certificate program.

[See more >](#)

Longo Centre for Entrepreneurship (CfE)

[Learn more >](#)



From Idea to Reality: Longo Family Be Your Own Boss Competition Awards Brightest Innovators

HLOs:      

The results are in for the Longo Family Be Your Own Boss (BYOB) Video Pitch Competition, marking the culmination of months of entrepreneurial spirit and innovation.

[See more >](#)

Longo Innovate & Create Entrepreneurship Program Launches Summer Cohort

HLOs:    

The Longo Innovate & Create Entrepreneurship (ICE) Program's summer 2024 cohort kicked off on May 22nd at the Longo Centre for Entrepreneurship, marking a successful start with thirty-six students participating in the first session of the twelve-week hybrid program.

[See more >](#)

Work-Integrated Learning (WIL)

[Learn more >](#)



The Boulevard Club Honours Interns at Student Felicitation Event

HLOs:    

Work-Integrated Learning Centre Placement Advisor, Andrew Bascome, attended The Boulevard Club Student Felicitation Event on April 19th to celebrate the achievements of their interns affiliated with the club.

[See more >](#)

Community Spirit: Students Volunteer at Wellness Arts Festival

HLOs:    

Work-Integrated Learning Centre Placement Advisor Sanjukta Das volunteered alongside sixty-five students at the Living with Wellness Arts Festival 2024 where the students were able to connect with peers, network, and gain valuable experience within the community.

[See more >](#)

Accounting, Finance & Insurance

[View Related Programs >](#)



Humber Achieves Authorized Education Program Status for Financial Planning Credentials

Humber has been granted Authorized Education Program status by the Canadian Institute of Financial Planning (CIFP) for its Business Management – Financial Services Diploma and Financial Planning Graduate Certificate programs.

[See more >](#)

Insurance Management Students Welcome RIBO CEO for Career Path Presentation

HLOs:   

Patrick Ballantyne, Chief Executive Officer of the Registered Insurance Brokers of Ontario (RIBO), visited Humber to deliver an engaging presentation to Insurance Management students.

[See more >](#)





Advertising, Digital & Marketing

[View Related Programs >](#)

Curling Hack Showcases Creative Marketing Solutions

HLOs:      

On April 3rd and 4th, Business - Marketing students teamed up with their counterparts from the Faculty of Media, Creative Arts, and Design for a dynamic Curling Hack event.

[See more >](#)



Pinterest Welcomes Digital Business Management Students

HLOs:   

Digital Business Management students had the unique opportunity to explore Pinterest Canada’s downtown Toronto office.

[See more >](#)



Digital Business Management Students Visit Spotify Canada

HLOs:   

In an inspiring finale to the 2023-2024 Business Excursion Series, Digital Business Management students spent an engaging afternoon at Spotify Canada.

[See more >](#)



Inside NTN Canada: Career Insights and Strategies

HLOs:   

Digital Business Management students had the privilege of visiting NTN Canada, and spending a morning with the president and senior executive team.

[See more >](#)



Baking & Culinary

[View Related Programs >](#)

Baking and Pastry Arts Management Students Triumph at Province-Wide Competition

HLOs:

On May 5th, four Baking and Pastry Arts Management students achieved a remarkable feat by showcasing their talent and creativity at the Bakery Showcase 'My Canada' Student Cake Competition.

[See more >](#)



Humber Hosts Culinary Showcase with Annual Kraft Heinz Iron Chef Competition

HLOs: 🌱 🍳 ☀️ 🌊

On April 24th, thirty-two talented students demonstrated their culinary talents in the annual Kraft Heinz Iron Chef showdown at Humber.

[See more >](#)



Fashion & Beauty

[View Related Programs >](#)

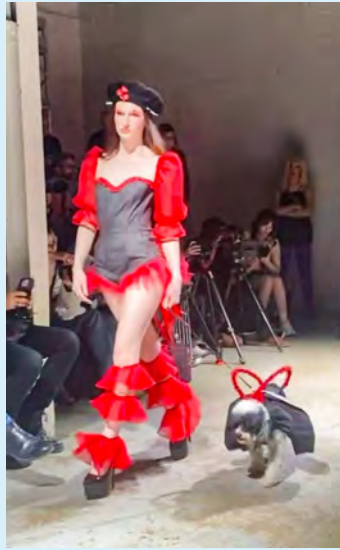


The Business of Beauty: Celebrating Excellence and Innovation in the Cosmetics Industry

HLOs:

On April 4th, the halls of the North campus were abuzz with excitement as the fourth-semester Cosmetic Management students hosted an extraordinary event titled, 'The Business of Beauty'.

[See more >](#)



Fashion Art Toronto's 1664 Fashion Week: A Celebration of Innovation and Creativity

HLOs:    

Fashion Art Toronto's 1664 Fashion Week was a thrilling event, featuring bold runway shows, art installations, and a lively Fashion Playground.

[See more >](#)



Empowering Beauty: Cosmetic Management Students Bring Joy to Kipling Acres Residents

HLOs:    

In an inspiring blend of education and community service, Aminat (Nikki) Lawal, a dedicated Cosmetic Management student, has brought a touch of glamour and joy to the residents of Kipling Acres Long Term Care Home.

[See more >](#)



Bridging Borders Digitally: Fashion Students Navigate Global Classrooms with COIL

HLOs:      

The innovative Collaborative Online International Learning (COIL) Project undertaken by Fashion Management postgraduate students, not only facilitated a platform for interactive learning but also fostered the development of essential new career-ready skills through engagement with a diverse range of participants.

[See more >](#)



Cosmetic Management Talent Showcased at Style Democracy's NudeStix Sales Event

HLOs:      

Cosmetic Management students demonstrated exceptional skills and dedication at Style Democracy's NUDESTIX Sales event.

[See more >](#)

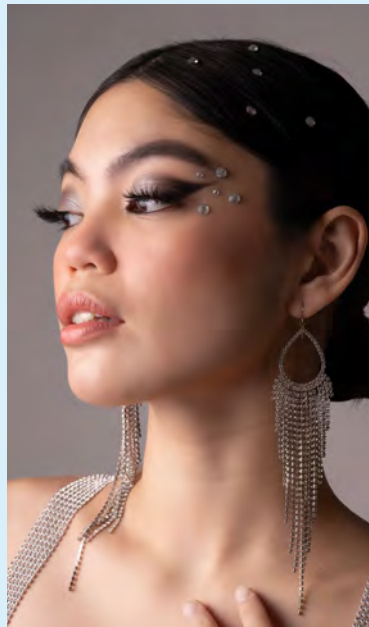


From Fabric to Philanthropy: Fashion Students Design with a Purpose at Salvation Army

HLOs:      

Fashion Management students had the opportunity to leverage industry-grade software to develop virtual environments for the Salvation Army, a charity-driven non-profit.

[See more >](#)



Showcasing Student Creativity: Makeup Portfolios Shine at Beauty Conference

HLOs:      

In a vibrant display of creativity and skill, Cosmetic Management students in COSM 255: Experiential Learning produced exceptional digital portfolios showcasing their innovative makeup applications and looks.

[See more >](#)



Hospitality & Tourism

[View Related Programs >](#)



Hospitality and Tourism Management Alumni Event Fosters Lasting Connections

HLOs: 

The alumni event hosted by the Hospitality and Tourism Management programs was a resounding success, creating a platform for unparalleled networking opportunities and forging meaningful connections.

[See more >](#)



Alumna Wins 2024 KML Top 30 Under 30 Award

Hospitality alumna and third-generation hotelier, Kalene Finnegan, has achieved a remarkable milestone by winning the prestigious 2024 KML Top 30 Under 30 Award, which honours young professionals making significant contributions to the hospitality industry.

[See more >](#)



Hospitality Capstone Course Delivers Practical Solutions to Industry Challenges

HLOs:     

Over the past four months, two groups of fourth-semester students from the Hospitality - Hotel and Restaurant Operations Management diploma program engaged in solving real-world case problems during their capstone course, HOTL 285: Hospitality Business Planning.

[See more >](#)



Students Gain Industry Insights at the 2024 Restaurants Canada Show

HLOs:        

Hospitality and Tourism Operations Management students attended and volunteered at the 2024 Restaurants Canada (RC) Show, a premier Canadian event for the food service and hospitality industry at the Enercare Centre.

[See more >](#)



Hospitality Students Shine in 2024 Skills Ontario Restaurant Service Competition

HLOs:          

Two standout students demonstrated their expertise at the 2024 Skills Ontario Restaurant Service Post-Secondary Competition.

[See more >](#)



Hospitality Graduate Debuts Inspiring New Book

Hospitality - Hotel and Restaurant Operations Management graduate, Irish Dhindsa, celebrated the launch of her new book, *Drawn to Feel: A Poetic Expression of Love, Loss and Soulfulness*.

[See more >](#)



Management & Leadership

[View Related Programs >](#)

Humber Students Excel at Riipen Cross-College Entrepreneurial Challenge

HLOs:      

Business Management – Entrepreneurial Enterprise students at Humber emerged as top winners in two categories at the Riipen Cross-College Entrepreneurial Challenge.

[See more >](#)

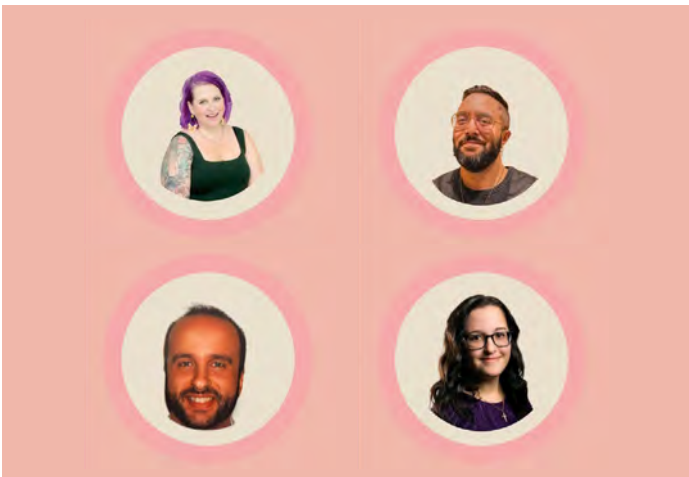


Human Resources Management Program Hosts Successful Annual Alumni Panel and Networking Event

HLOs:       

The annual Human Resources Management graduate certificate program's Alumni Panel Discussion and Networking Event was a resounding success this year.

[See more >](#)



Human Resources Management Alumni Share Expertise with Current Students

HLOs:   

Human Resources Management alumni Kaitlin Reibling, Alexandra Stuckless, Nick Matricciano, and Jonathan Pavan, returned as guest speakers to share their knowledge and experiences with current students.

[See more >](#)



Faculty Member Reappointed to Ontario's Prevention Council

We are pleased to announce that Rodney C. Cook, a valued faculty member, has been reappointed to Ontario's Prevention Council.

[See more >](#)



Legal Studies

[View Related Programs >](#)



Paralegal Students Explore New Legislation with Canada's Justice Minister

HLOs:

Professor Jasteena Dhillon and students from the Paralegal programs attended an event at the Empire Club of Canada, where Canada's Minister of Justice, the Honourable Arif Virani, advocated for the newly enacted Bill C-63, the Online Harms Act.



[See more >](#)

Law Professor Brings Real-World Expertise to the Classroom

Farah Jamal Karmali, a full-time faculty member teaching law in the Paralegal graduate certificate, Paralegal Education diploma, Law Clerk diploma, and Professional Accounting Practice graduate certificate programs, epitomizes this blend of practical experience and academic knowledge.

[See more >](#)



Virtual Event Unveils 2023 Paralegal Access to Justice Journal

HLOs:    

The Longo Faculty of Business celebrated the virtual launch of the 2023 edition of the Paralegal Access to Justice Journal, published by Emond Canada.

[See more >](#)

Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

Work-Integrated Learning – Student Recruiting

Antoniette Di Marco
416.676.6622 ext. 3662

antoniette.dimarco@humber.ca

Job Postings

[Post a position >](#)

Longo Centre for Entrepreneurship (Longo CfE)

John Lam, Director
Longo Centre for Entrepreneurship

john.lam@humber.ca

Global Learning Opportunities

Experiencing life as a student in a different country will expose you to a new culture, food, history, and possibly a new language. The experiences you have will also positively influence your future education choices and your career path.

For more information please email the International Partnerships and Student Mobility Advisor - Rosie Lima

rosie.lima@humber.ca

Contact Information

Humber Learning Outcomes (HLOs)

The Humber Learning Outcomes (HLOs) icons identify the employability skills, mindsets, and values graduates need to succeed in the future of work and contribute meaningfully to their communities locally and globally.

[Learn more about HLO's here >](#)



Equity, Diversity, Inclusion & Belonging



Sustainability



Critical Thinking



Collaboration



Innovation



Leadership



Systems Thinking



Indigenous Ways of Being Knowing and Doing (IWBKD)



Communication



Digital Fluency



Professionalism



Strategic Problem-Solving



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**For more information, please contact
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[facultyofbusiness@humber.ca >](mailto:facultyofbusiness@humber.ca)