

# The Dean's News

The Dean's News celebrates the successes of Faculty of Business students, alumni, professors and staff. This collaborative project is meant to motivate and inspire readers to make their great, even greater.

To share all of your successes with us, visit [business.humber.ca/content-submission](https://business.humber.ca/content-submission) and choose "The Dean's Newsletter".

**ANNOUNCING THE  
NEW INTERNATIONALLY  
RECOGNIZED  
ACCREDITATION FOR  
CULINARY MANAGEMENT  
AND APPRENTICE COOK  
GRADUATES >**



**Alvina Cassiani**  
Senior Dean  
Faculty of Business

## The Dean's Message

January is a kick-start month and we hit the ground running with Event Management students participating in an inaugural Student Competition. They brought their A Game competing against students across Ontario. We are also proud of an Insurance Management alumni who was awarded top Student in Ontario with top marks in the first half of the Chartered Insurance Program. A reinforcement that our programs are aligned with industry requirements.

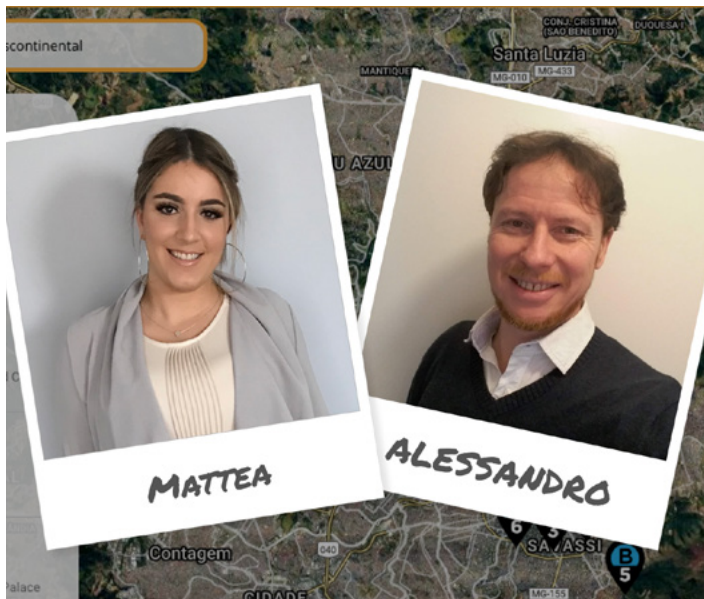
In forging new partnerships, we now have three programs that help students gain points toward the CFRE (Certified Fund-Raising Executive) Designation - the professional designation for fundraisers. Another strong education to industry connection for our students.

Over a dozen Sports Management students have already leveraged a new pathway into a degree program. Find out how they will graduate with two credentials in four years. Read on to find out why you should launch your business career here.

**WE ARE  
BUSINESS AT ITS BEST**

[business.humber.ca/deans-news](https://business.humber.ca/deans-news)

## WORK-INTEGRATED LEARNING (WIL)



### Faculty of Business Tourism Students Build Semi-virtual City Tours During Pandemic

Mattea Giachini and Alessandro Diniz Sartorelli, both studying Tourism - Travel Services Management, had the opportunity to work with Urban Expeditions for their internships.

**Learn more about the student experience >**

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Make a career out of your love of travel, exploration and adventure!

**Tourism - Travel Services Management Program >**

## FASHION & BEAUTY

### Fashion Management Program Coordinator Interviewed by CBC News on Global Trends



Francesca D'Angelo, professor and program coordinator for the Fashion Management program was interviewed by CBC News reporter, Axel Tardieu, on the rise in thrift shopping in Calgary.

**Find out how our Fashion programs are on trend for sustainability >**

## HOSPITALITY & TOURISM



### Culinary Management and Apprentice Cook Graduates Receive International “Commis Chef” Accreditation

Graduates from the Culinary Management Diploma and Apprentice Cook program enter the workforce equipped with an additional internationally recognized accreditation by City and Guilds and the WorldChefs Association.

**See why our students are more competitive in the job market >**





### **Sport Management Diploma Graduates Advance Into Year 3 of a Degree Program in Management Studies**

12 Sport Management graduates took advantage of a new pathway into the Bachelor of Commerce - Management Studies program at Humber College.

**Find out how students will graduate with 2 credentials in 5 years >**

Learn about Canada's dynamic business scene and develop the foundation to ignite your career within it.

**Business Management Program >**



### **Humber College Is Now an Accredited Partner of the Canadian Professional Sales Association (CPSA)**

The Faculty of Business and CPSA have formed an accredited partnership that puts students on the fast track to a Professional Sales Certificate and Certified Sales Associate designation!

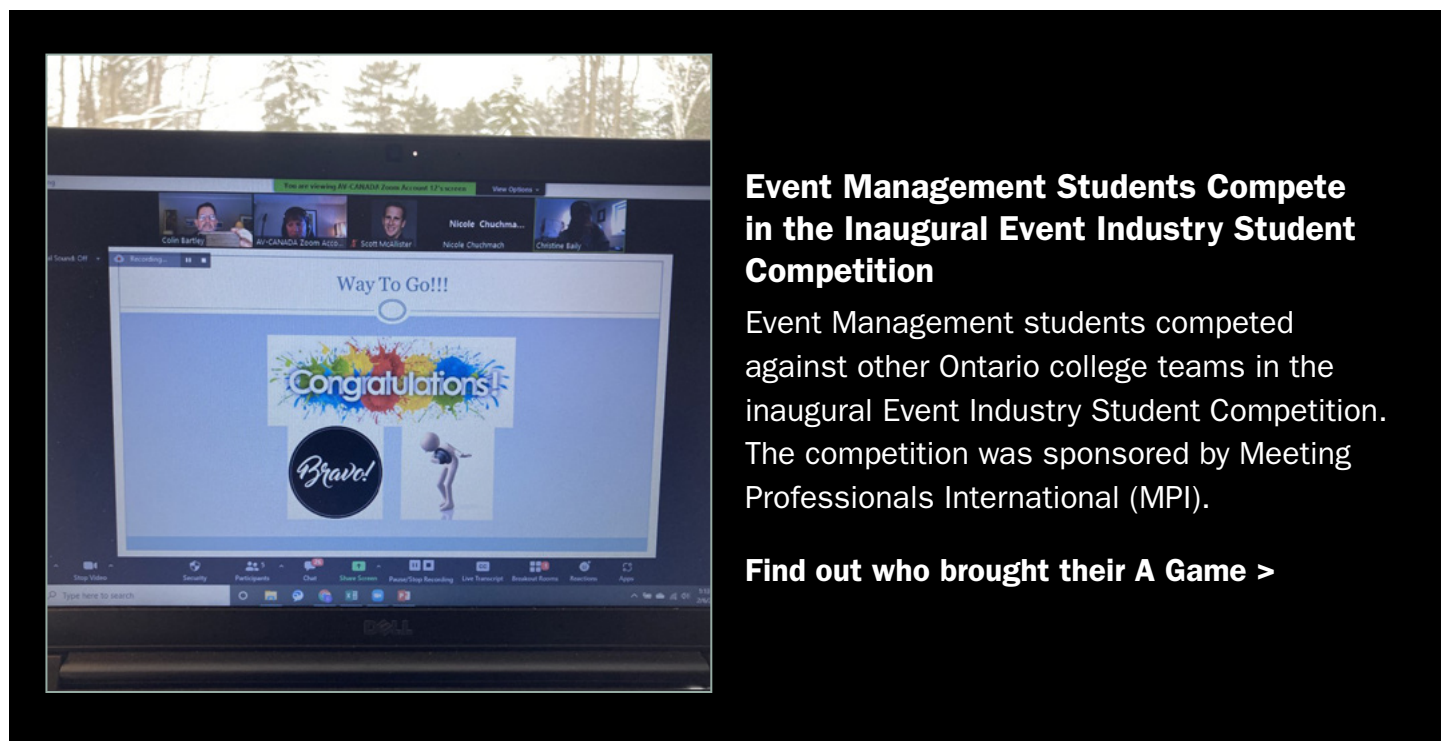
**See how our students benefit from this partnership >**



### **Human Resources Management Students Research Live HR Issues**

4th year students in the Bachelor of Commerce - Human Resources Management completed research projects on live HR issues related to the impact of COVID-19.

**Read about their key findings >**



### Event Management Students Compete in the Inaugural Event Industry Student Competition

Event Management students competed against other Ontario college teams in the inaugural Event Industry Student Competition. The competition was sponsored by Meeting Professionals International (MPI).

**Find out who brought their A Game >**



### Fundraising Metrics Matter

Kirk Schmidt, a fundraising metrics expert from Wisely joined the Fundraising, Data Analytics for Decision Making class to speak about the science behind fundraising.

**Find out why Metrics Matters >**

Prepare for a career that makes an immediate, positive contribution to the world.

**Fundraising Management Program >**

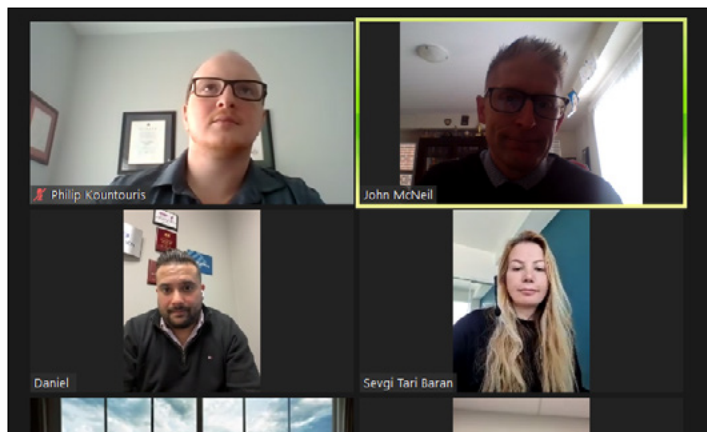


### Humber Students Learn All About the CFRE Designation!

CFRE stands for Certified Fund-Raising Executive and is the professional designation for fundraisers. This designation means you have completed education and a minimum of 3 years of experience directly in best-practice, ethical fundraising. The Humber Fundraising Management program gives students all their education points toward this designation.

**Find out what other programs get a head start on their points >**

## ACCOUNTING, FINANCE & INSURANCE



### Insurance Management Program Hosts Successful RIBO Panel!

Recently the Insurance Management Program hosted a successful RIBO Panel. The event saw over thirty current Insurance Management Program students in attendance with four alumni that had completed the program and their RIBO license.

**See the event highlights >**



### Insurance Management Student Lands Exciting Role at Aon!

Heather Cui, a graduate of the Insurance Management Program was recently hired into the Risk Graduate Rotational Program at Aon.

**Find out more about this student success story >**

Experienced faculty combined with an industry-focused curriculum and renowned industry partners put our program among the very best.

**Insurance Management - Casualty and Property Program >**



### Insurance Management Student Awarded Two Prizes by the Insurance Institute of Canada!

Terese Marie- Etafo, an Insurance Management program alumni was recently awarded the Douglas N. Hurlbut Award by the Insurance Institute of Canada as top Student in Ontario with top marks in the first half of the Chartered Insurance Program.

**Find out more about this amazing accomplishment >**