



The Dean's News

Covering
October 2019



*Alvina Cassiani, Senior Dean
Faculty of Business*

The Dean's Message

The Faculty of Business is full steam ahead with study abroad opportunities, networking events, competitions and more! As leaders in business education, we help our students make the right connections while gaining the work-integrated experience required to launch successful business careers.

Stand out examples this month included the Fashion Arts and Business students who showcased their creative projects at the FUA Showcase; Event Management students who experienced our largest industry networking event to date; and our Work-Integrated Learning Centre for hosting two successful ASPIRE info sessions.

Read on to find out more!

**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news

HOSPITALITY & TOURISM



We offer students the practical experience and industry exposure for a successful career as an event planning professional.

Visit the [Hospitality - Event Management Program Page >](#)

Students Gain Industry Experience on Event Management Field Trip

First-year Hospitality - Event Management students were given the opportunity to experience hands-on application of classroom learning on a field trip to four different businesses within the GTA on October 7th.

[Read more >](#)



HTOM Grads Answer Questions For Current Students

Five graduates of the Hotel & Tourism Operations Management graduate certificate program were invited to speak to this year's group of students, share their program experiences and talk about the internships they had leading up to their careers.

[Read more >](#)



Students work alongside great culinary leaders and receive unmatched time spent with industry chefs current in today's restaurant scene.

Visit the [Culinary Management Program Page >](#)

Aman Rodher's Food Truck - An International Student's Pathway To Success

Many international students come to Canada and choose Humber with a goal to achieve their dreams, and, later on, make meaningful contributions to the lives of others by giving back to the community in multiple ways. Humber has been involved in internationalization for a long time. The story of Aman Rodher shows what we aim to achieve through strategic pillars and how it is benefiting our people, our community and our country as a whole.

[Read more >](#)

HOSPITALITY & TOURISM



Chefs Teach Students How to Become Food Waste Heroes

On Monday, October 21st, Humber chefs and students visited Fern Avenue Public School in Toronto to teach students about helping reduce food waste in honour of Worldchefs International Chefs Day 2019.

[Read more >](#)



Hospitality and Tourism Management Students Secure Marriott Voyage Global Leadership Positions

Two fourth-year students, John Navalta and Daniel Gonzalez Garcia completed the Marriott International Intern program in the summer of 2019 and have now been selected to join the Voyage program at Marriott International.

[Read more >](#)

This degree program has been designed to meet the demands of employers for the strategic, technological and managerial skills required in this exciting and dynamic industry.

[Visit the Hospitality and Tourism Management Program Page >](#)

Tourism Students Visit Pearson Airport For An Exclusive Tour

A select group of six Tourism - Travel Services Management students got an exclusive behind-the-scenes look at Pearson Airport on October 10th.

[Read more >](#)



This program is ideal for those who possess a genuine love of travel, exploration, and adventure.

[Visit the Tourism - Travel Services Management Program Page >](#)

HOSPITALITY & TOURISM



Humber and Tzu Chi Clinic Celebrate Partnership Anniversary - Vegan Style

Humber College along with their partner, the Tzu Chi Clinic of Traditional Chinese Medicine, celebrated its first anniversary and plaque unveiling on the Donor Wall. The unveiling was followed by a reception where a special vegan menu was served.

[Read more >](#)



Hospitality and Tourism Management Students Take The Cranberry Plunge



On Thursday, October 10th, Hospitality and Tourism Management degree students, accompanied by Program Professor Anke Foller-Carroll, went on an excursion to

Johnston's Cranberry Marsh & Muskoka Lakes Winery in Bala, ON. The Cranberry Marsh and Winery were designated "Signature Experiences" by Destination Canada, the highest

distinction given by our national tourism marketing body to select members.

[Read more >](#)

FASHION & ESTHETICS

Because fashion is an international business, Humber's Fashion Arts and Business diploma program places an emphasis on retail operations from both domestic and international perspectives.

[Visit the Fashion Arts and Business Program Page >](#)



Fashion Students Present Apparel Line to Buyers

Students from FASH 229 Wholesale Sales, presented fashion product lines to retail buyers in an integrated work learning role-play experience in the fashion lab.



Fashion Students Learn The Art of Weaving at Waverly Workshops

Fashion students from diploma, postgrad, and degree programs attended Waverley Workshops: Sustainability and the Art of Fabric Design to learn about screen printing and weaving.

[Read more >](#)



Fashion Students Showcase Their Florence Experience

On October 28th, one of the world's high fashion destinations was explored through the creative projects of Fashion Arts and Business students at the FUA Showcase. [Read more >](#)



Fashion Students Awarded at Ryerson CREA Charrette Competition

Fashion Management postgraduate students represented Humber at the annual Canadian Retail Education Association (CREA) Charrette at Ryerson and won awards across all of the major categories on October 28th - 29th.

[Read more >](#)



WORK-INTEGRATED LEARNING



On September 26th, the Greater Toronto Airport Authority (GTAA) hosted an Open House for work-integrated learning representatives from post-secondary institutions across the province. The Open House featured testimonials from past co-op students who are now successful full-time employees with the GTAA.

Read more >

Metro Info Session and Work-Integrated Learning Opportunities Event a Success



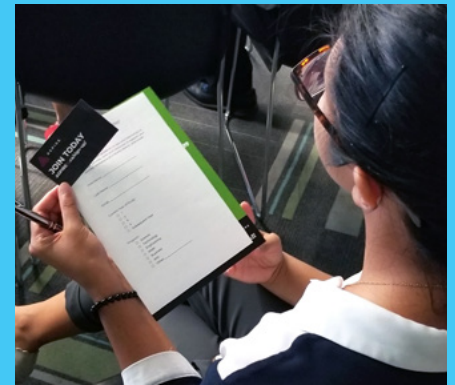
On September 27th, the Faculty of Business Work-Integrated Learning Centre welcomed four industry professionals from Metro to our Lakeshore campus.

Read more >

The Placement Centre hosts events to provide students with the opportunity to explore areas of interest by learning about various career fields and connecting with employers.

Visit the [Page >](#)

BUSINESS, ACCOUNTING & MANAGEMENT



ASPIRE Info Sessions Inspires Students

The Faculty of Business Work-Integrated Learning Centre hosted two ASPIRE information sessions for students on September 19th. ASPIRE aims to “positively impact the quantity and quality of student work-integrated learning opportunities in the Financial Services sector, and grow the in-demand, work-ready pool of early-stage talent.” It is a resource for students to gain employment, get involved and engage with industry.

Read more >

ASPIRE partners include BMO, Capital One, Aviva, CIBC, RBC, TD, Scotiabank and many others.

BUSINESS, ACCOUNTING & MANAGEMENT



Insurance Management Hosts First Grad Alumni Panel

On October 9th, the Insurance Management Program (IMPG) hosted its first-ever alumni grad panel and was a tremendous success. The event saw over forty current IMPG students in attendance and nine program alumni.

[Read more >](#)



Insurance Management Program Career Day a Huge Hit

The Insurance Management program in partnership with the Insurance Institute Career Connections team hosted another successful Insurance Career Day at Humber.

[Read more >](#)

Students in the Insurance Management - Property and Casualty graduate program learn the fundamentals of the industry and its three main functional areas – underwriting, loss adjusting and agency/brokerage.

[Visit the Insurance Management Program Page >](#)

Business Career Development Students Welcomes HR Guest Speaker



Our experienced faculty combined with an industry-focused curriculum and renowned industry partners put our program among the very best.

[Visit the Bachelor of Commerce - Human Resources Management Program Page >](#)

Lyndsay Hillier, Senior Director of Employee Relations from Walmart, joined the 5th semester Bachelor of Commerce - Human Resource Management for their Business Career Development workshop. Students were able to ask Lyndsay questions on trends within the HR field, to which she shared information on outsourcing, self-serve models and the implementation of data analytics into HR roles.

[Read more >](#)



Industry Networking Event Thrives With Record Student Attendance

With the largest turnout to-date, 250 students from Event Management and diploma programs attended this year's industry networking event on Wednesday, October 2nd.

[Read more >](#)

BUSINESS, ACCOUNTING & MANAGEMENT

Sport Management Students Study in Finland

This past September, Alvina Cassiani, Dean of The Faculty of Business, visited four Sports Management students completing a study abroad opportunity at JAMK University in northern Finland. In addition to their studies, they are also completing work placements in the sport management field. They are all enjoying classes, the sights, and culture of Finland as well as the opportunity to learn about the sport industry in Europe.



Learn the practical, organizational and business skills needed to manage the business of sport.

Visit the **Sport Management Program Page** >

MEDIA, PUBLIC RELATIONS & MARKETING

Business Marketing Grad Becomes SEO Specialist and Author

Now an SEO Specialist, Mathias speaks about his career success and choosing an education at Humber to deepen his understanding of the marketing process. **Read more** >



Our program is your ticket to a career within an organization or as an entrepreneur.

Visit the **Business Marketing Program Page** >

Fall 2019 Open House

Come to Open House and get a solid understanding of what it's really like to be a Humber student. Visiting the campus is one of the best ways to make a decision about college, so join us and speak to faculty and current students, see the labs and take a tour!

Saturday, November 16th, 2019

10am - 2pm

Humber North and Lakeshore Campuses

Learn more >

