

The Dean's News

Covering
November 2019



*Alvina Cassiani, Senior Dean
Faculty of Business*

The Dean's Message

November was a very busy month for the **Faculty of Business**. Our students were hard at work participating in conferences, hosting workshops, competing in events and winning awards!

Congratulations to both the Humber team for placing second at the 2019 Ontario Colleges' Marketing Competition and the Humber Spa for winning the 2018 SkinCeuticals Premium Partner Bronze Award!

These great successes are just a reminder that as a school, we are all contributing to making our students "career-ready citizens."

Be sure to share your successes in the Dean's Newsletter. For submissions, visit business.humber.ca/content-submission and choose "The Dean's Newsletter"

**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news

DEAN'S PICKS



Humber Takes Second Place at OCMC 2019

Humber returned from the 2019 Ontario Colleges' Marketing Competition (OCMC) in November with a second place overall victory. Students and coaches practiced all semester for the big event and the competition results show what can be accomplished with determination and a lot of hard work.

The OCMC is an annual event hosted by a different college every year. It allows the top business students from colleges around the province to compete against each other and demonstrate their marketing skills in front of industry professionals.

Read more >



Students Connect With Employers at First Annual Fall Career Fair

The Faculty of Business Work-Integrated Learning Centre hosted a successful career fair on October 29th at Toronto Grand Convention Centre. The lucrative event consisted of 119 employers sharing information and opportunities with more than 900 students in attendance.

Read more >

INTERNATIONAL DEVELOPMENT

International Development Student Completes Placement in Madagascar

Melissa Hornby completed classes in the International Development graduate certificate program of June of 2019 and very nearly after boarded a plane for halfway around the world.

[Read more >](#)



Learn the skills and knowledge required to manage, develop and grow international development and disaster relief projects anywhere in the world.

Visit the [International Development Program Page >](#)

MEDIA, PUBLIC RELATIONS & MARKETING

Business School Grad Creates Workshop for OCMC Team

Business graduate and former Ontario Colleges' Marketing Competition (OCMC) student James Anderson reached out to OCMC coaches this year with the idea for a Theatre of Marketing workshop.

[Read more >](#)



Our program is your ticket to a career within an organization or as an entrepreneur.

Visit the [Business Marketing Program Page >](#)

JUSTICE & LEGAL STUDIES

A Day in the Life at Goodmans

The Work-Integrated Learning Centre in Partnership with Goodmans LLP hosted “A Day in the Life at Goodmans” event on the evening of November 12th. Select law clerk and paralegal students from colleges across the Greater Toronto Area were invited to attend including twelve from Humber.

[Read more >](#)



HOSPITALITY & TOURISM



Hospitality Students Experience the Muskokas

Over 120 first semester Hospitality – Hotel and Restaurant Operations Management students enjoyed an overnight experience at Deerhurst Resort in the Muskokas on November 12th.

Read more >

Develop business management skills via hands-on learning, theoretical classes and practical labs led by industry experts.

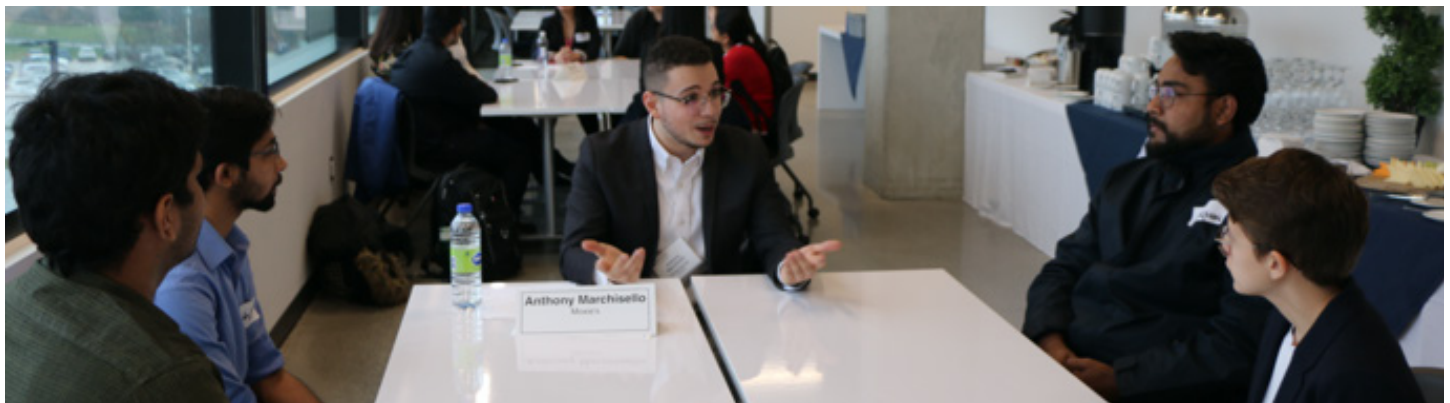
Visit the [Hospitality - Hotel and Restaurant Operations Management Program Page >](#)



Hospitality Students Showcase Their Pitches to Program Advisory Committee

Hospitality – Hotel and Restaurant Operations Management and Hospitality and Tourism Operations Management students had the opportunity to connect with members of the Program Advisory Committee on November 15th.

Read more >



Industry Networking Event Opens Doors for Students

With a continuing effort to prepare students for a successful career launch, the annual industry networking event was organized for Hospitality – Hotel and Restaurant Operations Management and Hospitality and Tourism Operations Management program students.

Read more >



Veal Farmers of Ontario Visit Culinary Students

Veal farmers, corporate chef, and the team visited Humber to talk about all things veal. The team shared information, new recipe ideas, and trends in cooking veal with Culinary Management students.

Read more >

Culinary Student and Humber Chef Lead Live Cooking Demo at RAWF

Second-year Culinary Management student, Dacyon Reid, accompanied by the program coordinator, Chef Shonah Chalmers led a live cooking demonstration at the 97th annual Royal Agricultural Winter Fair (RAWF).

RAWF attendees were given the chance to book cooking sessions alongside chefs at the Royal's Burnbrae Farms Culinary Academy throughout the 10 days of the Fair.

Read more >

Students work alongside great culinary leaders and receive unmatched time spent with industry chefs current in today's restaurant scene.

Visit the [Culinary Management Program Page >](#)



HOSPITALITY & TOURISM

Kraft-Heinz Becomes Bronze Donor Partner With Humber

On November 11th, Kraft-Heinz Canada celebrated the unveiling of their donor plaque on Gratitude Wall for becoming a bronze donor partner with Humber. A recent \$40,000 donation by Kraft Heinz Canada in support for Humber's culinary and baking programs in the Faculty of Business will help students gain real-world expertise by bringing education and industry together and accelerating their unlimited potential.

[Read more >](#)



Culinary Students Volunteer at Festa D'Autunno



On November 10th, 15 Culinary and Baking Management students assisted the Association of Italian Chefs of Canada by volunteering their time at the Festa D'Autunno.

Held at the Riviera Events & Convention Centre, the fall festival featured over 25 food stations from northern and southern Italy, and, was paired with wine and locally brewed beer.

FASHION & ESTHETICS

At Humber, practise what you are learning and improve vocational skills at The Humber Spa, a simulated work environment and retail boutique open to the community.

Visit the [Esthetician/Spa Management Program Page >](#)



Humber Spa Wins SkinCeuticals Bronze Award

Each year the SkinCeutical brand awards its vendors based on the retail and professional sales volumes of their product line. This year, the 2018 Premium Partner Bronze Award was given to The Humber Spa for best representation of the cosmeceutical brand.

[Read more >](#)



Humber Participates in First Tri-College Fashion Conference

On October 29th, over 200 Fashion Business students and 30 Fashion Business faculty members participated in the INSIGHTS: Fashion Business to 2030 conference at Seneca College. A joint initiative between Humber, George Brown and Seneca colleges, INSIGHTS was the first tri-college fashion conference of its kind.

[Read more >](#)



Fashion Management Students Tour Exclusive Exhibit at The Gladstone Hotel

Fashion Management students, along with Professor Francesca D'Angelo's Marketing and 20th Century Fashion History class, attended an exclusive tour of Hard Twist, an annual exhibition of contemporary textile and fibre art at the Gladstone Hotel.

[Read more >](#)

Humber's Eco Closet Event Offers Sustainable Choices And An Important Message

The second annual Eco Closet event, held in the IGNITE concourse, was organized and executed by students of the Fashion Arts and Business program and featured clothing, accessories, and shoes donated from the Humber community and beyond.

[Read more >](#)



BUSINESS, ACCOUNTING & MANAGEMENT



Fashion Takes Over Insurance Management

On November 4th, Insurance Management program (IMPG) students were given the opportunity to listen to fashion thought leaders from Harry Rosen as well as the Fashion Management graduate certificate program. Fashion took over Insurance Management with the first-ever "Dress for Success" event.

Read more >

Toronto Sports Summit Experience



More than 150 participants attended the Toronto Sport Summit on November 23rd hosted by Humber College's North Campus. The Summit is Toronto's signature community-sport networking and capacity-building event for leaders of clubs, leagues, multi-sport organizations, funding partners, students, and other program providers.

Read more >



Industry Seminar Class Panel Discussion a Success

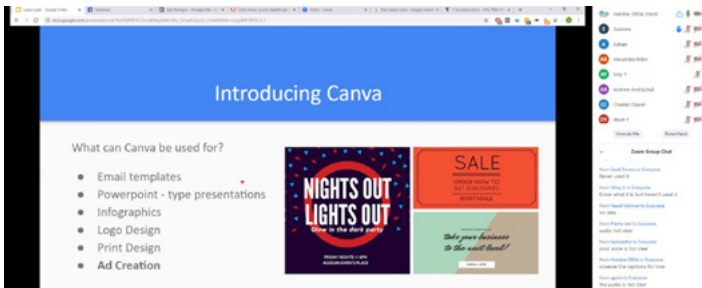
Several Program Advisory Committee (PAC) members and alumni of the Global Business Management program were invited to the Industry Seminar class on October 28th and 29th. The guests participated in a panel discussion with 3rd-semester students.

Read more >

No business experience, no prerequisite courses required – just a bachelor's degree and the desire to find your place in the world of business management.

Visit the **Global Business Management Program Page >**

BUSINESS, ACCOUNTING & MANAGEMENT



Digital Business Student Association Hosts First Webinar

Digital Business Management graduate Vik Joshi volunteered to host the Digital Business Student Association's (DBSA) first webinar.

[Read more >](#)



Insurance Management Students Attend IBAO Conference

Over 30 Insurance Management (IMPG) students were invited to the Insurance Brokers Association of Ontario (IBAO) Conference this fall. The IBAO Conference is the largest insurance event in Canada, with over 3,000 attendees, 36 speakers, and 29 sponsors attending each year.

[Read more >](#)

Students in the Insurance Management - Property and Casualty graduate program learn the fundamentals of the industry and its three main functional areas – underwriting, loss adjusting and agency/brokerage.

[Visit the Insurance Management Program Page >](#)

Entrepreneurial Enterprise Students Organize Successful Pop-Up Shops



Our program provides the practical skills and knowledge you'll need to take on a wide variety of leadership roles in innovative entrepreneurial enterprises.

[Visit the Entrepreneurial Enterprise, Business Management Program Page >](#)

Students were given the opportunity to plan two pop-up shop events at the Centre for Entrepreneurship (CfE) Launch Zone. The pop-ups featured Blackroot Apparel and a Time to Shine sale, both hosted by Humber students.

[Read more >](#)



PGM Students Mingle With Potential Employers

On Friday, November 22nd, 75 Professional Golf Management (PGM) students and 40 golf industry employers took part in an all-day networking event in the Seventh Semester room.

[Read more >](#)