

The Dean's News

Covering
January 2020



*Alvina Cassiani, Senior Dean
Faculty of Business*

The Dean's Message

Although January is the time for fresh starts and renewed commitments, the **Faculty of Business** is proud of its students, faculty members and graduates for their continued and relentless pursuit of academic and career success.

Culinary students demonstrated their mastery of skills in competition for the title of "Iron Chef" in the annual Kraft Heinz Iron Chef competition. Business students honed their networking skills through work-integrated learning events across several business industries, while Tourism students travelled to Costa Rica for hands-on curriculum-based learning. Industry connections continue to strengthen experiential learning opportunities for our students, including the establishment of a new mentorship program between the Insurance Management program and the Insurance Brokers Association of Ontario.

We are future-focused. We are business at its best.

To share all of your successes with us, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".

**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news

CENTRE FOR ENTREPRENEURSHIP (CfE)



CfE Supports Nutrition Students with their Entrepreneurial Ventures

Students from the Nutrition Entrepreneurship class were visited by the Centre for Entrepreneurship (CfE) to learn more about starting their own business as well as the support that is offered to those who are looking at starting a business. They also learned about brainstorming ideas, how to determine if an idea is feasible and how to create a business plan.

The CfE offers specialized experiential learning opportunities which stimulate new ways of thinking and support the unique goals of entrepreneurs. [Visit the Page >](#)

WORK-INTEGRATED LEARNING



Work-Integrated Learning Centre Participates in BMO Open House

On January 24th, Bank of Montreal (BMO) held its inaugural BMO Open House Event at their corporate head office in Toronto.

[Read more >](#)

The Placement Centre hosts events to provide students with the opportunity to explore areas of interest by learning about various career fields and connecting with employers.

[Visit the Page >](#)

Students Receive Resume Tips From Recruitment Specialist

On January 29th, the Work-Integrated Learning (WIL) Centre hosted Saiyaf Alli, National Talent Acquisition and Sourcing Lead from Desjardins. Saiyaf conducted a resume workshop for over 120 postgraduate students who are searching for work-integrated learning opportunities. The workshop involved a presentation on resumes with a focus on common errors to avoid. Students were engaged, asked questions and had the opportunity to meet with Saiyaf for resume reviews.



Students Offered Internship Positions at Work-Integrated Learning Event

The Work-Integrated Learning team welcomed the Director of People & Culture, Bryin Munroe, from The Westin Resort & Spa Whistler for a day of student interviews on January 21st.

[Read more >](#)

JUSTICE & LEGAL STUDIES

Paralegal Students Attend OBA's Educational Institute

Over 50 third-year students from the Bachelor of Paralegal Studies program attended and staffed the Humber exhibit at the Ontario Bar Association's (OBA) 2020 Educational Institute on February 6th and 7th in downtown Toronto. Lawyers from across Ontario attended the OBA's Institute, Canada's largest continuing professional development event for the legal community.

Read more >



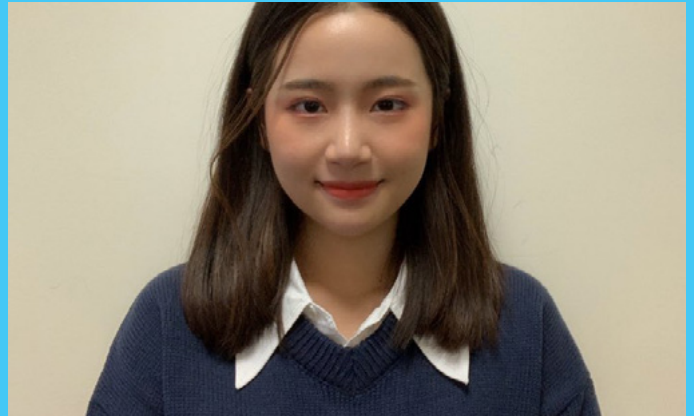
Students in the Bachelor of Paralegal Studies are provided with the legal foundation needed to consider a career as a licensed paralegal. **Visit the Bachelor of Paralegal Studies Program Page >**

MEDIA, PUBLIC RELATIONS & MARKETING

Marketing Student Accepted into Ivey Business School

Semester eight Bachelor of Commerce – Marketing degree student Sun Ho Do was recently accepted to IVEY's Master of Management in Business Analytics.

Read more >



Our program gives you a comprehensive grounding in both general business knowledge and specialized marketing skills. **Visit the Bachelor of Commerce – Marketing Degree Program Page >**

Strategic Marketing Professor Creates Recipe for Presentation Success

During Fall 2019 Professor Sheila Moore shook up the traditional presentation format by creating a tradeshow-style setting. The new presentation format made use of the innovative layout and multiple digital screens in Humber's HIVE classrooms.

Read more >



HOSPITALITY & TOURISM



Culinary Students Take the Cake at Kraft Heinz Iron Chef Competition

In December 2019, 32 talented students demonstrated their skills by competing for the title of Iron Chef in the annual Kraft Heinz Iron Chef competition at Humber. This year's competitors represented the breadth of Humber's program offerings, including Baking and Pastry Arts, Food and Nutrition Management, Culinary Management and Culinary Skills.

Read more >



Tourism Students Get Hands-On Experience in Costa Rica

On December 15th, 2019, a group of 22 third-semester Tourism - Travel Services Management students along with professors, Irene Kairys and Anke Foller-Carroll, set out on a one-week FAM (familiarization) Trip to Costa Rica.

Read more >

This program is ideal for those who possess a genuine love of travel, exploration, and adventure.

Visit the [Tourism - Travel Services Management Program Page >](#)

BUSINESS, ACCOUNTING & MANAGEMENT



Finance Student Continues Studies at Queen's University

Bachelor of Commerce – Finance degree graduate, Yingni Wang, was accepted into the Master of Finance program at Queen's University. The majority of students accepted into this program have completed CFA Level 1, including Yingni, who passed her CFA Level 1 exam when she graduated in June 2017. Congratulations and all the best!

IMPG Invited to CICMA/CIAA Annual Joint Conference



The Humber Insurance Management Program (IMPG) was one of the few college programs to be invited to the Canadian Insurance Claims Managers Association (CICMA) and the Canadian Independent Adjusters' Association (CIAA) Claims Conference on January 21st at the Metro Toronto Convention Centre.

Read more >



IMPG Student and Professor Awarded at IIC Convocation

The Insurance Institute of Canada hosted its annual GTA Convocation at the Metro Toronto Convention Centre on January 23rd. IMPG student Zhiquan (Harold) Pan received an award for academic excellence in the CIP program and Professor Ron Thomas was awarded "Instructor of the Year".

Read more >

Students in the Insurance Management - Property and Casual graduate program learn the fundamentals of the industry and its three main functional areas – underwriting, loss adjusting and agency/brokerage.

Visit the Insurance Management Program Page >

BUSINESS, ACCOUNTING & MANAGEMENT



IBAO Establishes Broker Mentorship Program with Humber

On January 13th, Brett Boadway, the Chief Operating Officer of the Insurance Brokers Association of Ontario (IBAO) visited Humber to announce an exciting mentorship program for the Insurance Management Program (IMPG) students.

[Read more >](#)

FASHION & ESTHETICS



Humber Meets The Fashion/Tech Hackathon

Fashion Management postgraduate students, Sana, Emily and Arushi headed to Kent State University in Ohio to participate in a 36-hour event that allowed them to create a technology-enhanced garment.

[Read more >](#)



Fashion Arts PAC Member Wins Proposal to Design Public Art Piece

Congratulations to Fashion Arts and Business Program Advisory Committee (PAC) member Angela DeMontigny, whose work "All Our Relations" was selected as a public piece for the James Street North Plaza.

[Read more >](#)



Knitting Nights

Location: Humber Boutique, Room H344

Date: Every Thursday

Time: 4:30pm - 5:00pm

Price: \$5

Supplies will be provided but you are more than welcome to bring your own.

Because fashion is an international business, Humber's Fashion Arts and Business diploma program places an emphasis on retail operations from both domestic and international perspectives.

[Visit the Fashion Arts and Business Program Page >](#)