

The Dean's News

Covering
December 2019



*Alvina Cassiani, Senior Dean
Faculty of Business*

The Dean's Message

What a way to wrap up a decade! - Exemplary results and participation in faculty-wide events including International Education Week, Work-Integrated Learning opportunities and capstone projects that benefited the community at large.

As we focus on the future, our student and graduate success stories remind us of the importance of the high-quality learning experience that we deliver. Let's kick off the next decade with the continued promise of delivering business education at its best.

We can't wait to see what 2020 will look like for the **Faculty of Business.**

Be sure to share your successes in the Dean's Newsletter. For submissions, visit business.humber.ca/content-submission and choose "The Dean's Newsletter"

**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news

JUSTICE & LEGAL STUDIES

Law Clerk Students Welcome Osler, Hoskin & Harcourt LLP Guest Speakers

Three representatives from Toronto business law firm, Osler, Hoskin & Harcourt LLP delivered a thorough and engaging presentation to 3rd and 4th semester Law Clerk students.

[Read more >](#)



Paralegal Grad Becomes First Humber Student to Receive a Masters at University of Toronto

Ciro William Torres-Granizo, 2014 Paralegal Studies graduate, is Humber's first degree graduate to achieve a Master of Education from the School of Graduate Studies at the University of Toronto. Ciro graduated with Honours in his specialty of Social Justice Education.

[Read more >](#)



MEDIA, PUBLIC RELATIONS & MARKETING

Alumna Gives Back with 'Pay with a Smile' Program

Business Marketing diploma alumna, Manav Jot Karwal recently launched a 'Pay with a Smile' program in her home-based business.

[Read more >](#)



Our program is your ticket to a career within an organization or as an entrepreneur.

[Visit the Business Marketing Program Page >](#)

Mosaic North America Motivates Students at Marketing Spotlight

Each year the Business Marketing department hosts a Marketing Spotlight event. This year we welcomed guest speakers from Mosaic North America, an award-winning marketing agency who inspired students with their personal career experiences.

[Read more >](#)



INTERNATIONAL DEVELOPMENT

IDI Hosts Two Successful Events for International Education Week



The International Development Institute (IDI), with help from a committee of International Development graduate and degree students, hosted two events at Lakeshore Campus for International Education Week.

[Read more >](#)

NKUHT Deans Attend International Education Week

For Humber's International Education Week 2019, the Faculty of Business welcomed two Deans from the National Kaohsiung University of Hospitality and Tourism (NKUHT) in Taiwan.

[Read more >](#)



Business Professor Visits The Universidad Autónoma de Coahuila in Mexico

International Business Professor, Pierre-Pascal Gendron, spent a week at the Centro de Investigaciones Socioeconómicas (CISE) of the Universidad Autónoma de Coahuila attending multiple workshops and teaching.

[Read more >](#)

HOSPITALITY & TOURISM



Tourism Students Deliver a Guided Tour of Toronto

Some assignments are best delivered in the field. This is certainly true for the Tour Guiding course, an elective in the third semester of the Tourism-Travel Services Management program.

Read more >

This program is ideal for those who possess a genuine love of travel, exploration, and adventure.

Visit the [Tourism - Travel Services Management Program Page >](#)



Hospitality and Tourism Management Alumna Speak to Students

Deneé Watson, Holiday Inn Toronto International Airport Sales and Marketing Coordinator visited fourth-year students and offered valuable advice.

Read more >

MPI Toronto's Holiday Gala

Event Management and Tourism Management students joined professor Harini De Silva at the Meeting Professionals International (MPI) Toronto Chapter Holiday Gala to kick off the 2019 holiday festivities.

Read more >



HOSPITALITY & TOURISM



Hospitality and Tourism Management Students Raise Money to Support Hurricane Dorian Relief Efforts

Final year Bachelor of Commerce – Hospitality and Tourism Management degree students executed a fundraising event in their Event Management and Planning course. Students raised over \$2,300 to support the hurricane relief in the Bahamas.

[Read more >](#)



Capstone Projects Allow Students to Apply Learning Outcomes

The Hospitality - Event Management students completed two events as part of their capstone project supporting student health and assisting local charitable organizations.

[Read more >](#)

We offer students the practical experience and industry exposure for a successful career as an event planning professional.

[Visit the Hospitality - Event Management Program Page >](#)

FASHION & ESTHETICS

Because fashion is an international business, Humber's Fashion Arts and Business diploma program places an emphasis on retail operations from both domestic and international perspectives.

Visit the [Fashion Arts and Business Program Page](#) >



Look Out 2020 - The Fashion Trends Are In

Humber's Fashion Arts and Business students reflect on 2019's fashion trends and share their predictions for 2020.

[Read more >](#)



Fashion Students Create Holiday Display for CF Shops

Fashion Arts and Business students were given the opportunity to experience the hands-on application of classroom learning by designing an intricate holiday window display at CF Shops.

[Read more >](#)



Student-Made Art Turned Into Mode Art

Every year fashion students create a vision of what the fashion show theme evokes in them and then print and mount their creations to be judged, and hopefully chosen as the winner.

[Read more >](#)



Fashion Management Students Give Back

During the fall semester, fourth-year Fashion Management degree students volunteered for various charitable organizations in a "Fashion Gives Back" campaign for their Advertising and Promotion Planning class.

[Read more >](#)

Visual Merchandising Class Gets a Behind the Scenes Peek of Square One

Nick Iozzo, Senior Director of Retail Innovation and Lead Generation at Oxford Properties Group, and his team gave the fashion students an exclusive tour of the mall, including a new Christmas pop-up store.

[Read more >](#)



BUSINESS, ACCOUNTING & MANAGEMENT



CRA Continues to Provide Exceptional Learning Opportunities for Co-op Students

Work-Integrated Learning (WIL) Centre Manager, Antoniette Di Marco had the pleasure of conducting a scheduled site visit for co-op students hosted at the Canada Revenue Agency (CRA).

Read more >

Today's Students, Tomorrow's Leaders



Fifty Humber students from the Bachelor of Commerce - Finance, Accounting and, Digital Business Management degree programs as well as the Professional Accounting Practice certificate program attended "Today's Students, Tomorrow's Leaders" organized by Deloitte.

Read more >



HR Graduate Named "Rising Star"

Human Resources Management graduate Spasija Turnbull has been featured as a rising star in HRD Magazine for developing an in-house certification program for Anova Fertility and Reproductive Health's front-line staff.

Read more >

Our experienced faculty combined with an industry focused curriculum and renowned industry partners put our program among the very best. Visit the **Bachelor of Commerce - Human Resources Management Program Page >**

BUSINESS, ACCOUNTING & MANAGEMENT



Accounting Students Place in Top 10 of a Worldwide Strategy Game

Team Caligae, a group of Business - Accounting diploma program students, placed in the top 10 out of 4,335 other competitors worldwide in an online Business Strategy Game.

Read more >



Insurance Management Students Invited to Broker Team's Project Spotlight

Insurance Management students and their families were recently invited to the Broker Team's second iteration of their corporate social responsibility initiative Project Spotlight.

Read more >

Students in the Insurance Management - Property and Casualty graduate program learn the fundamentals of the industry and its three main functional areas – underwriting, loss adjusting and agency/brokerage.

Visit the [Insurance Management Program Page >](#)

Business Professor Presents Research at IEOM Conference



Supply Chain Management Professor Nabeel Mandahawi presented two papers at the 2019 International Conference on Industrial Engineering and Operations Management (IEOM).

Read more >

Humber's professors are widely known for their industry contacts and use a project-based curriculum to help apply classroom learning to real-life situations.

Visit the [Bachelor of Commerce – Supply Chain Management Program Page >](#)