

**WE ARE  
UNLEASHING  
AMBITION**

# BUSINESS



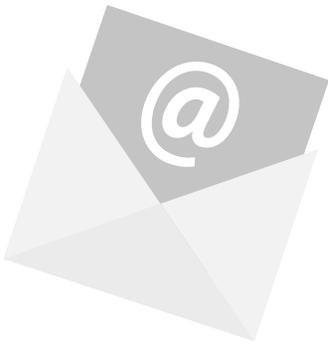
## The Dean's Message

Welcome back faculty, staff and students. As we embark on another school year, we should all keep in mind that graduates are going into jobs that didn't exist 10 years ago. We all need to be up to the challenge. Rethink the ordinary. If you have been teaching something for a period of time, I want you to change it, take it out of the box, and reinvent it. Remember that learning takes place inside and outside the classroom. Be sure to share all of your successes with us through the Dean's Newsletter.

For submissions, visit [business.humber.ca/content-submission](https://business.humber.ca/content-submission) and choose "The Dean's Newsletter".

*\*This is an interactive pdf*

## SUCCESS STORIES



### The Humber Advantage

Recently, Humber Spa manager Delia Fiorante received an email from the Customer Service Manager at Sherwood Village Spa about the amazing work our graduates are doing. Thank you to the entire Spa Management teaching team for helping our students shine. Read the email below.

*Good morning Delia,  
I am contacting you on behalf of Sherwood Village Spa. We have some estheticians in our staff that attended Humber College and we find their work ethic and service extremely exceptional. We are looking to add 2 full-time estheticians to our team; would you have any graduates who are looking for positions in the industry? If so, could I get their contact information and/or their resumes?*

*Thank you in advance for your time and assistance.*



### From Humber to Holt Renfrew

Two Humber Esthetician/Spa Management Diploma program graduates went straight from Humber to Holt Renfrew. We are proud to see the success of Taralee Brewer and Samantha McLean so early in their careers.

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### The Real Story About Augmented Reality

The Business School professors Owen Parker, Amanpreet Chhina and Marcos Cavenaghi explore Augmented Reality as a marketing tool in their article "The Real Story About Augmented Reality." Their research was recently published in the Ivey Business Journal.

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## SUCCESS CONT'D



### International Placement Opportunity For International Development Grad

"I have arrived at my placement. Everything went smoothly during my training in Paris and I am settling into my Amman life well. The training in Paris was similar to our classes in finance, logistics and proposal writing and the security training was also very familiar to me from class. As of right now we have 3 Humber alumni working at ACTED in Amman! Thank you again for putting together such a relevant and practical year. I truly can't believe how far I've come in the last year due to the program."

- **Kelly West, International Development Postgraduate Certificate Graduate**



### Christine Hagen Shares her Summer Study Abroad Experience in India 2016

My name is Christine Hagen and I am currently a second year Digital Business Management student. During my first year of studies at Humber, I really wanted to make my education count. My interest in studying abroad rose after taking a class on Social Entrepreneurship and learning about various entrepreneurs and how they decided to take their current path.

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### Digital Business Management Graduate Shares Her Experience with New Students

Faria Islam is proud to be a Humber alumni. Always happy to talk about her experience at Humber Faria recently spoke with new Digital Business Management students during Orientation. Read more about her experience below, in her own words.

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## EVENTS

### Nottingham Trent University International Information Session

On September 28th, Nottingham Trent University's International Officer William Burns, held an Information Session for all Humber Fashion Arts students who are interested in their BA International Fashion Business Program. The session was well attended with 30 fashion students. After the presentation and one on one consultations, five Humber students were offered admission on the spot.



### Employer Appreciation 2016

On Thursday, September 22, the Humber College Business School Placement Centre hosted their signature Employer Appreciation event. Over 110 employers who have supported student success through placement activity attended the Lakeshore Commons for an engaging evening of acknowledgment and celebration.

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## EVENTS CONT'D



### Humber DBSA Launches Lemonade Stand

Thursday September 22, 2016 marked the launch of DBSA's second event, a Lemonade stand in the L Building at Lakeshore Campus. Digital Business Management students handed out free lemonade and cookies to students and got the word out about their new student association.

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### Fashion Group International Trend Forecasting Event

On September 20th, Fashion Group International hosted its Trend Forecasting event featuring a presentation on global trends for AW '17, by co-founder and Creative Director of MintModa, Sharon Graubard. This must-attend event also featured presentations on current hair trends from Owner and Salon Director at Toni&Guy Toronto, Clarissa Borg, and nail trends from business development manager from CND - Creative Nail Design, Jennifer Mather. Humber Fashion Faculty in attendance included: Jennifer Dawson, Kristi Kennedy, Anne Cramer, and Bruce Sinclair.



### HBC Lunch and Learn

The HBC (Hudson's Bay Company) Lunch & Learn took place on September 15, 2016, in L 1017 at Humber Lakeshore Campus. The Placement Centre worked alongside Humber Career Services to host Natalie and Chelsea from Hudson's Bay Careers as they delivered a well-developed info-session on career prospects with HBC's Executive Training Programs.

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## FACULTY HIGHLIGHTS



### Faculty Beyond Classroom - International Volunteering Experience

Parveen Gill has been actively involved in The Mentoring Partnership program offered by TRIEC for seven years. This time, Parveen's passion for giving back to society, empower people, enhance capacity and stimulate her own learning pursuit took her to Hanoi, Vietnam. She volunteered through Leave for Change program.

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### Career Q & A with Program Coordinator Susan Robertson

Fashion Management and Promotions alum Jennifer Wilcox recently interviewed Program Coordinator Susan Robertson about her fashion career and her tips for a successful fashion career in Style Nine to Five.

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### Program Coordinator Susan Robertson Discusses Style Tribes

Starting in high school, people begin to use brands to identify with a "style tribe" says Susan Robertson, who teaches graduate students at Humber College's Fashion Management program. On campus, that process of self-labelling continues, with subtle differences.

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