

Longo Faculty of Business

#### **Covering February 2025**

# **DEAN'SNEWS**





Night of Excellence: Entrepreneurs Shine with Nav Bhatia's Inspiring Message

See more >



**HIGHLIGHTS:** 

Esthetician/Spa Management Program Recognized as Top Provider in Canada

Sport Management Students Shine in Inaugural NHL Innovation Competition

Humber Students Represent at Exclusive AHF x MLSE Networking Experience





Longo Faculty of Business

# DEAN'S MESSAGE

Alvina Cassiani | Senior Dean Longo Faculty of Business

February has been a month filled with milestones, inspiring achievements, and valuable connections at the **Longo Faculty of Business**. At the core of our success is the power of networking, and we extend our gratitude to the Work-Integrated Learning team for facilitating numerous opportunities that bridge the gap between students and prospective employers. These connections are instrumental in shaping the future of our students and preparing them for the evolving business landscape.

The entrepreneurial spirit was front and center at the 'Night of Excellence,' where aspiring entrepreneurs sharpened their pitching skills ahead of the Longo Family Be Your Own Boss (BYOB) video pitch competition and the BMO Launch Me Live Pitch Competition. With just one minute to present their ideas, the event highlighted the creativity and passion of our students.

We also celebrate the remarkable achievements of our Sport Management students, who claimed first and second place in the inaugural National Hockey League (NHL) Innovation Competition. Competing against 63 proposals from 13 colleges and universities, our students proved once again the talent and innovation that Humber Polytechnic is known for.

Together, we are shaping the future of business education and empowering the next generation of leaders. Read on for highlights of inspiring career journeys and groundbreaking collaborations.

#### WE ARE BUSINESS AT ITS BEST™



# ACCOUNTING, FINANCE & INSURANCE

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## Finance Alumni Inspire Current Students with Career Insights

#### HLOs: 🥘 🚭 💋 📀 🕗

On February 25, five Bachelor of Commerce – Finance alumni returned to campus to share their career experiences, offer advice, and answer questions about opportunities in the finance industry.

# ADVERTISING, DIGITAL & MARKETING

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Gilmei Dionio, a graduate of the Business – Marketing program, is already making waves in the industry.

# FASHION & BEAUTY

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TUESDAY to FRIDAY 2:45 p.m. – 6:30 p.m.

Spa services will be available Wed, Jan 8th to Tue, A Located at Humber North Campus - Room A109. Appointments can be a the person – walk-ins a

Faculty of

#### Esthetician/Spa Management Program Recognized as Top Provider in Canada

The Esthetician/Spa Management diploma program has been honoured by DermaSpark Inc. as a top provider and the #1 educational institution in Canada for the OxyGeneo Facial in 2024.

#### See more >

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## HOSPITALITY & TOURISM

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#### From Classroom to Career: Humber Grads Get the Inside Scoop on the Events Industry HLOs: (2) (2) (2)

Event Management students got an exclusive backstage pass to the events industry at an engaging networking event on February 26.

See more >



Industry Experts Share Insights with Event Management Students HLOs: 🕖 🗅 📿 🖉

Hospitality – Event Management students had the opportunity to engage with top industry professionals at an exclusive networking panel on February 20.

# LEGAL STUDIES & GOVERNMENT

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## Paralegal Studies Graduate Accepted into Master's Program at University of Ottawa

Aluat Lual, a 2021 graduate of the Paralegal Studies degree program, has been accepted into the Master of Arts in Public Administration and Public and International Affairs program at the University of Ottawa.

See more >



#### Paralegal Studies Graduate Pursues Law School at Coventry University

Paramroop Kaur, a 2018 honours graduate of the Paralegal Studies degree program, is set to embark on the next chapter of her legal career at Coventry University Law School in the United Kingdom.

# MANAGEMENT & LEADERSHIP

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## International Development Students Take Center Stage at "Positioning for the Future" Event

**Positioning for the Future** 

Canada

JAN 30 & 31 | TORONTO

HUMBER

#### HLOs: 🍈 😨 🚭 🥝 💋

Humber Polytechnic, in collaboration with the Federal Government of Canada, sponsored the Ontario Council for International Cooperation (OCIC) Symposium, titled Positioning for the Future: The Future of International Development in Ontario.



## Business Management Student Honoured with Michael Harper International Student Award



Second-year Business Management student, Osasere Ayere, has been awarded the prestigious Michael Harper International Student Award from Humber Polytechnic.

See more >

## Human Resource Management Students Gain Valuable Insights at Annual Industry Panel Event

#### HLOs: 🚭 💋 🕗

On February 3, Human Resource Management (HRM) students participated in a thoughtprovoking and informative HRM Industry Panel Event at the Lakeshore Campus.





# **SPORT, RECREATION & LEISURE**

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### Sport Management Students Shine in Inaugural NHL Innovation Competition

HLOs: 💽 🚭 🥝 🚺 🕒 ⊘ 🔇

Out of 63 proposals from 13 colleges and universities—representing 252 student participants—seven outstanding Humber Polytechnic's Sport Management students advanced to the first-ever NHL Innovation Competition.

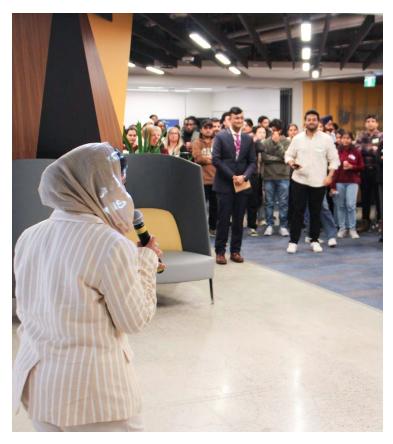


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# DATA ANALYTICS

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## Humber Data Analytics Club: Advancing Skills and Connections

**HLOs:** Solution of the Humber Data Analytics Club is a studentled initiative dedicated to equipping Humber students and alumni with industry-relevant knowledge in data analytics.

# MEET THE BOSS



#### From Student to Industry Leader: A Golf Coach's Path to Success

Chris McClure, a 28-year-old Professional Golf Management (PGM) – Business Administration graduate, is making waves in the golf industry as the founder of MSD Performance Golf, a private competitive golf coaching business based in Oakville, Ontario.









#### Paralegal Studies Alumna Appointed Executive Director of Legal Aid Clinic

Paralegal Studies graduate Diana Padierna has been appointed Executive Director of the Landlord's Self-Help Centre (LSHC), a specialized community legal clinic funded by Legal Aid Ontario.





#### **BMO Launch Me Winner Launches New Course for Entrepreneurs**

Four years ago, Nina Staer Nathan founded Sunflower Communications with a clear mission: to help purpose-driven organizations tell their stories and amplify their impact.





# WORK-INTEGRATED LEARNING (WIL)

Learn more >



## Humber Students Represent at Exclusive AHF x MLSE Networking Experience

#### HLOs: 🎨 🥝 💋 🕗

On February 11, six outstanding students from Humber Polytechnic joined Accelerate Her Future (AHF) for an unforgettable evening of career exploration, networking, and behind-the-scenes access at Scotiabank Arena with Maple Leaf Sports & Entertainment (MLSE).

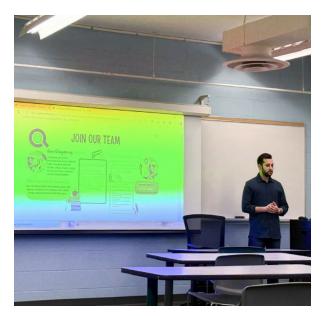


## Mentorship and Growth: A Paralegal Student's Internship Experience

HLOs: 🚭 🥝 💋 🧔 🕗

Emmanuella Brown, an ambitious Bachelor of Paralegal Studies student, has been making waves during her summer 2024 internship at the Association of Professional Engineers of Ontario (PEO).

See more >



## Full Circle: Alumni Returns to Campus to Hire Future Talent

HLOs: 🛞 🥝 💋 🔿 🔿 🕗

The journey from student to industry professional is one filled with challenges, growth, and achievements.



## International Practice Management Association Holds Annual Meeting in Toronto

HLOs: 🥝 💋 💋

On February 10, the Toronto Chapter of the International Practice Management Association (IPMA) convened its annual meeting at the offices of Fogler, Rubinoff LLP, gathering leading professionals from the legal sector.

# LONGO CENTRE FOR ENTREPRENEURSHIP (CFE)

Learn more >







#### Night of Excellence: Entrepreneurs Shine with Nav Bhatia's Inspiring Message HLOs: 🕐 🔿 🖉

In preparation for the upcoming Longo Family Be Your Own Boss (BYOB) video pitch competition and the BMO Launch Me Live Pitch Competition, aspiring entrepreneurs took to the stage to hone their presentation skills at the 'Night of Excellence'.



### Heartfelt Innovations: Valentine's Day FUNtrepreneurship Event Sparks Creativity

HLOs: 📀 🥝 🕖

Love and innovation were in the air this Valentine's Day at the Longo Centre for Entrepreneurship's (CfE) latest FUNtrepreneurship event.

See more >

#### Fairway for All Hackathon Champions Inclusive Golf

#### HLOs: 💽 🌏 💋 📀

The Fairway for All: Inclusive Golf Innovation Hackathon concluded with first-year Professional Golf Management students presenting their ideas to representatives from Thistle Golf.

#### **Program-Specific Questions**

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information. Find your Program Co-ordinator here >

#### Work-Integrated Learning – Student Recruiting

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## **CONTACT INFORMATION**

#### Humber Learning Outcomes (HLOs)

The Humber Learning Outcomes (HLOs) icons identify the employability skills, mindsets, and values graduates need to succeed in the future of work and contribute meaningfully to their communities locally and globally.

Learn more about HLO's here >



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