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BUSINESS



The Dean's Message

The end of the academic year is always an exciting time at the Business School. It's when so many of our students' final projects, events and presentations finally come to fruition. I had the privilege of viewing several such projects, including Haute Humber and Marketing Degree students' capstone presentations. In every instance, I was blown away by the level of our students' professionalism. Throughout this newsletter, you'll also see our Program Coordinators' "Good News" tweets, celebrating school and student achievements this academic year! [Read more >](#)

Be sure to share your successes in the Dean's Newsletter. For submissions, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".

**This is an interactive pdf*



Business Administration Students Raise Funds for Haitian Children

Business Administration students recently chose a fundraising project for Haitian children as part of their course work for BMGT 262, Project Management. The students not only applied what they learned in class but also put their hearts into the project.

[Read more >](#)



Industry Leaders Speak with Fashion Management Students

On April 5th, the third year Fashion Management students enrolled in the Retail Operations Management course, enjoyed a Fireside Chat with Stephanie Tomlin, Director of Purchasing and Planning for Sporting Life, and Alan Whitfield, VP of stores for Harry Rosen.

[Read more >](#)



Linda Jin-Troendle
@goodnewstweets

A student secured an initial 4 month placement with the federal government in the Trade Commissioner's office. The placement got extended for another 4 months. The student returned to complete her 4th semester and continued to work part time with the Trade Commissioner; she was offered a full time job upon graduation. After 3 months of full time work she applied for her Master of Public Health Administration with Western University. She got into the program, and managed to get her employer to pay for the degree.



Antoniette Di Marco
@goodnewstweets

Placement Centre Fast Facts...

- The Placement Centre hosted 14 job search networking events for the Fall and Winter semesters
- Total guest count was almost 1600 participants; including students, staff and employers
- 264 industry partners visited our campuses for placement events
- Notable placements for this summer include:
 - 11 diploma and degree students with CRA Mississauga
 - 8 paralegal students with The Department of Justice
 - 2 HR Degree students with Deloitte
 - 1 Hospitality and Tourism student with Disney
 - 4 HR Post-grad students with Air Canada



Humber Professor Gives Talk at Conference in Turkey

Business Professor Mike Dover travelled to the PZ Marketing Summit in Istanbul, Turkey and presented a talk on his Humber Press book, Infinite Monkeys. The presentation was well received by a room full of industry professionals.



Human Resources Degree Students Present Cheque to Covenant House

On Friday, April 27th - on the final day of their final semester - the 8th semester students in the Human Resources Degree program made their Capstone presentations in front of their classmates and a panel of judges.

Read more >



Brad Herd
@goodnewstweets

I am pleased to say that of the 31 offers IPG Media Brands made for paid summer internships this year, 8 are from the AMM & MKPD programs. The most of any GTA school. Thank you to the faculty for giving them the tools they need to succeed. Take a bow, job well done.



Alternative Dispute Resolution (ADR) Program Hosts Career & Appreciation Night

On Thursday April 12th, 2018, an ADR Career & Appreciation Night was hosted at the Lakeshore Campus. The event provided students in the Humber ADR graduate program with a wonderful opportunity to network and connect with ADR professionals and program alumni.

[Read more >](#)



Walk It Out Fashion Show 2018: Haute Humber

Every year, graduating Fashion Arts and Business students organize an annual fashion show called Walk it Out. The student-run event showcases collections from well-known designers.

[Read more >](#)



Michele Calpin
[@goodnewstweets](#)

Six BCom Finance degree students were invited to attend a session put on by Deloitte called Today's Students, Tomorrow's Leaders. Students interacted with Deloitte professionals and discussed topics such as employment trends, inclusivity, cybersecurity and more.

On March 22, a session was held for finance degree students at the Lakeshore campus about becoming a Certified Financial Planner (CFP). Two professionals spoke to students about the courses and exams required to become certified as a CFP Professional and what it is like to work in the field.



Professors Travel to Saxion University for International Week

Two business school professors, Jennifer Dawson and Rossie Kadiyska, attended International Week at Saxion University in the Netherlands from March 19-23.

[Read more >](#)



Michelle Souillere
@goodnewstweets

HRM Industry Panel held on March 28th; panelists were impressed with the preparation and professionalism of the students who attended. Students felt more relaxed and confident about their placements and future HRM careers after attending the event.

Two 3rd year HRM degree students were hired for summer work placements at Deloitte.



Jennifer Dawson
@goodnewstweets

Congratulations to Alyson Coldron the Greatest High School teacher essay award recipient from Fashion Arts and Business and her teacher Mrs. Ventura.



Rob Cinapri
@goodnewstweets

Nine Accounting Diploma students completed the first ever college co-op terms at Canada Revenue Agency. With so much success, a number have continued for a second co-op term, and one has been offered a full-time position after graduation!



Susan MacGregor
@goodnewstweets

The International Development Post Grad program has given a number of graduates the skills and encouragement to start their own non-profit agencies. Femme International, started by two graduates of the program, is working in Tanzania at the crux of girl's education and feminine hygiene by providing menstrual management training and supplies to young women. This allows girls to attend school during their periods, leveling the playing field with their males classmates. Femme International just had their first meeting with Humber's research department as they are looking for a partnership to measure the success of their programs.



Student Presents Her Winning Essay for the Greatest High School Teacher Contest

This year one of our Fashion Arts and Business Students, Alyson Condon, submitted one of the winning essays in the Greatest High School Teacher Contest.

[Read more >](#)





Hanadi Alnawab
@goodnewstweets

Our BComm students have been working hard with their colleagues from the School of Media Studies on e-solutions for eight small businesses in Ontario through the Voucher for E-Business program. We are currently finalizing our 2017/2018 projects, and looking forward to the fourth round of VEB 2018/2019!



Humber Students Win Bronze Medal at CFP Eastern Regional Case Competition

Our Financial Planning Postgraduate program students Cavan D'Mello, Matt Pietrangelo, and Alexander Puntillo won the 3rd place medal in the Canadian Institute of Financial Planners Case Competition (Eastern Regional).

[Read more >](#)



Andrew Vento
@goodnewstweets

My good news story was in regards to our new Golf Lab. It will be located at the north campus in the C building – as our program moves to the north campus this fall. Construction begins May 1, and it should be ready by September! It will include three golf simulators, a retail golf shop, a club build/repair room, and a putting green. Business Administration – Professional Golf Management students will get hands-on experience with the latest technology, software and equipment, used for golf lessons, club fitting, club repair, point of sale, merchandising, tee times, inventory control, club management software, and reporting software.



Pierre-Pascal Gendron
@goodnewstweets

Students in The Bachelor of Commerce - Healthcare Management are about to finish their first specialization course (Policy and Evaluation 1) in the program. They will begin their specialization years next fall.

Bachelor of Commerce - International Business: The International Business student association organized and hosted a workshop on personal investing featuring Professor Mohamad Sawwaf, a private wealth manager and faculty teaching several courses across programs with the Business School at the Lakeshore Campus. The evening on-campus event attracted 60 students.



Cheryl Mitchell
@goodnewstweets

The Entrepreneurial Enterprise Post-Graduate program - Two alumni groups of students have launched three of the businesses that they worked on for their capstone project. The businesses are SFI-Tech, The Cool Corporation and Waiv Wear. This year's students are well on their way to starting their businesses. One group has hired a Humber programming student to help with their work.



International Development Degree Grad Secures Position at EQWIP HUBs

Robin Sagi, a Bachelor of International Development grad, is currently the Monitoring and Evaluations (M&E) Officer for EQWIP HUBs Indonesia in their Semarang Hub.

[Read more >](#)

Paralegal Diploma Grad Secures Court Clerk and Registrar Position

In February 2018, Neel Narine, a 2017 Paralegal Education graduate, started working at the Ontario Ministry of the Attorney General as a Court Clerk and Registrar. Henry Lowi, a Humber Law professor, noted that Neel always took his studies seriously, participated actively in lectures, and submitted thoughtfully-drafted assignments. Congratulations on your new position, Neel!



Carol Smith
@goodnewstweets

Dan Carli and Mike McKeon ran a successful Accounting Case course this winter supported by members of the accounting faculty. Despite the Ontario College Accounting Case Competition being canceled, Dan and Mike very quickly organized an internal case competition with the support of Associate Dean Susan Kelsall and Dean Alvina Cassiani. It was an amazing day. The winners were acknowledged and the awards dinner was enjoyed by all. Well done!



Lights, Camera, Fashion!

Students from Fashion Arts and Business, Fashion Management, Fashion Management and Promotions, Cosmetics Management and Creative Photography gathered to combine their creative talents at Silverline Studios on April 6, 7 and 8, 2018 for three very long intense days.

[Read more >](#)



Suzanne Iskander
@goodnewstweets

- HBSA launch in March was a great success. 150 students attended.
- 4 Business Admin Co-Op students received placements at Revenue Canada.
- The Business School Scholarly and Professional Society is having the next meeting at Lake on April 13. We are pursuing funding and encouraging more scholarly activities.



Ramesh Srinivasan
@goodnewstweets

1. Shout out to Camille Bacaksizlar of the Placement Centre whose paid work placement postings for our third year students this summer were significantly greater in number offering many exciting choices than in the previous years.
2. Glad to report that one of our graduating (4th year) Hospitality and Tourism Management Degree students, Meng (William) Wang has been accepted into the Master of Arts in Recreation and Leisure Studies program at the University of Waterloo.



Marketing Degree Students Impress Miele Executives with Capstone Presentations

On April 30th, 2018, Bachelor of Commerce, Marketing students traveled to Miele Canada headquarters to deliver their Capstone presentations to an audience of Miele executives and Humber Faculty.

[Read more >](#)



Christine McCaw
@goodnewstweets

Marketing Diploma has added some industry certification testing for our students that puts our graduates ahead of some of the other Marketing Diplomas:

1. ComScore
2. Google Ad Words
3. Google Analytics

Employers are looking for these certifications and we have incorporated the opportunity for our students to earn these as part of their course work in the Marketing Diploma.