

The Dean's News

Covering
September 2020



*Alvina Cassiani, Senior Dean
Faculty of Business*

The Dean's Message

Every new academic cycle brings wonder and excitement with it and this year is no different! Beyond conquering new teaching and learning environments, the successes achieved early on, show that entrepreneurialism, social justice and strategic-thinking run strong through our community.

With a new fall start, comes new opportunities: Virtual Work-Integrated Learning events planned to help students conduct effective career searches online; students designed social justice inspired clothing, faculty joined in on a community effort to alleviate food insecurity due to the pandemic and the launch of the very first episode of Grads Give Back monthly podcast!

In recognizing the need for change, a Zensurance Scholarship has been established to benefit Insurance Management students by creating diversity and equity within the insurance sector.

Thank you to everyone for pushing forward to continue to provide high-quality support, services, and expertise from teaching and learning, through to safe campus operations. Whether we are on campus or working remotely, we will continue to work together as a team. We are business at its best!

**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news

To share all of your successes with us, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".



Digital Business Management Student Receives Scholarship

Congratulations to fourth-year Digital Business Management student Michallia Marks for receiving a scholarship from the Jamaican Canadian Association (JCA). Among other criteria, Michallia was selected for the scholarship based on her demonstrated scholastic ability, involvement in the community, and personal achievements.

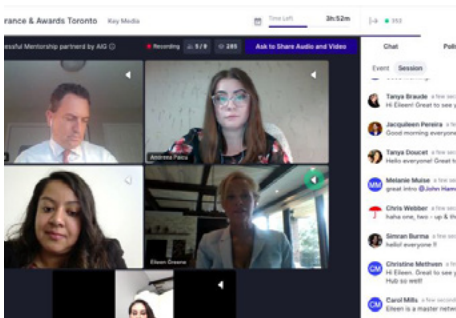
[Read more >](#)



Shopify Partnership Teaches Students How to Run a Business

Business students in courses BUS 2504 and FASH 4500 e-Retailing will have access to an online store with a functioning checkout as part of a new partnership with Shopify this fall.

[Read more >](#)



IMPC Students Attend Women In Insurance Virtual Summit

Four Insurance Management students attended the Women In Insurance Virtual Summit hosted by Insurance Business Magazine on September 17th.

[Read more >](#)



International Students Connect Online

Bachelor of Commerce – Digital Business Management Professor and Program Coordinator Hanadi Alnawab has created International Connections - a unique page to help students connect remotely and find a study buddy in their time zone or neighbourhood.

[Read more >](#)



Zensurance Scholarship Supports Equity Seeking IMPC Students

Humber's Insurance Management - Property & Casualty (IMPC) program is proud to announce the establishment of the Zensurance Scholarship.

[Read more >](#)



International Business Professor Co-directs Thesis Project

Bachelor of Commerce - International Business Program Coordinator, Pierre-Pascal Gendron, served as co-director of the Master's thesis project by Carlos Manuel Milanés Pérez.

[Read more >](#)

This program combines a balanced approach to teaching business featuring case studies, problem solving, modelling and data analytics in support of decision-making.

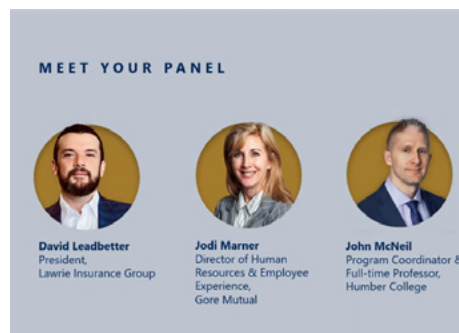
Visit the [Insurance Management - Property and Casualty >](#)

Rita de la Feria	21/07 Economia, política de aliquotas e isenções de IVA 10h30 às 12h	Rita de la Feria	28/07 Discussão da Proposta de Lei Complementar do IBS 9h às 10h30
Melina Rocha Lukic	23/07 IVA em países federativos: a experiência canadense 9h às 10h30	Artur Swistak	29/07 VAT Refunds 9h às 10h30
Michael Smart	27/07 VAT Compliance, Trade and Institutions 10h às 11h30	Pierre-Pascal Gendron	30/07 VAT Gaps - measurement and implications for policy and administration 9h às 10h30

International Business Professor Presents Research Paper

Bachelor of Commerce - International Business Program Coordinator, Pierre-Pascal Gendron, presented his paper VAT gaps – Measurement and implications for policy and administration in Brazil at the webinar 'What can we learn from international experience with VAT/GST?' Fiscal Reform Series, Fundação Getúlio Vargas Direito [Law School], São Paulo, Brazil, in July.

[Read more >](#)



Insurance Management Program Coordinator Speaks at Talent Summit

On August 20th, the Insurance Institute of Canada (IIC) coordinated its virtual summit, Symposium West 2020: Clearing Our Vision for the Future.

[Read more >](#)



DBSA Hosts its First Virtual Event

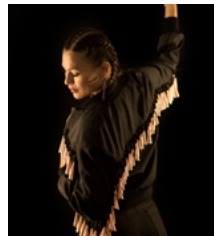
With the help of Digital Business Management students, Alexa, Shray, and Oscar, the Digital Business Student Association (DBSA) successfully hosted its very first DigiCafe social event in September.

[Read more >](#)

FASHION & ESTHETICS

This program covers the rapidly growing promotional side of fashion including courses in integrated marketing communication and social media brand management.

Visit the **Fashion Arts and Business Program Page >**



Fashion Student Collaborates with Indigenous Canadian Designer to Inspire Healing

Fashion Arts and Business student Scott Wabano has recently launched THE HAMPTON X WABANO JACKET in collaboration with Indigenous Canadian fashion designer, Lesley Hampton.

Read more >



Supporting Orange Shirt Day

This year, Humber College's Indigenous Education and Engagement department ordered orange shirts for staff and faculty to show their support, all emblazoned with recent Bachelor of Commerce – Fashion Management graduate, Marissa Groulx's design.

Read more >



Fashion Students Create Works of Art Using Household Items

Under the guidance of Fashion Professor Kimberly Rich, the students of FASH 230 - Store Planning and Visual Merchandising, were instructed to create a look with objects within their immediate environment to develop their creativity and confidence.

Read more >



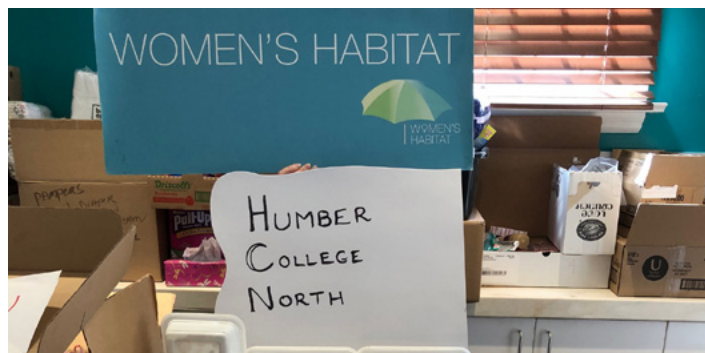
HOSPITALITY & TOURISM



Standing for Sustainable Seafood

As part of a new feature to share stories of the missions, passions, and goals of inspirational chefs, Chef Wise Canada teamed up with Ocean Wise to invite Chef Shonah Chalmers to share her views on sustainable seafood.

[Read more >](#)



No Meal Wasted: Humber's Daily Culinary Creations Donated to Food Banks and Shelters

Chef Keith Hoare, head of Thistleton Collegiate's culinary program, along with colleagues from the area's culinary community, have created and delivered thousands of pounds in meals to shelters and food banks around Etobicoke.

[Read more >](#)



Humber and Urban Harvest Help Manage Food Waste With Online Preservation Series

Faculty of Business Culinary Professor and Chef, Shonah Chalmers is working with Urban Harvest Toronto, and Humber departments Community Outreach & Workforce Development and Faculty of Media & Creative Arts, to deliver a six-session series of live videos to interested Rexdale community members.

[Read more >](#)



Alumni Spearheads Vertical Farming Initiative in UAE

Culinary Management alumni, Aphisith (Joe) Phongsavanh is helping reduce food waste by growing vegetables in pods in Dubai.

[Read more >](#)

JUSTICE & LEGAL STUDIES



Alumna is Called to the Bar

Farzana moved to Canada after practicing law in India and graduated from the ADR program, helping her qualify as a licensed lawyer in Ontario.

[Read more >](#)



Paralegal Studies Alumnae Accepted into Prestigious Universities

Bachelor of Paralegal Studies program graduates, Jessa McAuliffe Chloe Davies and Navneet Ranu will be furthering their education in September 2020.

[Read more >](#)



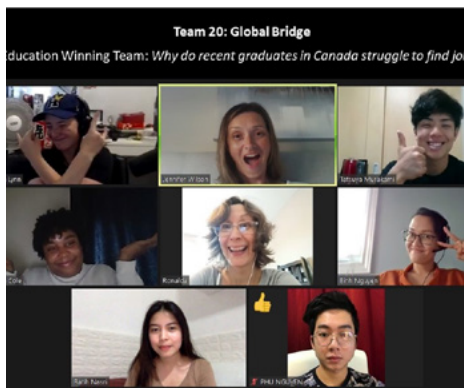
MEDIA, PUBLIC RELATIONS & MARKETING



Grads Give Back Event Launches Podcast

Listen to Grads Give Back: The Podcast to hear Business Marketing graduate Carlos Serpa share his journey from Guest Service Ambassador at a major Canadian airline to his current role as a Solutions Consultant at one of the marketing world's most pre-eminent social media platforms.

[Read more >](#)



Business Students Excel in Global Systems Gap Challenge

This summer 130 Faculty of Business students participated and successfully completed Humber's Global Systems Gap Challenge.

[Read more >](#)

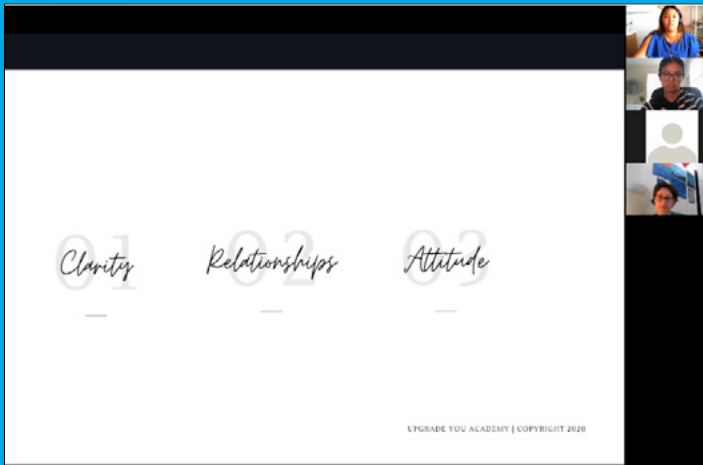
INTERNATIONAL DEVELOPMENT



International Development Students and Alumnae Tackle Food Insecurity

A group of young women - many of whom are either current International Development (ID) students or program graduates - are running GlobalMedic's domestic food security initiative, McAntony's Menu.

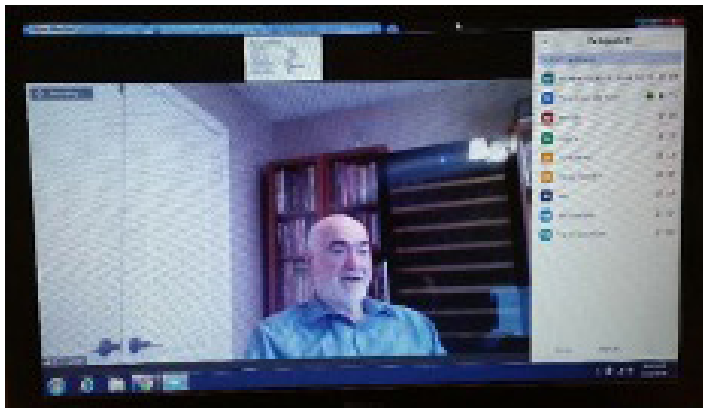
[Read more >](#)



Students Learn How to Brand Themselves for Career Opportunities

Rigel Jones, Mindset and Action Coach, as well as Co-founder of Kaibigan Connection and the podcast, Make Your Bold Move, was invited by the Work-Integrated-Learning (WIL) Center and joined by postgraduate students to host a live session.

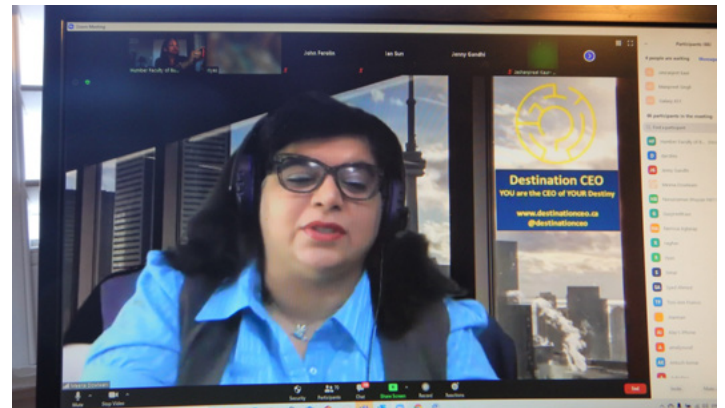
[Read more >](#)



ORHMA President and CEO Shares Positive Outlook on the Hospitality Industry

On June 18th, the Work-Integrated Learning team hosted Tony Elenis, President and CEO of the Ontario Restaurant Hotel & Motel Association (ORHMA) as a guest speaker for a virtual meeting with students from multiple Faculty of Business programs.

[Read more >](#)

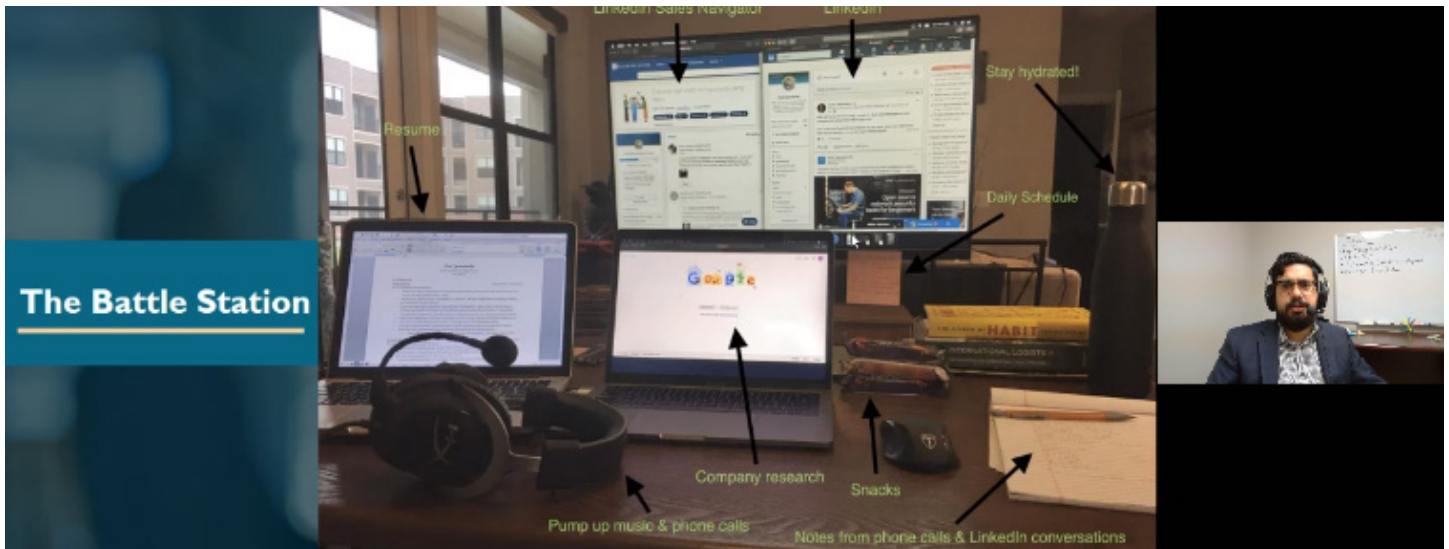


Work-Integrated Learning Guest Speaker Provides Invaluable Career Search Insight

The Work-Integrated Learning Centre was pleased to welcome Meena Dowlwani on June 18th as part of the Summer 2020 Virtual Guest Speaker Series hosted over Zoom.

[Read more >](#)

WORK-INTEGRATED LEARNING



Guest Speaker Shares Expertise on How to Seek Employers on LinkedIn

On July 9th, the Work-Integrated Learning (WIL) Centre welcomed Zak Quintanilla, from Novatech who provided examples of unique visual content he created and shared on LinkedIn to intrigue employers.

[Read more >](#)



RBC Meeting Place Holds Informative Job Search Workshops

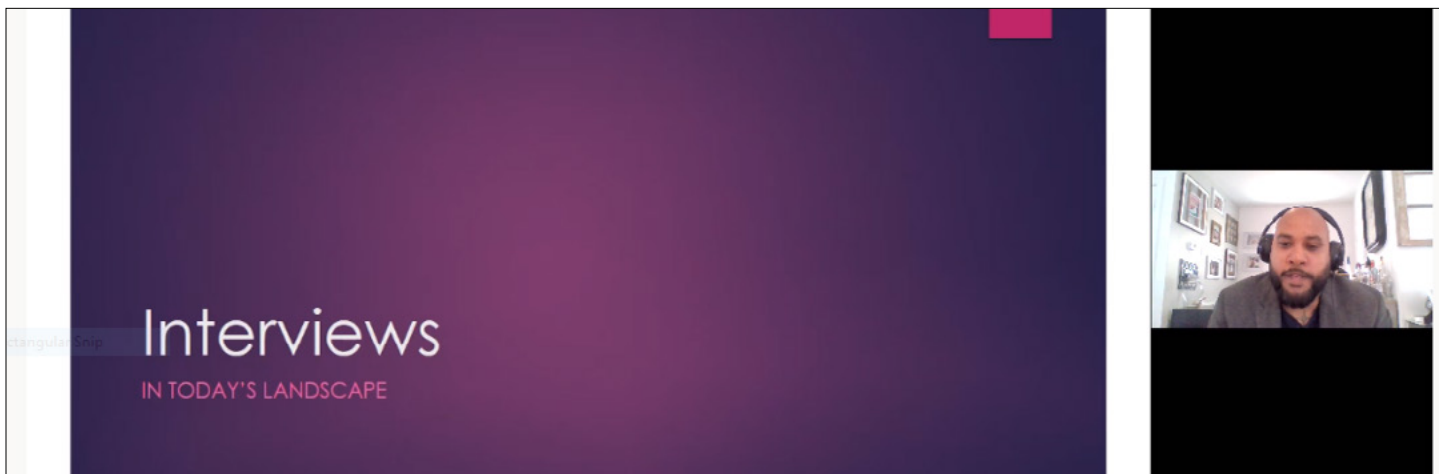
This past summer, RBC Meeting Place joined the Work-Integrated Learning Centre to provide two outstanding workshops for students.

[Read more >](#)

Students Take Their Mock Interview Experience to the Next Level

Postgraduate students were joined by InStage VR, a virtual reality platform that provides students and viewers an interactive format to develop their presentation and interviewing skills.

[Read more >](#)



Guest Speaker Provides Digital Interview Tips for Students

On June 25th, the Work-Integrated Learning Centre welcomed Saiyaf Alli, Senior Advisor of Talent Acquisition from Desjardins.

Read more >

Humber programs offer unique work-integrated learning opportunities to prepare students for their future careers.

Visit the **Work-Integrated Learning Page >**

CENTRE FOR ENTREPRENEURSHIP



HELIX Summer Institute Helps Students Develop Entrepreneurial Skills

As part of the Humber Seneca Polytechnic Partnership (HSPP), the Centre for Entrepreneurship (CfE) partnered with Seneca HELIX for the annual Summer Institute.

Read more >

The Centre for Entrepreneurship (CfE) is an on-campus destination that provides a space for like-minded individuals to meet, collaborate, and create.

Visit the **Centre for Entrepreneurship >**