



# The Dean's News

Covering  
**September 2019**



*Alvina Cassiani, Senior Dean  
Faculty of Business*

## The Dean's Message

Welcome back professors, staff and students to the first official academic year of the **Faculty of Business**. We have so many exciting stories to share.

Follow our alumni as they find career success across Canada, and around the globe. Read about graduates who are also finding success in their academic pursuits as they are accepted into top university programs.

We are pleased to announce recent partnerships which have brought significant donations and unique certifications to benefit our students, as well as celebrating partnerships that are over a decade strong.

Our highly experienced professors continue to guide students to success in and out of the classroom, as well as continuing to excel in their own fields.

Read on.

**WE ARE  
BUSINESS AT ITS BEST**

[business.humber.ca/deans-news](https://business.humber.ca/deans-news)

## PARALEGAL

### Paralegal Degree Graduate Excels at MENA Region IP Firm



Christine Abi-Najem, a 2011 graduate of the Paralegal Studies program works in Beirut, Lebanon as a Paralegal at one of the leading intellectual property firms in the Middle East and North African (MENA) region.

[Read more >](#)

### Paralegal Degree Alumni Accepted into Law School



Joseph Galinsky, a 2017 graduate of the Paralegal Studies degree program, has been accepted for admission to the Dual U.S./Canada JD Program at the University of Windsor Law School.

[Read more >](#)

Two Paralegal Degree graduates have been accepted into prestigious Law Schools.

Mandeep Tamber, a 2018 Honours graduate, was accepted for admission to the three-year JD Program at Thompson Rivers University Law School in Kamloops, British Columbia; our first graduate to be accepted into this program at this University.

Students in the Bachelor of Paralegal Studies are provided with the legal foundation needed to consider a career as a licensed paralegal.

Visit the [Bachelor of Paralegal Studies Program Page >](#)

## ALTERNATIVE DISPUTE RESOLUTION



### ADR Students Apply Skills At Dispute Resolution Clinic

The Alternative Dispute Resolution program, in partnership with St. Stephen's Community House and Ignite, opened the Dispute Resolution Clinic with service locations at both Lakeshore and North campuses.

[Read more >](#)

Our well-rounded Alternative Dispute Resolution (ADR) graduate certificate program benefits those wanting to be better conflict resolution facilitators, as well as agents representing parties in various dispute resolution processes.

Visit the [Alternative Dispute Resolution Program Page >](#)

## INSURANCE



### Wawanesa Donates Another \$20,000 to the Insurance Management Program

After donating a gift of \$30,000 to the Insurance Management Program, Wawanesa Insurance has donated another \$20,000 to support the program's growth within the Faculty of Business. The Faculty of Business at Humber College thanks Wawanesa Insurance for their commitment to our students and their generous gift!

[Read more >](#)



### Insurance Management Program Partners with Insurance Brokers Association of Ontario

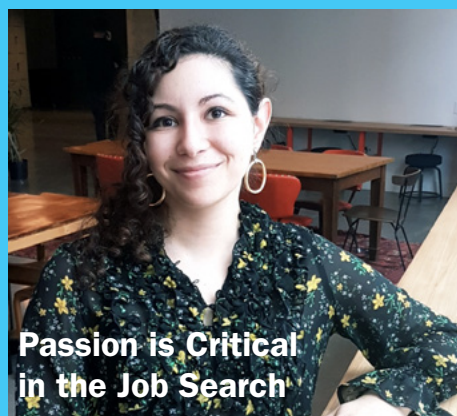
Colin Simpson, CEO of the Insurance Brokers Association of Ontario (IBAO), was on-site to speak to students about IBAO. A huge thank you to IBAO's CEO, Colin Simpson, and COO, Brett Broadway, who are the architects behind this fantastic initiative and to IBAO for their commitment to our students and for their generous gift.

[Read more >](#)

Students in the Insurance Management - Property and Casual graduate program learn the fundamentals of the industry and its three main functional areas - underwriting, loss adjusting and agency/brokerage.

[Visit the Insurance Management Program Page >](#)

## MARKETING



### Passion is Critical in the Job Search

Marketing comes to life through a diverse range of courses offered in the program.

[Visit the Business Marketing Diploma Program Page >](#)

Serean Bechara loves to create, which explains her passion for fashion and digital marketing. While she felt she had a flair for fashion, she realized she did not know how to sell herself until she found a way to bridge the gap between her passion and the everyday business of business.

[Read more >](#)

### SAS Launches SAS-Humber College Joint Certificate in Marketing Analytics on Acclaim

In a milestone agreement, SAS has launched the SAS-Humber Joint Certificate Badge on Acclaim. Upon graduation from the Marketing Degree, grads will earn an SAS Certificate in Marketing Analytics. The Faculty of Business is the only Polytechnic Degree in Ontario to have this type of certification. Congratulations to Dr. Na Sui and Dr. Youssef Youssef for helping to facilitate this partnership. [Read more on Acclaim >](#)

Based on current trends, technologies and methodologies, Humber brings real world challenges into the classroom.

[Visit the Bachelor of Marketing Program Page >](#)

## HOSPITALITY



Gain the skills needed for success in an exciting career in tourism and hospitality management both in Canada and internationally.

Visit the [Hospitality and Tourism Operations Management Program Page](#) >

## Successful Hospitality Graduates Gain Valuable Work Experience at Fairmont Chateau Lake Louise

It seems that no matter where in the world you travel, you'll find a successful Humber graduate there! Kristy Adams, Program Coordinator for the Hospitality - Hotel and Restaurant Operations Management Program had this very experience as she travelled across Western Canada this summer. From restaurant managers in Calgary, to hotel professionals in Vancouver, successful Humber graduates abound. At the Fairmont

Chateau Lake Louise, Humber Graduates Tommy Kuan-Yen Chen (Hospitality Management Graduate 2017) and Devashish Pandya (Hospitality Management Graduate 2016) are applying their diploma credentials to provide guests and team members with exceptional experiences. Both graduates are Housekeeping Supervisors in one of Canada's most spectacular and iconic hotels. Congratulations to Tommy and Dev for their continued growth and success!



## Fourth Cohort of the GTHA-Humber Hotel Management Leadership Program Graduates

The evening of September 19 was filled with celebrations as the GTHA/Humber Hotel Management Leadership Program students attended their graduation. Having completed the 14-week program which covers modules such as Communication and Presentation skills, Accounting, Leadership, Marketing and Sales. These exceptional, highly motivated hotel professionals are well on their way to being career-ready candidates for senior leadership positions in the hospitality industry.

Tim Reardon, Vice-Chair, GTHA and General Manager, Sheraton Centre, shared in the graduates' excitement and thanked Humber for delivering an outstanding program. Reardon stated that the GTHA's support and funding of the program initially launched as a 3-year program in 2016, was renewed for an additional 3 years. Senior Dean Alvina Cassiani thanked the faculty and support staff for the hard work and dedication provided to support the program.

## HOSPITALITY



### Humber Addresses Best Practices for Recruiting Talent At Choice Hotels Canada's Regional Meeting

On September 19, Humber was invited to speak at Choice Hotels Canada's Regional Meeting hosted at The Globe & Mail Centre – Toronto.

[Read more >](#)



## CULINARY

### Students Serve Up Delicious Food at The Thistletown Collegiate Institute Garden Party



On September 22, over 300 people enjoyed food prepared by 20 chefs from across the GTA at the 3rd annual Thistletown Collegiate Institute Garden Party.

Attendees enjoyed live cooking demos, a farmers' market, a silent auction, and, of course, delicious Italian-inspired food prepared by GTA chefs, including our very own Shonah

Humber's Culinary Management diploma program teaches you the skills you need to excel as a chef in the culinary industry.

[Visit the Culinary Management Program Page >](#)

Chalmers and four 2nd-year Culinary Management students. Proceeds from the event went to support the Thistletown Collegiate Institute's student trip to Italy in 2021.

## FASHION & ESTHETICS

---

Because fashion is an international business, Humber's Fashion Arts and Business diploma program places an emphasis on retail operations from both domestic and international perspectives.

Visit the [Fashion Arts and Business Program Page](#) >



### **Humber Co-Hosts Student Career Panel With Fashion Group International of Toronto (FGI)**

This career night event had nearly 70 attendees and featured a fashion industry panel and a networking session.

**Read more >**



### **Humber Fashion Alumna Pursuing Her Masters in Italy**

Victoria Gawronska, a Humber Fashion Arts and Business graduate, is living her fashion career dreams in Milan, Italy. Victoria is pursuing her Masters in Fashion Communications and Styling at IED (Istituto Europeo di Design). In addition to her studies, she's also attending fashion industry events and collaborating on several fashion

projects alongside influential and talented industry leaders in the Italian market.

Projects include: working on the production of both editorial and commercial fashion shoots, working part-time on her lifestyle blog, and producing and styling her first fashion film for VOGUE Italia that will be presented/published in the late fall.

### **Dermalogica Partnership Celebrated at North Campus**

On Friday, September 13th, 2019 the Faculty of Business celebrated an eleven-year partnership with international skincare brand Dermalogica.

**Read more >**



Humber's Esthetician/Spa Management diploma program gives you the business management and vocational skills you need for a career in Spa Management.

Visit the [Esthetician/Spa Management Program Page](#) >

## INTERNATIONAL DEVELOPMENT

### Faculty Member Named President of CCCUPIDS

John Lewis, Program Coordinator of Humber's Bachelor Degree in International Development, has been named the President of CCCUPIDS (The Canadian Consortium for College and University Programs in International Development Studies).

This professional association of directors and coordinators of International Development Studies programs in Canadian colleges and universities, works to strengthen programs across the country, coordinate intellectual exchanges and share teaching and learning resources between schools.

---

Our program builds hands-on project management skills and capabilities.

Visit the **Bachelor of International Development Program Page >**

## PROFESSIONAL GOLF

### The Canadian Society of Club Managers Forms Second Student Branch with Humber

The Faculty of Business is pleased to announce that The Canadian Society of Club Managers (CSCM) has formed its second official Canadian student branch in the Professional Golf Management Program. **Read more >**



---

Learn from the pros, our program is taught by recognized professionals including Bob Beauchemin.

Visit the **Professional Golf Management Program Page >**

## DIGITAL BUSINESS

### Humber Online Solutions Leaves Another Client Satisfied

Lead by Hanadi Alnawab - Program Coordinator, Digital Business Management - Humber Online Solutions completed a web design project over the summer.

The client was All Seasons Lifestyle Concierge, a Burlington-based business providing assistance and services to seniors who wish to remain living in their own homes. Humber Online Solutions employs Humber students and matches them with local Ontario small and medium businesses to develop their online presence.

**Read more >**



### The DBSA Organizes Another Successful TechWeek

A big shout-out to our DBSA team and our presenters for making this Fall's TechWeek series a huge success!

**Read more on the blog >**

---

Learn the skills that will help prepare you to succeed in a highly competitive business environment.

Visit the **Digital Business Management Program Page >**