

# CHOOSE BUSINESS. NOT BORING.

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## Hospitality and Tourism Management Students Explore Agrotourism in Muskoka

## Humber Chefs and Partners Serve Seniors at Peel Settlement Office

## Fostering the Future of Insurance Excellence: HUB International and Humber Announce Scholarship Relaunch

# DEAN'S MESSAGE

Alvina Cassiani | Senior Dean  
Longo Faculty of Business

As we reflect on October, we can see why the **Longo Faculty of Business** is a beacon for high achievement and groundbreaking development.

A talented team of five students from programs across Humber College showcased their excellence at the 2023 KEA Charrette in Copenhagen. In addition, our Supply Chain Management students earned a remarkable third place in the Association for Supply Chain Management Case Competition, effectively highlighting our students' potential on the global stage.

Moreover, students actively embraced numerous learning opportunities throughout the month, with Fashion Management students volunteering at Canada's Bridal Show, Hospitality and Tourism Management students delving into agrotourism exploration in Muskoka, and Insurance Management students networking at the IBAO Conference. These diverse experiences empower students to gain practical skills, expand their knowledge, and develop valuable connections in their respective fields.

Keep reading the Dean's News for these and other success stories.



**WE ARE**  
**BUSINESS AT ITS BEST™**

# The Longo Faculty of Business Staff Celebrate Halloween



## Humber Students Excel at 2023 KEA Charrette in Copenhagen



**HLOs:**     

Susan Kates, Faculty member of the Longo Faculty of Business along with a team of five talented students from a range of programs across Humber participated in the 2023 KEA Charrette.

[See more >](#)

# Longo Centre for Entrepreneurship (CfE)

[Learn more >](#)



## The Longo Family's Be Your Own Boss Program Guides Students in Pursuit of Entrepreneurial Dreams

**HLOs:**      

The Longo Family's Be Your Own Boss (BYOB) Program is well underway, with a group of entrepreneurial students embarking on the first steps in turning their ideas into viable opportunities following the completion of the program's initial seven weeks at Lakeshore Campus.

[See more >](#)



## The Longo CfE Hosts Bhutan Education and Skills Training

**HLOs:**     

The Longo Centre for Entrepreneurship (CfE) was honoured to host a delegation from Bhutan, a significant component of the Bhutan Educational and Skills Training (BEST) project.

[See more >](#)



# Hospitality & Tourism

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## Hospitality and Tourism Management Students Explore Agrotourism in Muskoka

HLOs:  

At the beginning of October, students in TOUR3000: International and Canadian Tourism, guided by Professor Anke Foller Carroll, visited Johnston's Cranberry Marsh at the Muskoka Lakes Farm & Winery.

[See more >](#)



## Tourism Graduate Embarks on a Dream Career in Travel Services

Emily Bernasiewicz, a recent graduate from the Tourism - Travel Services Management program, showcased the power of a well-rounded education, networking, and determination to achieve her dream job at The Luxury Travel Agency.

[See more >](#)



## Hospitality Management Students Take Center Stage at the Ontario Hospitality Conference

HLOs:

In early October, the Ontario Restaurant Hotel and Motel Association (ORHMA) hosted its second-annual Ontario Hospitality Conference at the Sheraton Parkway Toronto North Hotel & Suites in Richmond Hill.

[See more >](#)



# Baking & Culinary

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## Humber Chefs and Partners Serve Seniors at Peel Settlement Office

HLOs:   

On October 26th, a collaboration unfolded as Chef Shonah Chalmers and a dedicated team of Culinary Federation Toronto members, Humber Chefs and Culinary graduates came together to prepare and serve breakfast to sixty-five seniors at the Peel settlement office.

[See more >](#)



## Culinary Students Shine at Grocery Innovations Canada Show

HLOs:     

During Reading Week, four talented second-year Culinary students made their mark at the Grocery Innovations Canada (GIC) Show.

[See more >](#)



## Celebrating Italian Cuisine: Culinary Students Volunteer at Festa d'Autunno

HLOs:   

Culinary students demonstrated their commitment and passion as they volunteered at the annual Festa d'Autunno on November 6th, an event hosted by the Association of Italian Chefs of Canada.

[See more >](#)



# Advertising, Digital & Marketing

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## Toronto WordPress Group Joins Digital Business Management Students for Insightful Meetup

**HLOs:**    

Humber College's Lakeshore campus hosted a dynamic session as students from the Digital Business Management (DBM) program extended a warm welcome to the Toronto WordPress Group.

[See more >](#)



## Marketing and Business Administration Students Unlock Innovation Through Qualitative Hands-on Experience

**HLOs:**   

In a rapidly changing landscape where business and marketing intertwine with data and creativity, students enrolled in the MKTG 203 - Marketing Research & Analytics course are leading the way.

[See more >](#)

## Digital Marketing Expert Imparts Valuable Knowledge at WordPress Meetup

**HLOs:**    

Another successful in-person WordPress meetup at Humber College's Lakeshore campus marked the second session since the pandemic's onset.

[See more >](#)



# Accounting, Finance & Insurance

[View Related Programs >](#)

## Alumnus Honoured with Academic Awards from the Insurance Institute of Canada

HLOs:   

Insurance Management – Property and Casualty (P&C) graduate Ismail Shaikh was recognized for his outstanding academic achievements by the Insurance Institute of Canada (IIC).

[See more >](#)



## Fostering the Future of Insurance Excellence: HUB International and Humber Announce Scholarship Relaunch

HLOs:  

Marking a significant milestone in an academia-industry collaboration, the Insurance Management – Property and Casualty (P&C) graduate certificate program and HUB International, announced the relaunch of the HUB International Scholarship of Excellence.

[See more >](#)



## Insurance Management Students Connect with Professionals at the IBAO Conference

HLOs:  

In a two-day gathering on October 17th and 18th at the Sheraton Centre, the Insurance Brokers Association of Ontario (IBAO) orchestrated Canada's most extensive insurance conference.

[See more >](#)



# Fashion & Beauty

[View Related Programs >](#)

## Fashion Students Go Behind the Scenes at Canada's Bridal Show

HLOs:    

Fashion Management students had the opportunity to volunteer at Canada's Bridal Show, hosted by Runway Productions, over three eventful days.

[See more >](#)

# Paralegal, Law & Government

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## Paralegal Alumna Achieves MBA Milestone

Bachelor of Paralegal Studies graduate Charity Obasuyi has made significant strides in her academic and professional journey.

[See more >](#)



## Paralegal Studies Alumnus Achieves Success in Legal Career

In a testament to dedication and excellence, Joseph Galinsky, a 2017 graduate of the Bachelor of Paralegal Studies degree program, has demonstrated an extraordinary trajectory in the legal sphere.

[See more >](#)



## Paralegal Professor Honoured with 2022 Access to Justice Award

Professor Jasteena Dhillon received the 2022 Access to Justice award in recognition of her contributions to the field of national and international law from the Faculty of Law at the University of Windsor.

[See more >](#)

# Global & International

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## International Development Students Attend Xlerate Day for an Immersive Learning Experience

HLOs: 

This fall, students from the International Development graduate certificate program had the privilege of participating in Xlerate Day Toronto 2023, joining hundreds of the country's best nonprofit marketers and fundraisers at the MaRS Discovery District.

[See more >](#)



## Faculty Member Recognized as One of Canada's Most Powerful Women

HLOs:     

In a well-deserved acknowledgment of her impactful contributions, Tanya Rumble has been named one of Canada's Most Powerful Women within the Canadian Tire Community Impact category.

[See more >](#)

# Management & Leadership

[View Related Programs >](#)



## Supply Chain Management Students Bring Home Bronze From ASCM Case Competition

HLOs:     

In a noteworthy showcase of talent and skill, Supply Chain Management graduate certificate students made their mark by securing third place in the ASCM (Association for Supply Chain Management) Case Competition on October 28th.

[See more >](#)

## Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

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## Work-Integrated Learning – Student Recruiting

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## Job Postings

[Post a position >](#)

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## Longo Centre for Entrepreneurship (Longo CfE)

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# Contact Information

