



The Dean's News

Covering
March 2021



*Alvina Cassiani, Senior Dean
Faculty of Business*

The Dean's Message

March brings its own set of end-of-semester challenges, time crunches, and deadlines, but it is also the time when our faculty and students see all of their hard work and diligence pay off. Kicking off the successes, Accounting and Financial Planning students placed first in the Humber-Seneca Case Competition and CIFP Case Challenge. Their success is a perfect example of the level of achievement that can be reached both in and out of the virtual classroom.

Congratulations to student Tony Rosenberg for placing first at the school-wide "Be Your Own Boss Video Pitch" competition and student Xana Mills who won first place for her sustainable business idea at the Launch Me Competition. We are proud of the continued resilience, adaptability and achievements made within the whole Humber community.

Read on for highlights of alumni successes, Work-Integrated Learning (WIL) projects and virtual placement opportunities.

To share all of your successes with us, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".

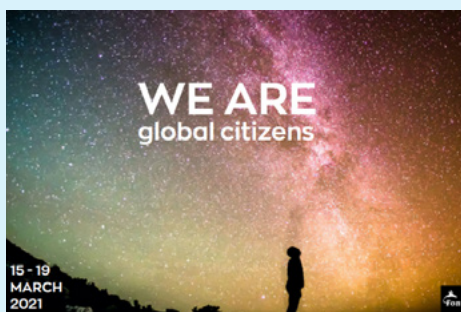
**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news

Business Faculty Participates in "WE ARE Global Citizens" Week

The Faculty of Business received an extended invitation on behalf of global partner Fontys Academy for Creative Industries to join their virtual "WE ARE Global Citizens" week from March 15th - 19th.

[Read more >](#)



CENTRE FOR ENTREPRENEURSHIP (CfE)



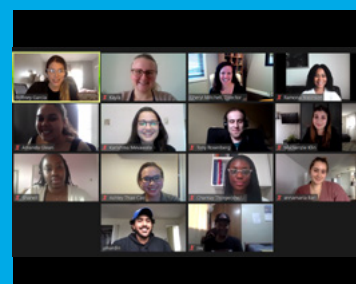
Launch Me 2021 Competition Winners Announced

The Launch Me Competition provides aspiring entrepreneurs with the opportunity to develop and pitch their business ideas to potentially win a portion of \$25,000 in funding and resources to support their startup.

[Read more >](#)

The CfE offers specialized experiential learning opportunities which stimulate new ways of thinking and support the unique goals of entrepreneurs.

Visit the [Page >](#)



Congratulations 2021 BYOB Video Pitch Winners!

The Centre for Entrepreneurship's (CfE) "Be Your Own Boss Video Pitch Competition" (BYOB) winners Tony, Ashley and Shaneil were awarded monetary prizes for their compelling business ideas.

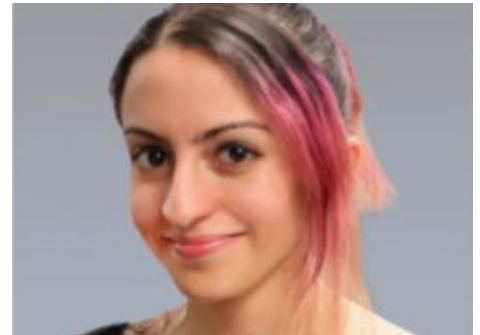
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Business Professor Published in Peer-Reviewed Journal

Supply Chain Management Professor Nabeel Mandahawi's paper titled "The internet of things in the food supply chain: adoption challenges" has been published by the Benchmarking: An International Journal (BIJ).

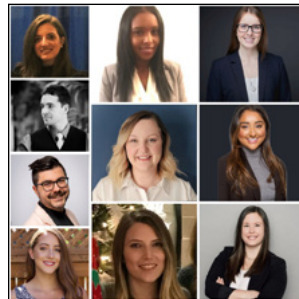
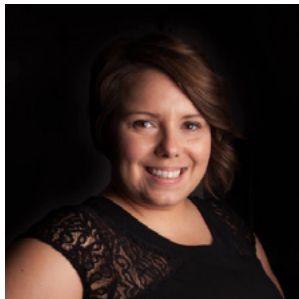
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Event Management Programs Dominate at the MPI Awards Gala

Event Management student, graduate and Program Advisory Council (PAC) Member all took the top prizes at the 2021 Meeting Professionals International (MPI) Awards Gala in March.

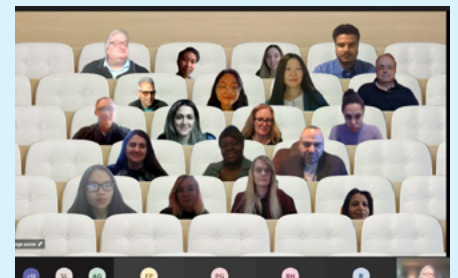
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Human Resources Management Students Welcome Alumni for Panel Discussion

March 2021 has been an insightful month for the Human Resources Management (HRM) graduate certificate program students and alumni.

[Read more >](#)



Accounting Students Place First and Second at Humber-Seneca Case Competition

On March 27th, four teams from Humber and Seneca participated in a friendly case competition focused on accounting and finance.

[Read more >](#)

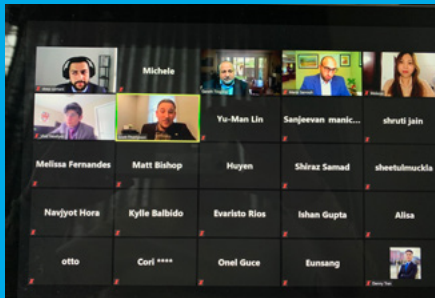
BUSINESS, ACCOUNTING & MANAGEMENT



Thanks to the DBSA for a Successful TechWeek

A special thanks to Amanda Rice, Chinelo U. Umolu, Prabhavi Vashisht, Irina Gorea, and Martin Perez for making our #TechWeek2021 a huge success!

[Read more >](#)



Edward Jones Guest Speakers Helps Prepare Finance Students for the Industry

On March 25th, a panel of three Edward Jones Financial Advisors spoke to Bachelor of Commerce – Finance degree students about the financial planning industry over Zoom.

[Read more >](#)



Insurance Management Student Hired as Underwriter

Insurance Management program (IMPG) student Sarah Dias was recently hired full-time as an underwriter within Wawanesa's Personal Lines Underwriting Team.

[Read more >](#)



Industry Thought Leader Gives Advice on Career Management

Senior Vice President of CHUBB Insurance Colin Laird gave an excellent lecture on Career Management during uncertain times.

[Read more >](#)

Students in the Insurance Management - Property and Casual graduate program learn the fundamentals of the industry and its three main functional areas – underwriting, loss adjusting and agency/brokerage.

Visit the [Insurance Management Program Page >](#)

BUSINESS, ACCOUNTING & MANAGEMENT



Insurance Management Students Connect with Employers at IIC Career Fair

The Insurance Institute of Canada (IIC) hosted a very successful Career Fair for students in the Insurance Management program (IMPG) on March 31st.

[Read more >](#)



Financial Planning Students Win CFP National Case Competition Championship

Every year, the Canadian Institute of Financial Planning (CFIP) hosts a Case Competition Team Challenge event inviting all post-secondary institutions across Canada that teach Financial Planning to compete in teams of three. This year, the Humber team finished first in the competition - bringing home the National Championship for the first time in eight years.

[Read more >](#)



FASHION & BEAUTY



Humber Fashion Squad Dresses International Graduate School and Business Students for Success

The Humber Fashion Squad, a team of eight passionate stylists from Fashion Management degree and graduate certificate programs as well as the Fashion Arts and Business diploma program, conducted a series of nine successful "Dress for Success" presentations.

[Read more >](#)

FASHION & BEAUTY

Sustainable Fashion Committee Organizes Webinars for Humber Earth Month

The Sustainable Fashion Committee led by Bachelor of Commerce – Fashion Management Program Coordinator Francesca D'Angelo and her team of students helped bring Humber Earth Month to a close with two outstanding Sustainability Talks in conjunction with the Office of Sustainability.

[Read more >](#)

Develop business plans and apply classroom learning in fashion industry analysis, financial management and e-commerce assignments that simulate the latest challenges in the fashion industry.

Visit the **Bachelor of Commerce – Program Page >**

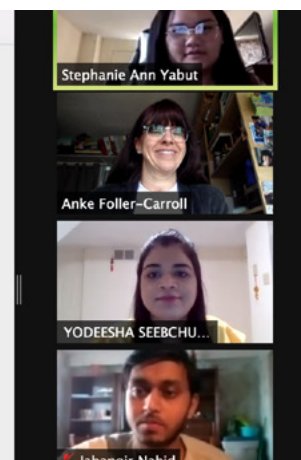
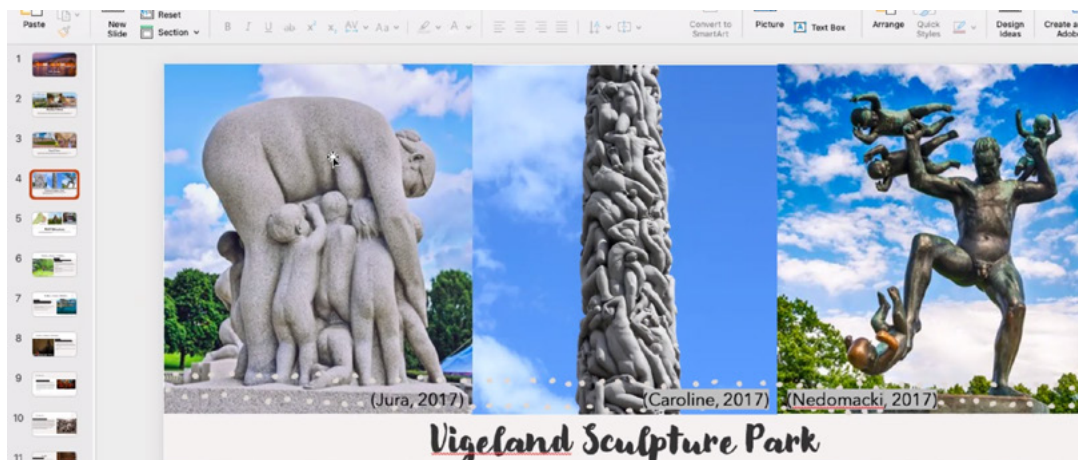
HOSPITALITY & TOURISM



HTOM and HROM Alumni Event a Huge Success

The highly attended and much anticipated annual Hospitality and Tourism Operations Management (HTOM) and Hospitality - Hotel and Restaurant Operations Management (HROM) alumni event was held on March 3rd.

[Read more >](#)



Tourism Students Present at First Virtual Tradeshow

On March 30th, second-semester Tourism – Travel Services Management diploma students showcased their work during the first virtual tourism tradeshow as part of their Selling Destinations course series taught by Professor Anke Föller-Carroll.

[Read more >](#)

MEDIA, PUBLIC RELATIONS, MARKETING



Grads Give Back: Episode 5 - Natasha Persad

We spoke with Natasha Persad, Director of Partner Marketing at Vena Solutions who works with business partners to inspire the way people and businesses grow using Vena's complete planning platform.

Read more >

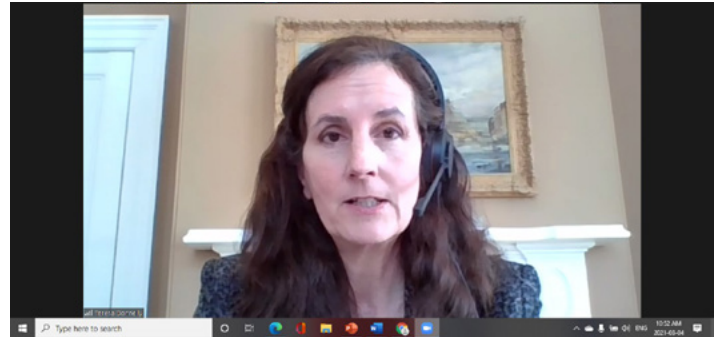
JUSTICE & LEGAL



Paralegal Honour Grad Accepted into Faculty of Law at Ryerson University

Bachelor of Paralegal Studies alumnus Tudor Gagea was accepted for admission to the inaugural class of Ryerson University's Faculty of Law.

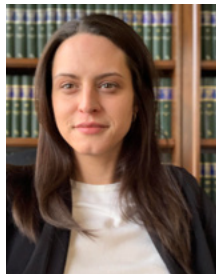
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Paralegal Professor Invited to Speak on Panel

On March 4th Paralegal Education Professor Jennifer R. Ansell was invited to speak on a panel at the Law Society of Ontario (LSO) on the topic of "How to Successfully Pivot Your Practice: Lessons from the Pandemic."

Read more >



Paralegal Students Excel at 2021 Osgoode Cup

Students from the Bachelor of Paralegal Studies degree program ranked 7th out of 49 teams at the Osgoode Cup National Undergraduate Mooting Competition from March 5th - 8th, 2021.

Read more >



A Q&A with Bachelor of Commerce - Accounting Student Zuleymi Ramirez

Bachelor of Commerce - Accounting student Zuleymi Ramirez credits her placement at Canada Overseas Investments Limited as an Accounting intern for giving her a better understanding of the field and future business aspirations.

Read more >

The Placement Centre hosts events to provide students with the opportunity to explore areas of interest by learning about various career fields and connecting with employers.

Visit the **Page >**



A Q&A with Bachelor of Commerce - Healthcare Management Student Flannery Plate-Sadler

Bachelor of Commerce - Healthcare Management Student Flannery Plate-Sadler worked at Preyra Solutions Group (PSG) as an analyst for her placement last summer learning about the client-side of healthcare and consulting.

Read more >



Mariposa Cruises Promotes Summer Job Opportunities

On March 19th and 22nd, the Work-Integrated Learning (WIL) team welcomed Food and Beverage Recruitment and Talent Development Manager at Hornblower Cruises and Events, Megan Thurston, as a guest speaker.

Read more >

WORK-INTEGRATED LEARNING



WIL Centre Manager Discusses the Future of Internships

Work-Integrated Learning (WIL) Centre Manager Antioniette Di Marco was recently interviewed by the Toronto Star for her current experience in helping students navigate placement opportunities during the pandemic as well as beyond it.

[Read more >](#)



Work-Integrated Learning Centre and RBC Meetingplace Host Informative LinkedIn Profile Event

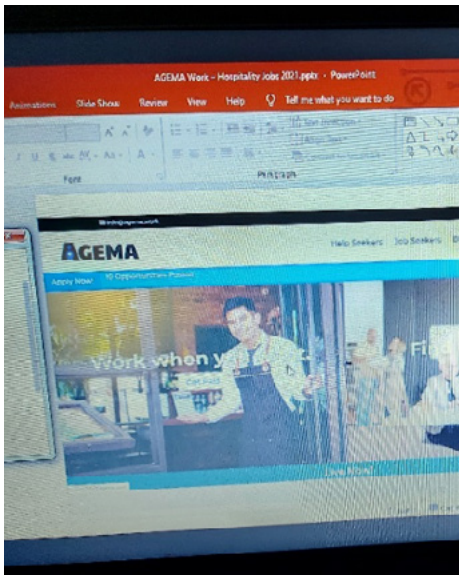
On March 29th, Work-Integrated Learning (WIL) Centre partnered with RBC Meetingplace to host Rock Your Profile, an engaging LinkedIn workshop to help students build networks, connect with people, find positions and further their careers.

[Read more >](#)

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WORK-INTEGRATED LEARNING



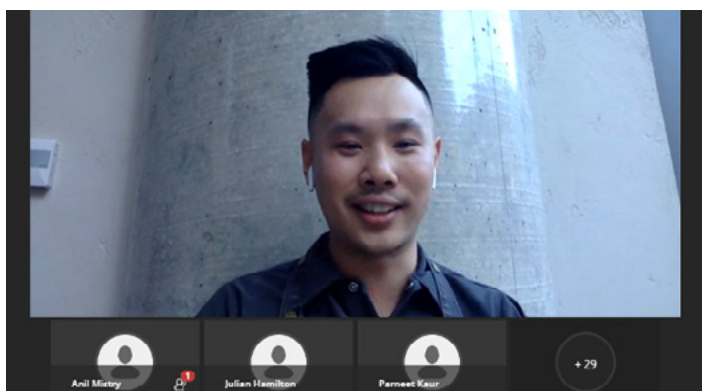
Agema Work Shares Hospitality Services Positions for Current Students

As the Founder of Agema Work, Michael Agema was thrilled to share information on how current students could benefit from full-time, part-time, casual and work-integrated learning (WIL) placement opportunities offered through his company.

Read more >

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Visit the **Page >**



The Work-Integrated Learning Centre Welcomes Chef Michael Lam

Culinary and Baking Management students along with the Work-Integrated Learning (WIL) Centre co-hosted Ascari Restaurants Chef and Good Behaviour Ice Cream owner Michael Lam on March 4th.

Read more >



Guest Speaker Delivers an Insightful Session on Projects with Global Learning Collective

The Work-Integrated Learning (WIL) Centre invited Campus B Program Manager and member of Customized Educational Programs Abroad (CEPA) and the Global Learning Collective (GLC) Andre Siffert to speak with students about the upcoming WIL opportunities and projects.

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