



The Dean's News

Covering
March 2020



*Alvina Cassiani, Senior Dean
Faculty of Business*

The Dean's Message

The **Faculty of Business** is proud of its students and faculty members for their patience, perseverance and resourcefulness during this unprecedented time.

It is important to stay connected as we adjust to working and learning at home. In light of this, students and faculty members have been busy building online communities, participating in video conferences, workshops, and virtual competitions. We will look back at this time with pride in our ability to adapt, reconfigure, and flourish.

Read on to find out how our community is prioritizing well-being, while adding some fun into their daily teaching and learning interactions.

To share all of your successes with us, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".

**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news

DISTANCE LEARNING



Humber at Home

Online learning can be an opportunity to create a more engaging, interactive, and collaborative environment for everyone.

To help keep us all connected, we have compiled a list of positive feedback from the Faculty of Business community who have taken full advantage of the available technology and transitioned from in-class to online.

[Read more >](#)

Law Professor Challenges Students to Connect Beyond the Classroom

Paralegal Professor, Rick Libman began allotting marks to his class based on one of his student's ideas of a participation challenge - checking in on fellow classmates, staff members or colleagues each day to see how they were fairing. [Read more >](#)



Finalists to Present Business Ideas Online for Launch Me Competition

The Launch Me Competition provides aspiring entrepreneurs the opportunity to develop and present their business ideas at a live pitch night to potentially win a portion of \$20,000 in funding and resources to support their startup.

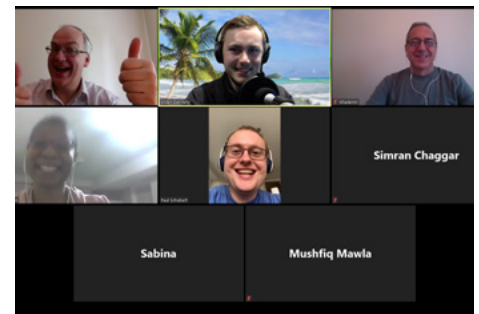
[Read more >](#)



Knitting Nights Hosts Zoom Meetups

Knitting Nights, led by Humber Boutique Manager Vanessa Press-Lalonde and Fashion Arts and Business students hosted their first session on Zoom to connect with fellow knitters.

[Read more >](#)



Toastmasters Practice Public Speaking Skills Virtually

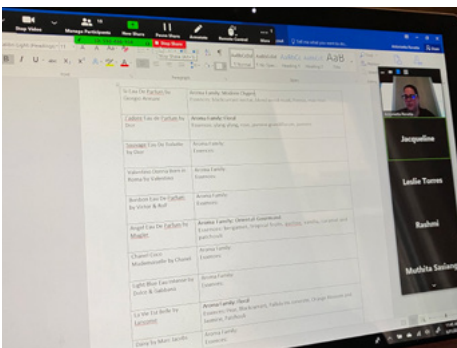
The Toastmasters Club, spearheaded by International Business Professor Alain Londes, held their weekly meeting at the same official time this term on Zoom.

[Read more >](#)

DIGITAL CLASSROOMS ARE IN SESSION!



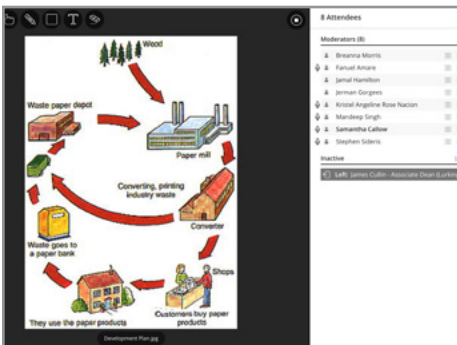
Bachelor of Commerce – Digital Business Management students participate in an online lecture taught by Professor Hanadi Alnawab.



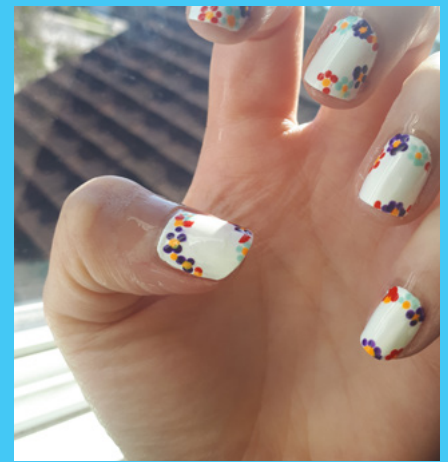
Cosmetic Management Professor Antonietta Perretta facilitated a Zoom session on the methods of manufacturing fragrances. Students then collaborated with their virtual home groups to generate an inventory of flower and plant essences.



Culinary Program Coordinator, Chef Shonah Chalmers, hosts an online session for first-semester students in the Culinary Success course - time that both the students and Shonah look forward to weekly.



Law students completed their mock mediations on blackboard collaborate. Through a live group session, the students negotiated settlements between three paralegals and a mediator.



Spa Management Students Nail Virtual Art Challenge

To enhance online engagement in the Esthetician/Spa Management program, Professor Stephanie Prestidge along with Senior Lab Technician, Jessica Ellison and Spa Assistants, Amber Pastor, and Monica Grasmann, created weekly challenges for students to practice their technical skills.

[Read more >](#)

Our program gives you the business management and vocational skills you need for a career in the \$94 billion industry. [Visit the Esthetician/Spa Management Program Page >](#)

Tips For Learning From Home

Digital Business Management students share their best tips on how to excel at learning from home.

[Read more >](#)



Students Create Zombie Makeup Using Home Pantry Items

Upon losing access to special FX materials in the lab on campus due to COVID-19, Cosmetic Management Professor Rosa Marchese challenged her students to recreate the effects of an atomic zombie using only a few pantry items in their homes.

[Read more >](#)

FACULTY SUCCESSES



Business Professors Share Innovative Teaching Methods at League for Innovations Conference

Faculty of Business Professors, Farah Jamal Karmali and Hanadi Alnawab joined a team of Humber colleagues from various faculties to participate in the League for Innovations Conference. The conference took place in Seattle, Washington from March 1st - 4th, 2020.

[Read more >](#)

WORK-INTEGRATED LEARNING



Law Clerk Students Get The Goodmans Experience

Goodmans LLP, one of Canada's premier transaction law firms, hosted "A Day in the Life at Goodmans" event on March 3rd, 2020. Select Law Clerk students from colleges across the Greater Toronto Area were invited to attend the event.

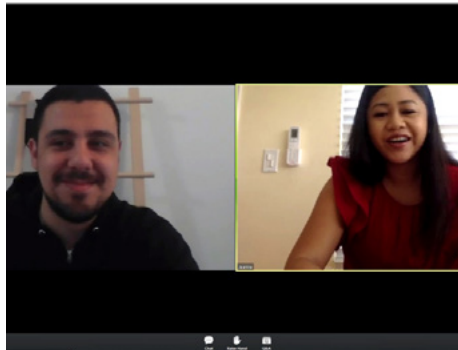
[Read more >](#)

BUSINESS, ACCOUNTING & MANAGEMENT

#DigiTalks Winter Webinar Series a Success

Thank you to the Digital Business Student Association (DBSA), graduates and volunteers for making the following 13 winter series a huge success!

[Read more >](#)



Celebrating Women in Insurance

On March 5th, the Insurance Management program hosted an event in the Humber Room, Celebrating Women in Insurance for International Women's Day.

[Read more >](#)



FASHION & ESTHETICS



Fashion Students Tour Canada Goose

On March 5th, Fashion Management students visited the Canada Goose manufacturing unit.

[Read more >](#)



IBAO President Visits Insurance Management Students

On March 11th, President of the Insurance Brokers Association of Ontario (IBAO), Joseph Carnevale, visited Humber to speak to Insurance Management students.

[Read more >](#)

Students in the Insurance Management - Property and Casual graduate program learn the fundamentals of the industry and its three main functional areas - underwriting, loss adjusting and agency/brokerage. [Visit the Insurance Management Program Page >](#)

MEDIA, PUBLIC RELATIONS & MARKETING



Business Marketing Grad Shares Internship Insights

When it came to finding an internship, Business Marketing graduate Charla Banks was offered two placements but decided to interview with more companies before deciding to see which opportunity was the best fit.

[Read more >](#)



Marketing Students Win First and Second Places in Safe Roads Competition

Two student teams from the Bachelor of Commerce – Marketing program at Humber won first and second place in the 2020 Safe Roads Competition, an annual analytics competition for local universities and colleges hosted by SAS Canada.

[Read more >](#)

JUSTICE & LEGAL STUDIES



Humber Excels at 2020 Osgoode Cup Mooting Competition

Across Canada, 17 universities and colleges competed in mooting competition, with a total of 120 teams at the Osgoode Hall Law School on March 7th and 8th.

[Read more >](#)



Law Professor Delivers Keynote Address at ILCO

On March 7th, Professor Farah Jamal Karmali delivered the Keynote Address at the Institute of Law Clerks of Ontario (ILCO) Annual Education Awards Ceremony.

[Read more >](#)