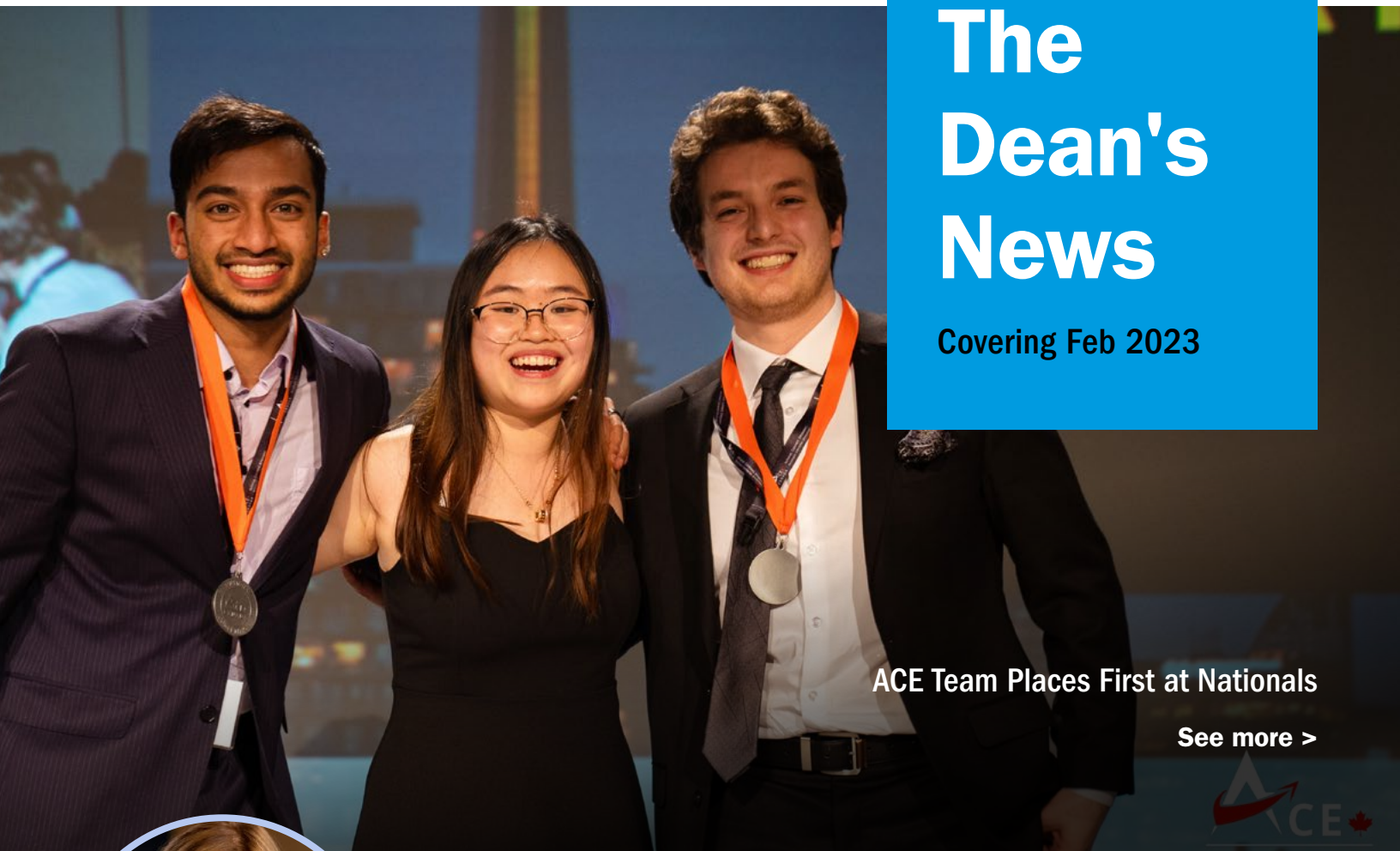


The Dean's News

Covering Feb 2023



ACE Team Places First at Nationals

See more >



Alvina Cassiani
Senior Dean
Faculty of Business

The Dean's Message

Networking is central to building connections! A huge thank you to the Work-Integrated Learning team for facilitating so many opportunities between prospective employers and students.

Find out about fashion and beauty endeavours as Fashion students joined forces with the Salvation Army Thrift Store and Cosmetic Management students were put hands-on into practice during a photoshoot alongside renowned photographer Kate Szatmari.

Congratulations to the ACE Humber team who won first place in the Sports and Entertainment Marketing category at the ACE National Competition, and to the Event Management team for placing first in the Intermediate and Advanced level categories at the Event Industry Student Competition. Our students' unwavering commitment and accomplishments across all program areas continue to fill us with great pride.

Read on for the latest news on our exceptional faculty, including their accolades, appearances on national news programs, and more.

Read all of the The Dean's News at humber.ca/business/deans-news

Longo Centre for Entrepreneurship

[Learn more >](#)



ACE Team Places First at Nationals

The ACE (Achieve, Connect, Empower) Humber team competed at Nationals and won first place in the Sports and Entertainment Marketing category.

[See more >](#)



From the Coliseum to the Slopes: International Students Take on the Canadian Winter

This winter marked the first time many international partnership program students experienced a Canadian winter and to make the most of this chilly season, the International Partnerships Office organized a variety of quintessential Canadian winter activities for students enrolled in the Ningbo, NKHUT and inbound exchange programs.

[See more >](#)

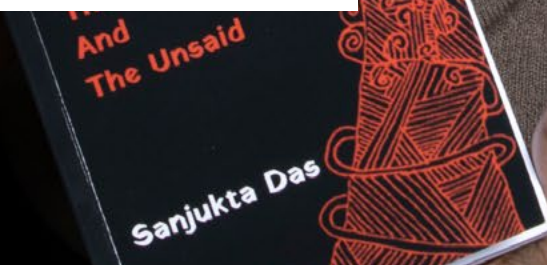
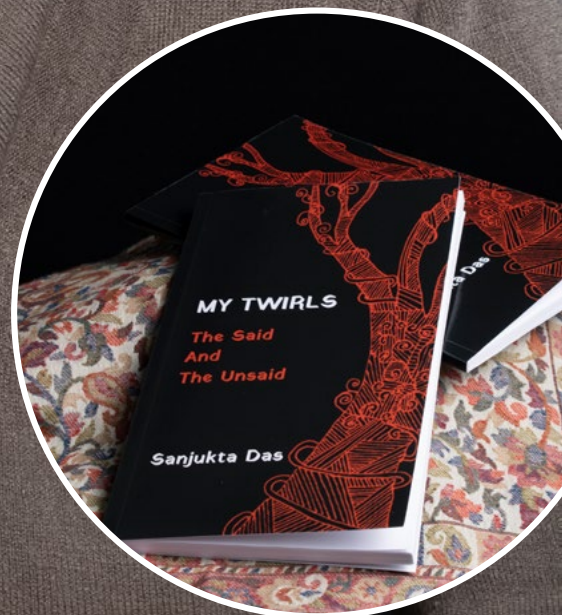
Work-Integrated Learning (WIL)

[Learn more >](#)

Business Placement Advisor Becomes a Published Author

Work-Integrated Learning (WIL) Placement Advisor Sanjukta Das published her poetry collection *My Twirls The Said and The Unsaid* in December 2022.

[See more >](#)





Students Connect with Aramark Team for Job Opportunities

On February 7th, the Work-Integrated Learning (WIL) team welcomed Aramark Canada HR Manager Harnoor Sidhu, and Senior HR Manager Leslie Hurd, for a “Pop-up” Recruitment Table.

[See more >](#)



FGF Brands Shares Recipe for a Great Career with Students

Talent Acquisition Co-ordinators Mahtash and Sam from FGF Brands were welcomed by the Work-Integrated Learning (WIL) Centre on February 6th to share Summer 2023 student opportunities.

[See more >](#)



Marriott Promotes Paid Internships and Leadership Program

The Work-Integrated Learning (WIL) Centre hosted Ellis Luo, Marriott Canada Manager of University Relations and Recruiting, and Pamela Stewart, Toronto Airport Marriott Hotel Food and Beverage Operations Manager, for two presentations on February 6th.

[See more >](#)



Students Showcase their Skills at Accurate Appraisals Information Session

The Work-Integrated Learning (WIL) Centre hosted a virtual information session with Accurate (Peel) Appraisals Inc. on February 8th.

[See more >](#)



Hundreds of Students Meet with Prospective Employers at the Accounting and Finance Career Fair

The Humber Society of Accounting Students and the Work-Integrated Learning (WIL) Centre hosted their first joint Career Fair for accounting and finance students on February 10th at the Lakeshore campus.

[See more >](#)



FUA Presents Exciting Summer Abroad Internship Experience

On February 15th, the Work-Integrated Learning (WIL) Centre and the International Partnerships and Mobility team were joined by representatives from Florence University of the Arts (FUA) to provide summer opportunities to fashion students interested in completing their WIL program component in Florence, Italy.

[See more >](#)



Event Management Field Trip Fosters Hands-on Learning Experience

Hospitality - Event Management students spent the day at three event-based companies for an industry field trip.

[See more >](#)

Hospitality & Tourism

[View Related Programs >](#)



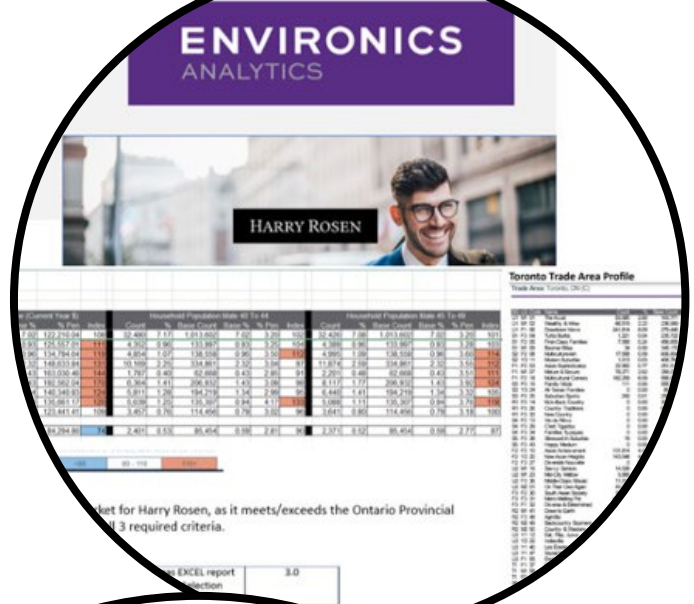
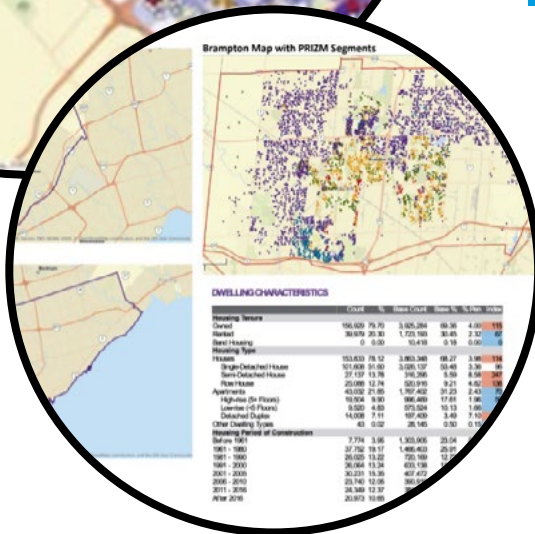
Humber Teams Win First and Second Place in Event Industry Student Competition

First-year Event Management diploma and postgraduate level students participated in an Event Industry Student Competition sponsored by the premier industry association, Meeting Professionals International (MPI).

[See more >](#)

Advertising, Digital & Marketing

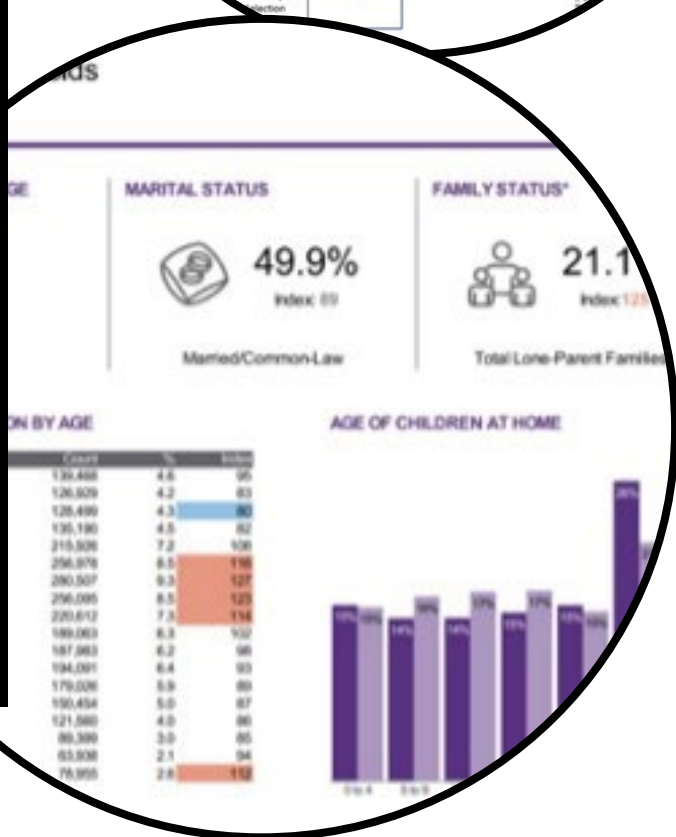
[View Related Programs >](#)



Environics Analytics Partnership Empowers Students with Data-Driven Intelligence

The Longo Faculty of Business has established an enduring partnership with Environics Analytics to provide students of Marketing and Business Administration diploma programs with access to Environics Analytics software – ENVISION, a sophisticated data analytics software.

[See more >](#)



Meet the Talented Digital Business Management Graduates Revolutionizing the Industry



Thomas, Mackenzie, and Tabassum – three talented graduates from the Digital Business Management program are now pursuing successful careers in the industry, bringing their unique skills and perspectives to the table.

[See more >](#)



Winter 2023 Virtual Conference: Insights into the Digital Business World

The Winter 2023 Virtual Conference, hosted by students of the BUS 2504 Web Development class in collaboration with the Digital Business Student Association, was an excellent opportunity for students to gain insights into the latest trends and practices in the digital business world.

[See more >](#)

Alumni Share Valuable Insights with Current Students

Mentoring conversations provide students with valuable guidance, insights and a unique perspective on succeeding in the industry.

[See more >](#)

Accounting, Finance & Insurance

[View Related Programs >](#)



Insurance Management Students Get an Insider Look at Travelers Canada

On February 8th, the Insurance Management students were invited onsite to Travelers Canada in Oakville for an insightful day of learning and networking.

[See more >](#)



Partnering for Progress: CABIP and Insurance Management Program Develop Future Industry Leaders

This February, the Canadian Association of Black Insurance Professionals (CABIP) marked Black History Month with the Insurance Management – Property and Casualty (P&C) program by showcasing the accomplishments of Black insurance professionals in the industry while highlighting the challenges they have faced along the way.

[See more >](#)



Insurance Management Alumna Awarded for Exceptional Academic Performance

Glenna Palaroan, an Insurance Management alumna, recently received the Tretiak Award from the Insurance Institute of Canada (IIC) for her exceptional academic performance in the Chartered Insurance Professional (CIP) program in 2022.

[See more >](#)



Development

ID FAIR ONLINE SESSION

Rooms

Global & International

[View Related Programs >](#)



Engaging in International Development Week

International Development Week (IDW) is a Canada-wide event, promoted by Global Affairs Canada as an opportunity to highlight the work of International Development projects undertaken by Canadian agencies across Canada and around the world.

[See more >](#)



Management & Leadership

[View Related Programs >](#)



Making a Relativ Impact

Sarah Nielsen completed the Fundraising Management graduate certificate program in 2018 and has since taken her career global.

[See more >](#)

Sport, Recreation & Leisure

[View Related Programs >](#)

Golf Professor Named Inaugural Recipient of Community Spirit Award

Golf Canada and the Golf Canada Foundation were pleased to announce that Professional Golf Management Professor Bob Beauchemin has been named the inaugural winner of the Lorie Kane Community Spirit Award for demonstrating excellence in using golf as a platform to positively impact the community.

[See more >](#)





Crafting the Perfect Club: PGM Students Learn Golf Club Repair and Building Techniques

Professional Golf Management (PGM) students expanded their skill set by participating in a Golf Lab workshop focused on the repair and building of golf clubs.

[See more >](#)



Swinging into Action: PGM Students Inspire the Next Generation of Golfers

In an effort to promote golf among youth, the Professional Golf Management (PGM) students participated in Golf Canada's Golf in Schools program.

[See more >](#)



PGM Students Tee Up Networking Opportunities

Professional Golf Management (PGM) students had the unique opportunity to network with PGA Ontario members during a special event held at The Thornhill Club.

[See more >](#)

Fashion & Beauty

[View Related Programs >](#)



Fashion Squad and Salvation Army Collaboration Becomes an Instagram Success

The Humber Styles - Fashion Squad, a team of young and talented fashion students, collaborated with the Salvation Army Thrift Store to emphasize the importance and benefits of shopping second-hand.

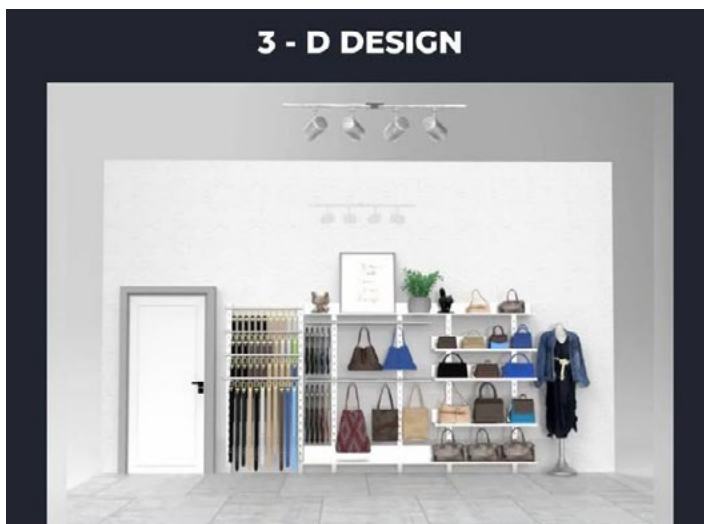
[See more >](#)



Renowned Photographer Mentors Cosmetic Management Students

Following a two-year hiatus, third-semester Cosmetic Management students had the opportunity to participate in a photoshoot with esteemed photographer Kate Szatmari.

[See more >](#)



Students Develop Innovative Thrifting Experience

A partnership between Humber College and the Salvation Army Thrift Store gave Fashion Management students the opportunity to develop improvements for the perimeter wall inside the store in Port Credit to increase sales per square foot.

[See more >](#)



Associate Dean Interviewed on Nordstrom's Departure

Bruce Sinclair, Associate Dean of Business Marketing, Fashion & Beauty at Humber College, was interviewed by CHCH Trending Now for his opinion on Nordstrom leaving Canada.

[See more >](#)



Fashion, Programming and Photography Students Connect and Create

Students from the Fashion Arts and Business, Computer Programming and Photography programs have been utilizing the studio facilities available at Humber's North Campus to connect with like-minded peers, network and build their portfolios for future employment opportunities.

[See more >](#)

Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

Work Integrated Learning – Student Recruiting

Antoniette Di Marco
416.676.6622 ext. 3662

antoniette.dimarco@humber.ca

Job Postings

[Post a position >](#)

Longo Centre for Entrepreneurship (Longo CfE)

Cheryl Mitchell, Director
Longo Centre for Entrepreneurship
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For more information, please contact Longo Faculty of Business Inquiries at

[>](mailto:facultyofbusiness@humber.ca)

Contact Information

