

The Dean's News

Covering April 2023

Mentorship Takes Center Stage in the Supply Chain Management Program

[See more >](#)



Alvina Cassiani
Senior Dean
Longo Faculty of Business

The Dean's Message

April marks the peak of our Business students' academic journey, where they truly showcase their brilliance and put their recently acquired skills and knowledge to the test.

Congratulations to the Accounting teams for their exceptional achievements in securing first and second place in this year's Ontario Colleges Accounting Case Competition (OCACC). Additionally, we applaud the Business - Marketing team who earned an impressive second place out of thirty-six final submissions in the Map the System competition. Our students' unwavering dedication and outstanding accomplishments across all program areas continue to inspire us.

Furthermore, we welcomed the Project Management Graduate Certificate and Supply Chain Management Graduate Certificate programs to the **Longo Faculty of Business** this month. These new additions bring exciting opportunities for growth and expansion, further enriching our academic offerings.

Read all of The Dean's News at humber.ca/business/deans-news



Be Placement Ready Event Equips Students for Job and Internship Success

The Work-Integrated Learning (WIL) Centre was excited to take part in the Be Placement Ready event held on March 20th as part of Career Month.

[See more >](#)

Hospitality & Tourism

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Hospitality Students Deliver Innovative Solutions to Industry Challenges

In the wake of the pandemic's impact on the hospitality industry, operators have faced unprecedented challenges while navigating a rapid business resurgence.

[See more >](#)



Tourism Students Embark on Thrilling Treetop Trek

Tourism students experienced an exhilarating treetop trekking expedition to Treetop Trekking in Brampton as part of the TRAV 224: Niche Tourism course, organized by Tourism - Travel Services Management Professor Kevin Smith.

[See more >](#)



Tourism Professor Leads Students on a Sustainable Walking Tour of Downtown Toronto

On April 12th, Tourism Professor Dr. Ryan Snider guided students in the TOUR 4504: Globalization and Sustainable Development course on a sustainable walking tour of downtown Toronto.

[See more >](#)



Restaurants Canada Show Returns In-Person, Welcoming Hospitality and Tourism Management Students

From April 10th to 12th, the 2023 Restaurants Canada (RC) Show made a return in full force, with attendees once again able to experience the event in person.

[See more >](#)

Baking & Culinary

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Celebrating Culinary Diversity: Humber Chefs and Partners Welcome Newcomers with Gourmet Breakfast

On May 9th, Culinary Professor and Chef Shonah Chalmers, along with a dedicated team of Culinary Federation Toronto members and Humber culinary graduates, joined forces with Polycultural Immigrant and Community Services to extend a warm welcome to 150 newcomers and refugees at the Peel-Halton Integrated Services Reception Centre.

[See more >](#)

Humber Pastry Cup Crowns New Champion

Students in the Baking and Pastry Arts Management program showed off their creativity and skills and left more than a few people in the audience drooling over their creations, as they competed in the Humber Pastry Cup.

[See more >](#)



Advertising, Digital & Marketing

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Marketing Students Raise over \$5,000 for Campfire Circle Through Ticket Sales

Students in the Professional Selling course have raised funds for Campfire Circle, a charity that helps children and families affected by childhood cancer in Ontario.

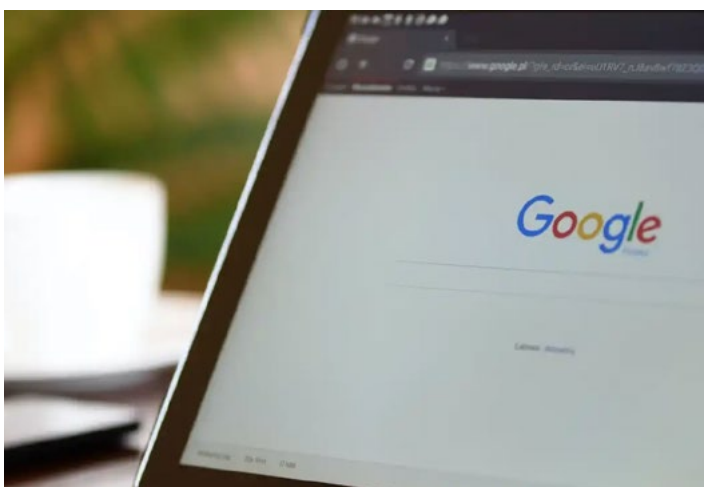
[See more >](#)



Matcha Bites To Be Sold At Gourmet Express Thanks To Marketing Students

Gourmet Express is set to introduce a new product, "Matcha Bites" thanks to the innovative efforts of Business - Marketing students.

[See more >](#)



Grow-with-Google Certificates Now Available for Digital Business Management Students

Google Canada is providing free access to several professional certificates for students enrolled in the Digital Business Management program until December 2024.

[See more >](#)



Marketing Students Place Second in Map the System Competition

The Business - Marketing program faculty have much to celebrate as their mentored group of students placed second overall out of thirty-six final submissions in the Map the System competition.

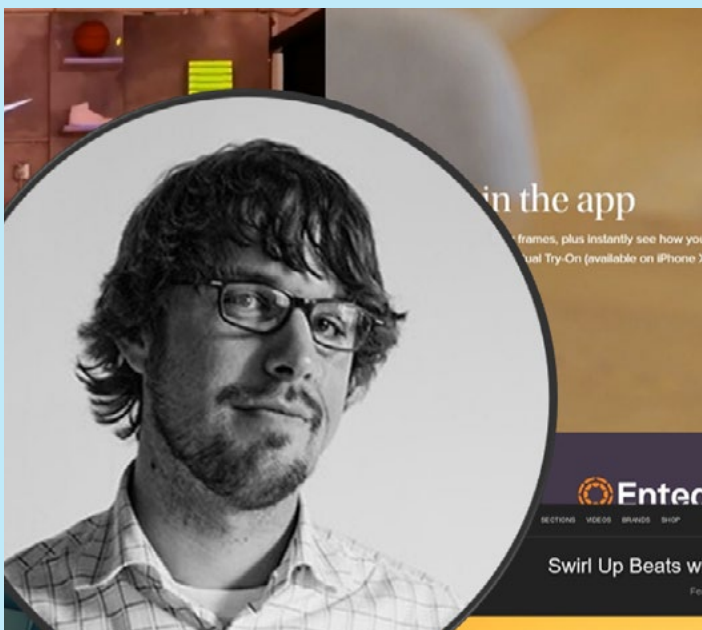
[See more >](#)

Digital Business Management and Marketing Students Visit Google Canada



A group of students from the Digital Business Management and Marketing programs spent a morning at Google Canada's office in downtown Toronto on May 2nd, accompanied by Program Co-ordinators Hanadi Alnawab and Emily Gaszynski.

[See more >](#)



Marketing Students Explore the Role of Emerging Technology in Retail with Guest Speaker David Neumann

The Business - Marketing program continues to provide students with informative learning opportunities through guest speakers and engaging class projects.

[See more >](#)



Accounting, Finance & Insurance

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Burns & Wilcox Inspires Insurance Management Students with Engaging Presentation

Burns & Wilcox, the insurance industry's leading wholesale insurance broker and underwriting manager, visited the Longo Faculty of Business.

[See more >](#)



Accounting Students Take Top Spots in Accounting Case Competition

On April 1st, St. Lawrence College in Kingston hosted the Ontario Colleges Accounting Case Competition (OCACC) in person, marking the return to an in-person format after four years of virtual competitions.

[See more >](#)

Insurance Brokers Association Celebrates a Three-Year Partnership with Humber College

In a visit to the Longo Faculty of Business, the Insurance Brokers Association (IBAO) celebrated its partnership with Humber College, marking three years of supporting students in the Insurance Management program.

[See more >](#)



Global & International

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International Development Students and Broadcast Television Students Respond to 'Humanitarian Crisis' in the 'Central Humbolan Republic'

Lakeshore Campus concluded a three-day-long simulated emergency, which has been a highlight of the International Development program for the past fifteen years.

[See more >](#)





Management & Leadership

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Business Management Students Achieve Success at Riipen Cross College Entrepreneurial Challenge

Business Management students have once again demonstrated their entrepreneurial prowess by securing a notable victory at the Riipen Cross College Entrepreneurial Challenge for the second consecutive year.

[See more >](#)



Mentorship Takes Center Stage in the Supply Chain Management Program

The Supply Chain Management (SCM) graduate certificate program hosted a mentoring event for SCM second-semester students at the end of March. Management (HRM) Alumni Panel Discussion event, providing valuable insights and advice on the current job market for aspiring HR professionals.

[See more >](#)



Humber IGS Students Excel in ERPsim Maple Game Challenge

Supply Chain Management Graduate Certificate students enrolled in the Business Processes 1 - SCM5002 course, recently participated in the ERPsim Maple Game Challenge and demonstrated remarkable skills.

[See more >](#)

Sport, Recreation & Leisure

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Sport Management Leadership Summit Emphasizes the Power of Teamwork

On April 9th, the Sport Management program organized a highly anticipated Leadership Summit centred around the theme "TEAM" (Together Everyone Achieves More).

[See more >](#)



Bob Beauchemin: A Lifetime of Dedication to Golf and Education Recognized by Ontario Golf Hall of Fame

Humber College is proud to announce that Bob Beauchemin, a long-time faculty member and professor of the Professional Golf Management (PGM) program, has been inducted into the Ontario Golf Hall of Fame.

[See more >](#)



Fashion & Beauty

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From Vision to Reality: Cosmetic Management Students Collaborate to Expand Their Portfolios

As part of their field work course, fourth-semester students of the Cosmetic Management program have taken their portfolios to new heights with a series of photoshoots through an exciting collaboration with students from The Faculty of Media & Creative Arts Photography program.

[See more >](#)

Paralegal, Law & Government

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Honours Graduate Excels in Paralegal Studies Program and on Bay Street

Nakita D'Sousa, a bright and accomplished honours graduate from the Bachelor of Paralegal Studies program, has been making waves in the legal community with her outstanding academic performance and professional achievements.

[See more >](#)



Paralegal Graduate Credits Humber for Success in Legal Industry and Admission to Law School

Jenna Riina, a 2023 honours graduate of the Bachelor of Paralegal Studies program, has expressed her excitement at being admitted to the Lincoln Alexander School of Law at Toronto Metropolitan University beginning in September 2023.

[See more >](#)



Paralegal Studies Teams Shine at the 2023 Osgoode Cup National Undergraduate Moot

Humber's Bachelor of Paralegal Studies students made a notable impact at the 2023 Osgoode Cup National Undergraduate Mooting Competition, held at Osgoode Hall Law School in March.

[See more >](#)



Paralegal Alumnus Accepted to Seven Canadian Law Schools

Daniel Fishman, a 2022 graduate of the Bachelor of Paralegal Studies program, has achieved a remarkable feat by securing admission offers from seven Canadian law schools.

[See more >](#)

Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

Work-Integrated Learning – Student Recruiting

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Job Postings

[Post a position >](#)

Longo Centre for Entrepreneurship (Longo CfE)

Cheryl Mitchell, Director
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**For more information, please contact
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Contact Information

