

DEAN'S NEWS

November 2025



Tradition of Humber's Paralegal Studies Degree Students Excelling at National Mooting Competitions Continues

[See more >](#)

HIGHLIGHTS:



The Beauty Edit: Real Talks
with Industry Experts Inspire
Future Cosmetic Professionals



Global Innovation Hackathon
Celebrates Another
Successful Year



Culinary Students Support
30th Annual Festa D'Autunno



DEAN'S MESSAGE

Colin Bartley | Acting Senior Dean
Longo Faculty of Business

November brought strong momentum across the Longo Faculty of Business, with students and faculty coming together to achieve standout results through competition, creativity, and hands-on learning.

Paralegal Studies students rose to the challenge at the 2025 Capital Cup National Undergraduate Mooting Competition, with both Humber teams advancing to the quarterfinals. Their performance, against 28 teams from across the province, reflects the preparation, confidence, and collaborative spirit that define our students.

Culinary students and faculty also brought learning to life this month through meaningful applied experiences. A new collaboration with Island Chef Pepper Co. Hot Sauce gave students hands-on exposure to product development, while their continued support of the 30th Annual Festa D'Autunno saw students serving more than 400 guests as part of a cherished community celebration.

That same connection between learning and industry was evident at The Beauty Edit, where Cosmetic Management students led a fully student-run event from concept to execution through live industry engagement.

Together, these achievements reflect a community built on collaboration, mentorship, and real-world learning. Keep reading the Dean's News for these and more stories.

BUSINESS AT ITS BEST™





New Graduate Certificates Expand Business Offerings with Industry-Driven Skills

The Longo Faculty of Business is introducing three new Ontario Graduate Certificate programs designed to help students and professionals advance their careers in rapidly evolving fields: Medical Esthetics, eCommerce Performance and Optimization, and Financial Predictive Analytics.

[See more >](#)

SPORT, RECREATION & LEISURE

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Bringing Sport Research to Life: How Movement-Based Learning Strengthens Collaboration in Sport Management

HLOs: 

A hands-on workshop showed Sport Management students how physical activity can deepen research skills, strengthen teamwork, and bring core sport leadership principles to life.

[See more >](#)



Golf Faculty Member Inducted into Mississauga Sports Hall of Fame

Humber Polytechnic is proud to celebrate the induction of Ian Scott, long-time part-time faculty in the Professional Golf Management program, into the City of Mississauga Sports Hall of Fame.

[See more >](#)

MEET THE BOSS



Building Culture Through Style: Dillon Lewis and Trendsettaz

During Humber Polytechnic Sport Week hosted by Sport Management students, Dillon Lewis, founder of Trendsettaz, designed and supplied the Legends Team – composed of Humber faculty and staff – with their very own team jerseys.

[See more >](#)

ADVERTISING, DIGITAL & MARKETING

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Global Innovation Hackathon Celebrates Another Successful Year

HLOs:       

Humber Polytechnic celebrated Global Entrepreneurship Week with the launch of the second annual Global Innovation Hackathon on November 17th, delivered through its COIL (Collaborative Online International Learning) partnership with CBS International Business School in Cologne, the University of Salford in Manchester, and GEA College in Ljubljana.

[See more >](#)





Media Buying Exercise: Marketing Communications Students Put Copilot to the Test

HLOs:    

Marketing students compared their media buying calculations with Copilot's results and learned firsthand that AI can follow the process but also has its limitations.

[See more >](#)



ROM App Reimagined: Designing for Every Visitor

HLOs:     

Digital Business Management students showcased creative, user-focused prototypes reimagining the Royal Ontario Museum (ROM) app for diverse visitors, with standout teams winning top honours.

[See more >](#)



A UX Reality Check at the ROM

HLOs:     

Digital Business students explored the Royal Ontario Museum (ROM) and gained fresh insights into app design, usability and the value of user-centered thinking.

[See more >](#)



Collaborative Aging: Seniors' Advisory Group Meeting

HLOs:     

Students in the MGMT 4002: Product Management class met with seniors to explore aging, accessibility, and how empathy should shape inclusive product design.

[See more >](#)



Aging Out Loud: Fall 25 Podcast Launch

HLOs: 

On November 26th, students in the Digital Business Management program launched the Aging Out Loud podcast.

[See more >](#)



Behind the Scenes: Photoshoot Day Fun!

HLOs: 

Students in the MGMT 4002: Product Management class came together for a high-energy DigiPod photoshoot that celebrated the people behind their digital products.

[See more >](#)



Marketing Students Bring “Book a Campus Tour” to Life Through Social Media Workshop

HLOs:     

Bachelor of Commerce – Marketing students participated in a Social Media Content Creation Workshop led by Humber Polytechnic’s Social Media Manager, Antonella Lombardi.

[See more >](#)



PR in Practise: Marketing Students Explore the Future of Public Relations

HLOs:   

Fourth-year Marketing students explored modern PR with Fifth Story’s Jenny Cruxton, gaining insight into careers and today’s media landscape.

[See more >](#)

BAKING & CULINARY

[View Related Programs >](#)



Culinary Students Support 30th Annual Festa D'Autunno

HLOs:   

Culinary Management students volunteered at the 30th Annual Festa D'Autunno on November 23rd at Venu Event Space in Vaughan.

[See more >](#)

Heating Up The Humber Experience

HLOs: 

Humber’s showcase event highlighted bold flavours, innovative creations, and alumni partnerships, all brought to life through a hot new pepper sauce collaboration.

[See more >](#)



Baking Students Bring Creativity to Life With Innovative Cookie Displays

HLOs: 

Baking and Pastry Arts Management students showcased their exceptional creativity and technical skill through creating baking-themed cookie displays.

[See more >](#)

DATA ANALYTICS

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Business Insights and Analytics Professor Authors First Canadian Career Management Textbook

Nataliya Korchagina (PhD, MBA, MSc), a full-time professor in the Business Insights and Analytics program, has created and authored the first career management textbook designed specifically for the Canadian context.

[See more >](#)

FASHION & BEAUTY

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The Beauty Edit: Real Talks with Industry Experts Inspire Future Cosmetic Professionals

HLOs:    

Third-semester Cosmetic Management students showcased professionalism, creativity, and industry-ready skills at The Beauty Edit, a student-run event that aims to connect students with graduates who have transformed their education into thriving careers.

[See more >](#)



From Classroom Insights to Industry Inspiration: Vanessa Tierney Visits Spa Management Students

HLOs:             

Esthetician/Spa Management students gained real-world insight into exceptional customer care during a guest lecture by luxury spa expert Vanessa Tierney.

[See more >](#)



Swiss Excellence Meets Humber: Valmont Trainer Inspires Spa Students

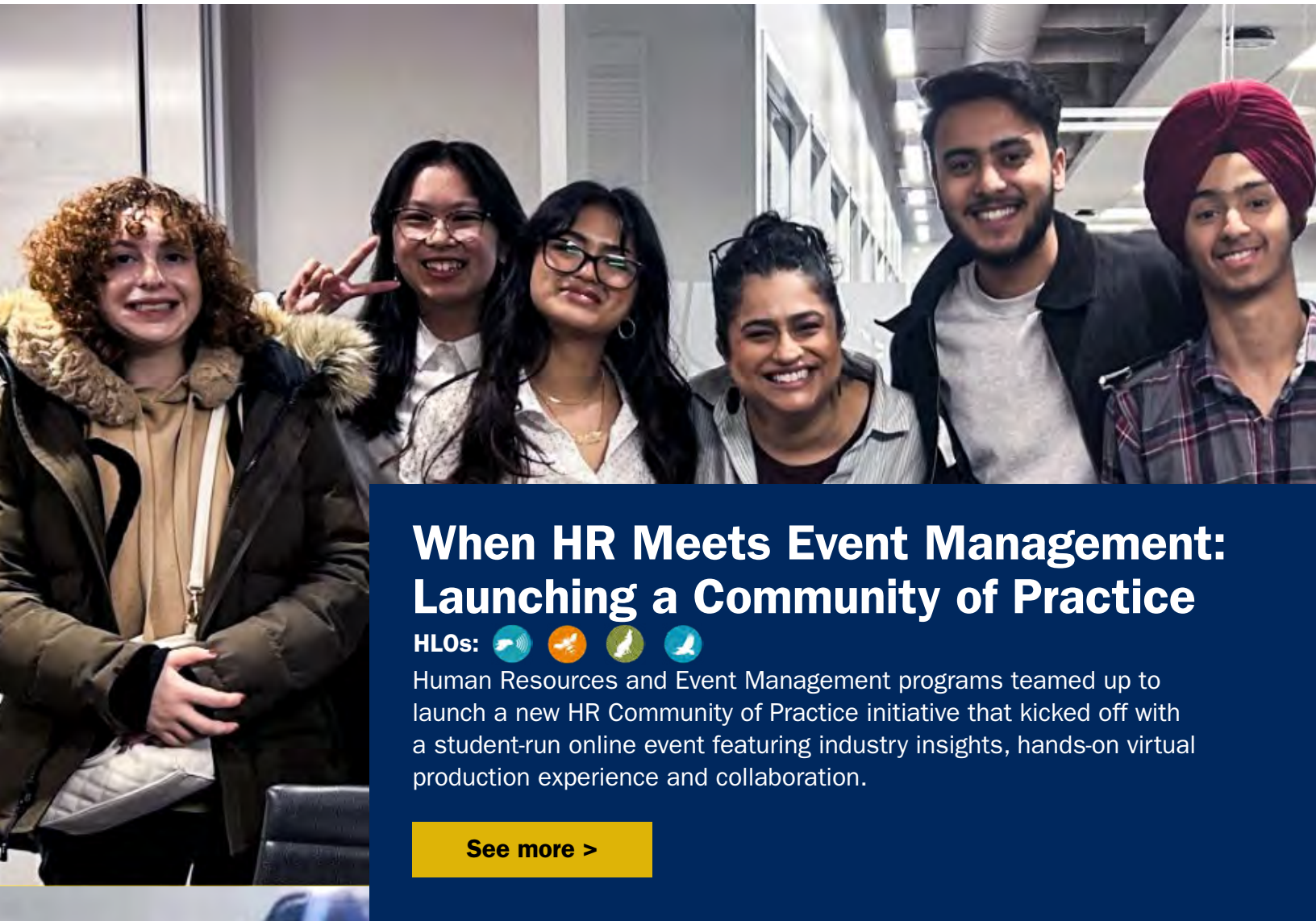
HLOs:       

Anna Mathioudakis of Valmont visited the BSPA110: Professional Skin Care class to give students an inside look at luxury skincare through hands-on learning and industry insights of cosmetic science and professional practice.

[See more >](#)

HOSPITALITY & TOURISM

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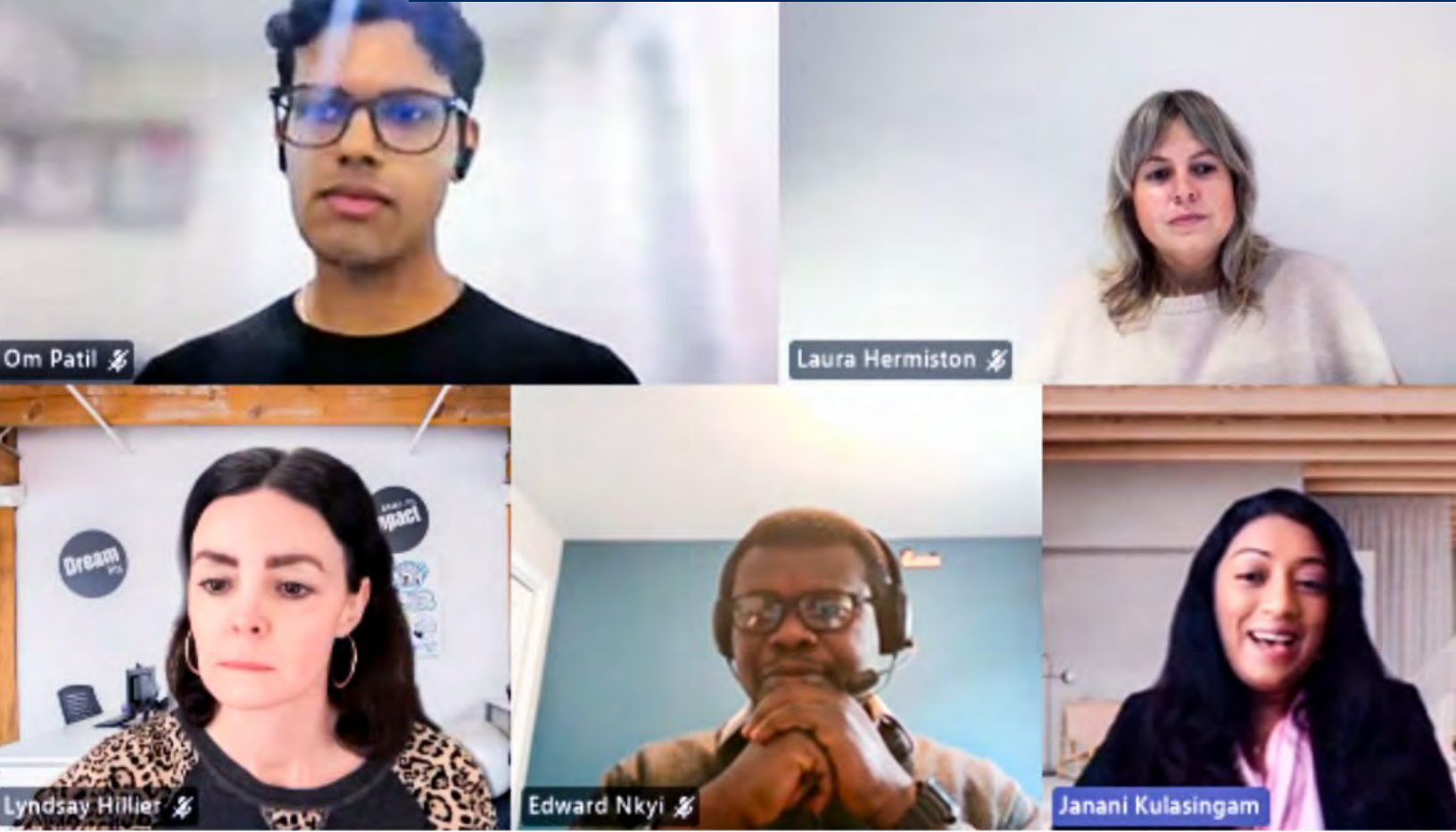


When HR Meets Event Management: Launching a Community of Practice

HLOs:    

Human Resources and Event Management programs teamed up to launch a new HR Community of Practice initiative that kicked off with a student-run online event featuring industry insights, hands-on virtual production experience and collaboration.

[See more >](#)



CENTRE FOR ENTREPRENEURSHIP (CfE)

[Learn More >](#)



Longo CfE Leads Entrepreneurship Training in Bhutan

HLOs:   

Emily Buchnea, Project Manager at the Longo Centre for Entrepreneurship (CfE), travelled to Bhutan this month to deliver an 8-day Incubation Manager Training program as part of the BEST (Bhutan Education and Skills Training) project.

[See more >](#)

FUNtrepreneurship: Meet a Tech Investor

HLOs:   

The Barrett Centre for Technology Innovation came alive during the latest FUNtrepreneurship event, where students had the opportunity to engage directly with tech startup investor Rehber Lookman.

[See more >](#)



Build-a-Legacy: The Kintrace Creative Marketing Challenge – Event Recap

HLOs:   

Third-year Bachelor of Commerce - Marketing students partnered with Kintrace for the inaugural Build-a-Legacy Creative Marketing Challenge.

[See more >](#)



ForeSight: The Tee Time Optimization Challenge Hackathon

HLOs:    

This Fall, second-year Professional Golf Management (PGM) students stepped onto the fairway of a real-world challenge—co-hosted with Caledon Woods Golf Club—and absolutely swung for the ace.

[See more >](#)

Longo Family Be Your Own Boss (BYOB) High School March Break Program Now Open for Registration

HLOs:     

The Longo Family Be Your Own Boss (BYOB) March Break Program is accepting applications from high school students interested in exploring entrepreneurship, creativity, leadership, and innovation.

[See more >](#)



BMO Launch Me Workshops Wrap-Up

HLOs:   

Participants in the BMO Launch Me program have officially completed the workshop phase and are now moving into the business plan stage of the competition.

[See more >](#)

WORK-INTEGRATED LEARNING (WIL)

[Learn More >](#)

OSLER

Osler, Hoskin & Harcourt LLP Hosts Career Preparation Session for Legal Students

HLOs:    

The Work-Integrated Learning (WIL) Centre partnered with Osler, Hoskin & Harcourt LLP to deliver a successful student engagement event on November 26th.

[See more >](#)

LEGAL STUDIES & GOVERNMENT

[View Related Programs >](#)



Tradition of Humber's Paralegal Studies Degree Students Excelling at National Mooting Competitions Continues

HLOs:       

Paralegal Studies students continued their strong mooting track record at the 2025 Capital Cup, with both teams reaching the quarterfinals and earning second- and fourth-place rankings.

[See more >](#)



Humber Hawk Supports Paralegal Studies Program at Open House

HLOs:   

The Humber Hawk made a lively appearance at Humber's Open House on Saturday, November 15th at the Lakeshore Campus.

[See more >](#)

MANAGEMENT & LEADERSHIP

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Graduate Spotlight: From Engineering to Business Management, and Toward a Future Full of Possibility

Humber Polytechnic’s Pathways Panel showcased many inspiring student journeys, and among them was Sana Mohadesi, whose story reflects adaptability, determination, and the power of discovering new passions through education.

[See more >](#)



Business Administration Co-op Student Shares Insights on Their Study Abroad Experience in Japan

HLOs:      

Business Administration Co-op student Raven Morris is gaining global perspective through a study abroad program at Kansai Gaidai University in Japan.

[See more >](#)

CONTACT INFORMATION

Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

Work-Integrated Learning – Student Recruiting

LongoFB.WIL@humber.ca

Job Postings


[Post a position >](#)


Longo Centre for Entrepreneurship (Longo CfE)


John Lam, Director
Longo Centre for Entrepreneurship


john.lam@humber.ca

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Humber Learning Outcomes (HLOs)

The Humber Learning Outcomes (HLOs) icons identify the employability skills, mindsets, and values graduates need to succeed in the future of work and contribute meaningfully to their communities locally and globally.

[Learn more about HLO's here >](#)



Equity, Diversity,
Inclusion &
Belonging



Critical
Thinking



Innovation



Systems
Thinking



Communication



Professionalism



Sustainability



Collaboration



Leadership



Indigenous Ways of
Being Knowing and
Doing (IWBKD)



Digital Fluency



Strategic
Problem-Solving