

DEAN'S NEWS

**CHOOSE BUSINESS.
NOT BORING.**

**Paralegal Studies Students Excel at
the 2023 Capital Cup**

See more >



HIGHLIGHTS:

WIL Centre's Fall Career Fair: A Networking Success for Students and Employers

Honouring Excellence: Hospitality Students Attend and Support the GTHA Spirit Awards

Sustainability Meets Style: 'Fashion Through Paper' Exhibit Celebrates Student Innovation

DEAN'S MESSAGE

Alvina Cassiani | Senior Dean
Longo Faculty of Business

November has been an incredibly busy time for our faculty and students, brimming with exciting endeavours and remarkable achievements!

Congratulations to Paralegal Studies students Maria and Dion, who showcased their exceptional skills at the 2023 Capital Cup. Their outstanding performance landed them a well-deserved spot in the quarterfinals among top-tier teams. It's a testament to their determination and hard work—and the quality of the paralegal program and professors.

Our recent Fall Career Fair held at the Learning Resource Commons was a resounding success. A fantastic turnout saw over 765 students connecting with prospective employers over two days. Another opportunity for our students to network with and establish meaningful connections with industry.

These successes are a testament to our commitment as a Faculty to provide a launchpad for our students, professors and alumni toward great achievements in business.

Read on for more highlights showcasing the incredible work of our faculty and students and their innovative challenges, contributions and triumphs.

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BUSINESS AT ITS BEST™



Innovation and Sustainability: Fashion Management Students Participate in Industry Challenge

HLOs:     

Bachelor of Commerce – Fashion Management students enrolled in the FASH 3002: Textile Product Knowledge course engaged in a stimulating industry challenge offered by Linen Reform, a sustainable home textile company.

[See more >](#)



Longo Centre for Entrepreneurship (CfE)

[Learn more >](#)

Work-Integrated Learning (WIL)

[Learn more >](#)



WIL Centre's Fall Career Fair: A Networking Success for Students and Employers

HLOs:    

The Fall Career Fair organized by the Work-Integrated Learning (WIL) Centre drew the participation of fifty-two industry partners, comprising a total of one hundred and twenty-five employer representatives, and an impressive turnout of seven hundred and sixty-five students.

[See more >](#)



Marriott Canada Showcases Career Prospects for Hospitality and Culinary Students

HLOs:   

The Work-Integrated Learning (WIL) team welcomed Ellis Luo, Manager of University Relations & Recruiting at Marriott Canada, accompanied by Victor and Karen from Marriott, for a dual presentation at the North Campus, aimed at students in Hospitality and Culinary programs.

[See more >](#)

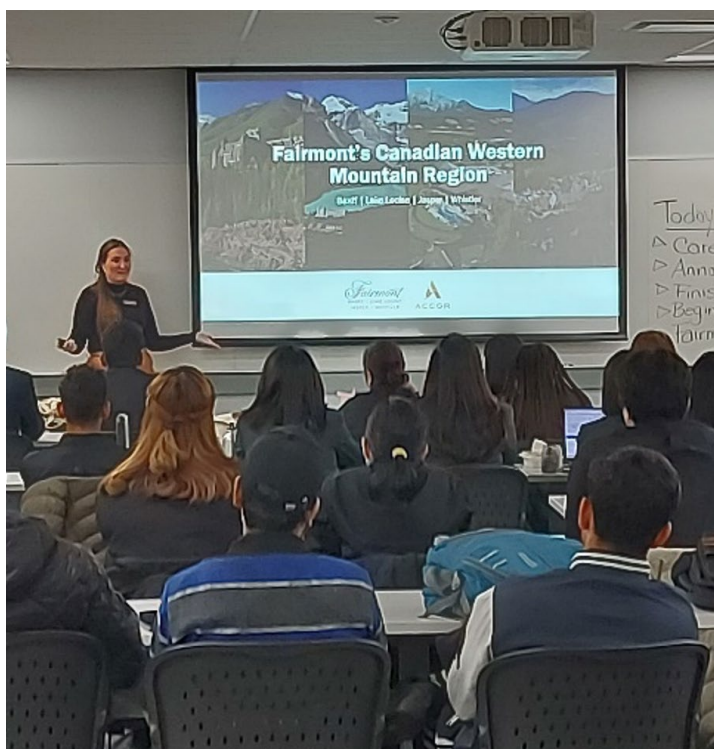


WIL Centre Unites Students and Leading Brands in Sports and Recreation

HLOs:  

The Work-Integrated Learning (WIL) Centre facilitated an industry-focused networking event on November 27th, fostering connections between students and employers in the recreation and sports sectors.

[See more >](#)



Fairmont Western Region Hotels Visits North Campus With Recruitment Opportunities

HLOs:   

Rebecca Hubbs, Talent Acquisition Manager at Fairmont Chateau Whistler, orchestrated two engaging recruitment information sessions on November 8th, following an eventful day at the Longo Faculty of Business Career Fair.

[See more >](#)



Hospitality & Tourism

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Hands-On Hospitality: Students Explore Downtown Toronto

HLOs:    

Hospitality – Hotel and Restaurant Operations Management students embarked on a two-day excursion to downtown Toronto on November 22nd, exploring the city's hospitality landscape.

[See more >](#)

Career Wisdom Exchange: Hospitality Students Meet Advisory Committee for Insights

HLOs:   

Hospitality - Hotel and Restaurant Operations Management and Hospitality and Tourism Operations Management students engaged in a dynamic networking session titled 'Your Burning Questions' on November 3rd, where they had the chance to connect with Program Advisory Committee (PAC) Members.

[See more >](#)



Honouring Excellence: Hospitality Students Attend and Support the GTHA Spirit Awards

HLOs:     

On November 10th, the Greater Toronto Hotel Association (GTHA) celebrated its landmark tenth annual Spirit Awards at the Metro Toronto Convention Centre, extending an exclusive opportunity to Hospitality and Tourism Operations Management students to attend and support the event.

[See more >](#)



Sheraton Center Toronto Welcomes Hospitality Students

HLOs:   

Hospitality and Tourism Operations Management students were warmly received at the Sheraton Centre Toronto Hotel, where they were greeted by Event Sales Managers Liny Antwi and Alan McCardle.

[See more >](#)



Accounting, Finance & Insurance

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ORIMS Hosts Informative Risk Management Day

HLOs:   

The Insurance Management – Property and Casualty (P&C) program welcomed the Ontario Insurance Risk Management Society (ORIMS) on November 15th for a comprehensive Risk Management Day, offering valuable insights to students.

[See more >](#)



Insurance Management Alumni Join Paisley Partners

Insurance Management graduates Mateen Hosseiny and Liam Munro were hired at Paisley Partners.

[See more >](#)

Financial Planning Experts Engage Students

HLOs:   

Representatives from FP Canada and Scotia Wealth Management made a noteworthy visit to the Lakeshore campus on November 28th.

[See more >](#)



Commonwell Mutual Invests in Insurance Management Students

HLOs:   

The Commonwell Mutual Insurance Group visited Lakeshore Campus to connect with students and announce its new partnership with the Insurance Management program.

[See more >](#)



Global & International

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International Business Students Host Program Alumni

HLOs:    

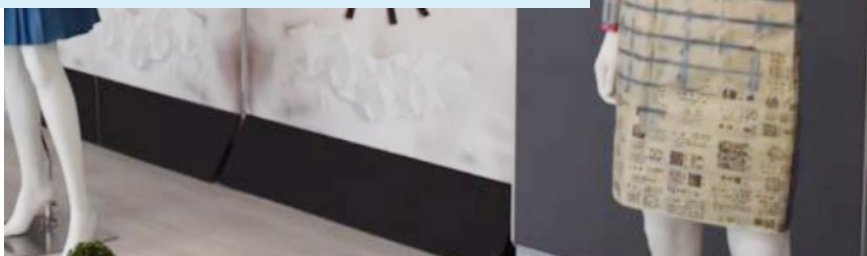
The International Business Association (IBA) hosted an in-person event centred on the theme of networking at the IBA Alumni Summit.

[See more >](#)



Fashion & Beauty

[View Related Programs >](#)



Sustainability Meets Style: 'Fashion Through Paper' Exhibit Celebrates Student Innovation

HLOs:    

The Fashion Institute unveiled its standout event of the Fall season, the 'Fashion Through Paper' exhibit, spotlighting the exceptional handiwork of a talented Fashion Management student.

[See more >](#)

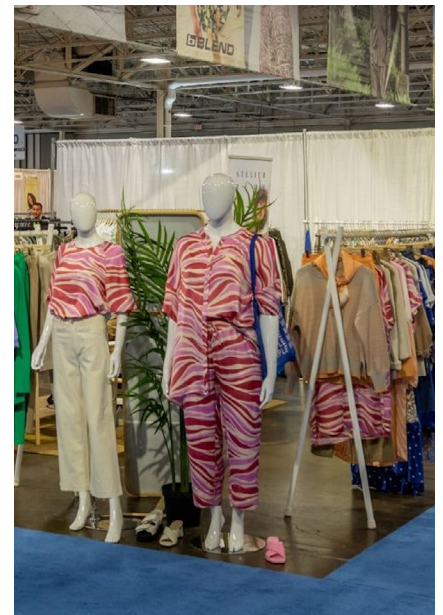
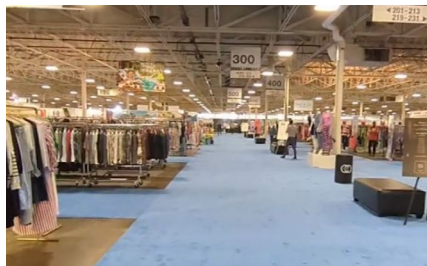


Fashion Students Make Valuable Connections at FGI Toronto Event

HLOs:   

Fashion Management students participated in The Communique: S/S'24 Fashion Reporting Event, an engaging initiative hosted by FGI Toronto on November 23rd.

[See more >](#)



Fashion Students Explore the World of Wholesale at the Thredz Trade Show

HLOs:  

This year, one of the largest and most well-known trade show events in Ontario was held at the Toronto Congress Centre and Fashion Management students were given complimentary access to attend.

[See more >](#)

Management & Leadership

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Project Management Students Celebrate Capstone with Industry Partners

HLOs:          

In two evenings brimming with anticipation and achievement, Project Management students seized the opportunity to engage with industry partners, sponsors, and alumni to discuss the outcomes of their Capstone projects.

[See more >](#)



Paralegal, Law & Government

[View Related Programs >](#)



Paralegal Studies Students Excel at the 2023 Capital Cup

HLOs: 

Bachelor of Paralegal Studies students made an impressive mark at the 2023 Capital Cup, hosted by Carleton University on November 25th and 26th.

[See more >](#)



Paralegal Studies Students Explore Mental Health Challenges at Annual Law Summit

HLOs:    

Third-year Bachelor of Paralegal Studies students Nayany Cruz and Amilika Persaud participated in the Fifth Annual Law Summit hosted by the York Region Paralegal Network on November 18th, held at Toronto City Hall.

[See more >](#)



Embracing Global Diversity: H106 Showcases Multicultural Celebrations

Lakeshore campus boasts a vibrant hub of cultural celebrations at office space H106, curated by Personal Support Officer (PSO) Jem Cain who transforms the office to honour various global festivities throughout the year.

[See more >](#)

Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

Work-Integrated Learning – Student Recruiting

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Job Postings

[Post a position >](#)

Longo Centre for Entrepreneurship (Longo CfE)

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**For more information, please contact
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Contact Information

