

Longo Faculty of Business

**Covering January 2025** 

# **DEAN'SNEWS**

Paralegal Student Wins Top Oralist Award at Mooting Competition
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Cultural Couture: The 20th Century Fashion History Museum Exhibit

Global Business Management Students Shine at Empire Club Event

From Startup to Success: Navigating Entrepreneurship with Longo CfE Support



Longo Faculty of Business

# DEAN'S MESSAGE

Alvina Cassiani | Senior Dean Longo Faculty of Business

As we embark on a new term, we are already brimming with the promise of fresh beginnings and renewed aspirations. We are delighted to share with you the achievements within our community that exemplify business at its best.

Congratulations to Maria Rausch, a Bachelor of Paralegal Studies student, for earning the Top Oralist Award at the prestigious University of Toronto Cup international undergraduate mooting competition. Her dedication and skill are a reflection of the talent within our community.

Our students at the Longo Centre for Entrepreneurship have demonstrated exceptional entrepreneurial acumen through a series of hackathons. These events highlighted the power of collaboration and purpose-driven innovation, underscoring our commitment to providing hands-on learning experiences that lead to meaningful, real-world impact.

This month, we also witnessed exemplary collaborative ventures, including Conflict Resolution students leading a series of workshops for their peers in the Bachelor of Science - Nursing program, as well as Fashion Management and Digital Business Management students showcasing their creativity in the Fashion History Museum project.

Read on for more highlights, from enriching field trips to inspiring graduate success stories, as we continue to celebrate the accomplishments of our vibrant community.

#### WE ARE BUSINESS AT ITS BEST<sup>™</sup>



# ADVERTISING, DIGITAL & MARKETING

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### **Cultural Couture: The 20th Century Fashion History Museum Exhibit**

HLOs: 🔽 🚭 🥝 🕖 🥏 🔇

Humber's new Cultural Hub hosted the 2024 Fashion History Museum Exhibit, an unforgettable celebration of global fashion and cultural heritage.









### A Semester Abroad: My Transformative Experience in the UK

HLOs: 🚭 🥝 🕖

Spending a semester abroad in the UK during the Fall of 2024 was an incredible and unforgettable experience.



### Designing the Future of Museum Experiences: Creating the Fashion History Museum App Prototype

HLOs: 📀 🚭 🥝 🕗 🧔 🔇

Students in the BUS 3003: E-Business Information Systems and Technology course had the opportunity to step into the world of UX design and create an app prototype for the Fashion History Museum's Fall 2024 exhibit.

See more >



### Exploring Data-Driven Decision-Making at NTN Bearing Corporation of Canada

HLOs: 🚭 🕗 🥏 🔇

Students from the third-year DIGI 3502: Database Systems course had the privilege of visiting NTN Bearing Corporation of Canada, gaining real-world insights into the transformative power of data analytics in a corporate environment.

# BAKING & CULINARY

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#### Culinary Team Volunteer to Support Food Rescue Efforts

HLOs: 🍈 🚭 🥝 📀

On December 17th, a team of 25 culinary students and faculty from Humber Polytechnic joined forces with members of the Culinary Federation (CF) to volunteer at Second Harvest.

See more >



### **Culinary Professor Appointed Chair of Global Sustainability Committee**

Shonah Chalmers, Certified Chef de Cuisine (CCC), and a Culinary Professor at Humber Polytechnic, has been appointed Chair of the Feed the Planet and Sustainability Committee within the Worldchefs Association of Chefs Societies.





# DATA ANALYTICS

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Inspiring Careers and Building Connections: BIA Alumni and Networking Event 2025 HLOs: 🔇 🖉 🔊 🖉

The BIA Alumni and Networking Event 2025 brought together Business Insights & Analytics (BIA) students, alumni, and faculty for an evening of career-building inspiration and meaningful connections.

## FASHION & BEAUTY

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### Fashion History Museum Project Highlights Student Talent and Industry Collaboration

HLOs: 🥝 🕗 🕒

Students from the Bachelor of Commerce – Digital Business Management and Bachelor of Commerce – Fashion Management programs showcased their exceptional skills and creativity in the Fashion History Museum project.

# HOSPITALITY & TOURISM

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### Event Management Students Gain Hands-On Industry Insights During City-Wide Field Trip

On January 31, students in the Event Management graduate certificate program embarked on an immersive field trip to three key industry organizations in the city: Bespoke Audio Visual Company, Element Event Solutions, and the Aga Khan Museum.



Teaming up with fellow fourth-year student Dion Desserre (left), the duo ranked fourth among 33 teams after the first day and advanced to the semifinals.

# LEGAL STUDIES & GOVERNMENT

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#### Paralegal Student Wins Top Oralist Award at Mooting Competition HLOs: 🗢 🖉 🔿 🔇

Maria Rausch, a fourth-year Bachelor of Paralegal Studies student, earned the Top Oralist Award at the prestigious invitational University of Toronto Cup, an international undergraduate mooting competition held on February 1 and 2, 2025.



### **Building Bridges Through Conflict Resolution: ADR Students Share Essential Skills with Nursing Students**

#### HLOs: 🥝 🕗

On January 15 and 20, ADR interns Janet Umukoro and Meha Chauhan led a series of three workshops titled "An Introduction to Conflict Management & Resolution" for students in the Bachelor of Science - Nursing - RPN to BScN program.

See more >



#### Paralegal Studies Students Excel at The Toronto Metropolitan Mooting Competition

#### HLOs: 🚭 🥝 🚺 🗅 🕗 🔇

Humber students in the Bachelor of Paralegal Studies program demonstrated their expertise and competitive spirit at the Toronto Metropolitan University (TMU) Moot on January 18th and 19th.



### Paralegal Studies Graduate Excels in Law and Joins Condominium Litigation Firm

Madeline Williams, a 2017 graduate of the Bachelor of Paralegal Studies program, has achieved significant milestones in her legal career.

See more >

#### Paralegal Studies Graduate Advances to Senior Consultant and Manager at Deloitte

David Yoshimoto, an Honours graduate of the Bachelor of Paralegal Studies program, has established a career as an eDiscovery specialist.



# MANAGEMENT & LEADERSHIP

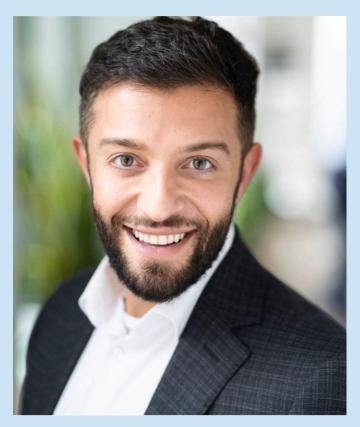
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### **Global Business Management Students Shine at Empire Club Event**

#### HLOs: 🔿 🕗

Humber Downtown's Global Business Management and other postgraduate students had the opportunity to attend and volunteer at the Empire Club of Canada where Prem Watsa, Founder, Chairman, and CEO of Fairfax Financial Holdings, was honoured with the 2024 Nation Builder Award.



### Global Business Management Graduate Appointed Senior Manager at RBC

Walid Aoude, a Global Business Management graduate, has been appointed Senior Manager of the Control Governance Office at the Royal Bank of Canada (RBC).

#### See more >



### International Development Students Host Global Speaker Series

HLOs: 🍥 🗢 🙆 🚭 🥝 🚺 🔇 🕗 🔇

During the Fall semester, International Development students organized an insightful Global Speaker Series, inviting a lineup of experts to address critical topics shaping the field.

### **SPORT, RECREATION** & LEISURE

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### Professional Golf Management Students Explore Turf Varieties Through Hands-On Projects

Professional Golf Management students in the BPGM 234: Turf Management course gained practical experience by growing different varieties of turf used on golf courses.

# LONGO CENTRE FOR ENTREPRENEURSHIP (CFE)

Learn more >



#### From Startup to Success: Navigating Entrepreneurship with Longo CfE Support

Bei Yong, a driven entrepreneur and participant in the Longo Centre for Entrepreneurship (Longo CfE) programs, has achieved remarkable growth through her ventures, LingoLand and 3E Productions.



### CommuniACTION Hackathon: Students Tackle Challenges for Displacement-Affected Communities

### The CommuniACTION Hackathon united passionate students for a weekend of collaboration, creativity, and problem-solving at Humber Polytechnic's Lakeshore Campus.

See more >



#### BMO Launch Me Competition Enters Final Stage: Celebrating the Next Wave of Entrepreneurs HLOs: 🕜 🖸 🕐

The BMO Launch Me program has successfully concluded its online sessions and transitioned into the highly anticipated competition phase.



### Fairway for All: Inclusive Golf Innovation Hackathon Drives Change in Toronto's Municipal Golf System

The Fairway for All: Inclusive Golf Innovation Hackathon brought together creative minds to address the challenge of making municipal golf in Toronto more inclusive, accessible, and reflective of the city's diverse population.

See more >



### Longo Family BYOB Program Equips Aspiring Entrepreneurs for Upcoming Pitch Competition



The Longo Family Be Your Own Boss (BYOB) program is in its fourth week at Humber Polytechnic's North and Lakeshore campuses.

#### **Program-Specific Questions**

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information. Find your Program Co-ordinator here >

#### Work-Integrated Learning – Student Recruiting

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### **CONTACT INFORMATION**

#### Humber Learning Outcomes (HLOs)

The Humber Learning Outcomes (HLOs) icons identify the employability skills, mindsets, and values graduates need to succeed in the future of work and contribute meaningfully to their communities locally and globally.

Learn more about HLO's here >

