

# The Dean's News

The Dean's News celebrates the successes of Faculty of Business students, alumni, professors and staff. This collaborative project is meant to motivate and inspire readers to make their great, even greater.

To share all of your successes with us, visit [business.humber.ca/content-submission](https://business.humber.ca/content-submission) and choose "The Dean's Newsletter".

Mars Canada is partnering with Humber's Culinary Program to provide \$50,000 in scholarship funds!

[Find out more >](#)



**Alvina Cassiani**  
Senior Dean  
Faculty of Business

## The Dean's Message

Challenges were put forth and met with a great deal of success during November, including six design thinking challenges from the Centre for Entrepreneurship. Students across our programs hone their entrepreneurial skills throughout their experience giving them an advantage when it comes to competitions like the Ontario College's Marketing Competition. We are proud of students who participated and those who were awarded top prizes in this years "Reimagined" competition.

The world is full of all types of challenges, including sustainability, consumption, food waste and food insecurity. Our staff and students proved they are ready and willing to make a difference as they volunteered for a collaborative project with Urban Harvest Rexdale and Replate, a waste less food initiative.

The strength of our partnerships was evident throughout November through the numerous industry events featuring entrepreneurs, Service Inspired Restaurant (SIR Corp) brands, Fairmont Western Region and nearly 180 employers who participated in a virtual career fair.

[business.humber.ca/deans-news](https://business.humber.ca/deans-news)

**WE ARE**  
**BUSINESS AT ITS BEST**

## CENTRE FOR ENTREPRENEURSHIP (CfE)

### Design Thinking Challenges at Humber's Centre for Entrepreneurship

Throughout the fall semester, our student members at Humber's Centre for Entrepreneurship (CfE) have been keeping busy. Thirty students (Humber College and Seneca College students combined) were tasked with solving challenges that involved human-centric problems.

**See the six challenges and apply before Jan 4 >**

Experienced faculty combined with an industry-focused curriculum and renowned industry partners put our program among the very best.

**Centre for Entrepreneurship >**



### Humber Students Work With Oakville Jewelry Designer on a Fundraising Initiative

Funded by Humber's Centre for Entrepreneurship (CfE) through the Experience Ventures Program, a multidisciplinary student-led team is currently working with Luma to support inamullumani's digital presence through blogging and content strategy.

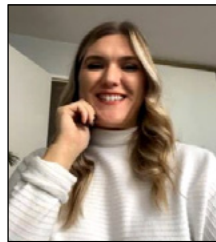
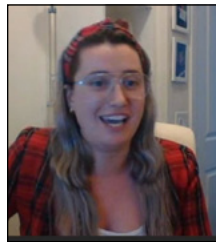
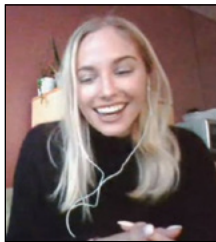
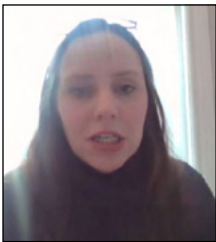
**See the winning design >**



### Fundraising Management Postgrad Students Attend Association of Fundraising Professionals (AFP) Congress

Every November, the AFP of Greater Toronto hosts the largest fundraising conference in Canada with over 1000 delegates. This 3-day experience is a highlight of the postgrad experience, and this year it didn't disappoint in its online format.

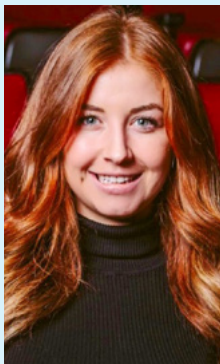
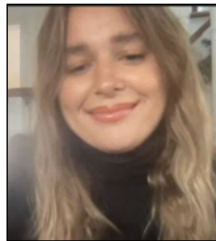
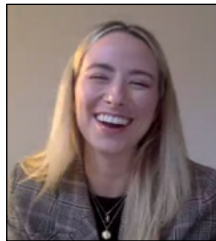
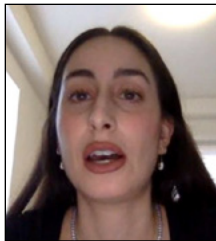
**[More about the event >](#)**



### E-Retailing Class Host Grad Panel Events

The FASH 4500 e-Retailing class hosted three Grad Panel events as part of a class assignment. Our guests, graduates of the Fashion Management BComm program, shared their experience in the industry, as well as tips for networking.

**[View the recorded sessions >](#)**



### Humber Sport Management Students Team Up With Toronto FC

Toronto FC Sales Account Executive/Humber Sport Business Management Alumni, Maxine Murchie along with her colleague Ally Ariganello, challenged Humber students to develop a Sales Strategy and implement it to sell single tickets.

**[More about FC and the Challenge >](#)**

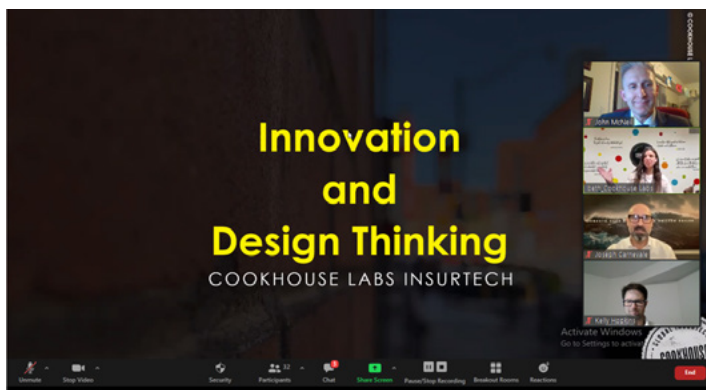


### Revamped Fundraising Management Grad Cert Brings New Faculty to the Fall Program

The Fundraising Management Postgrad was re-launched this fall with a new curriculum and several new Professors, including two Humber alumni!

**[Get to know the professors >](#)**

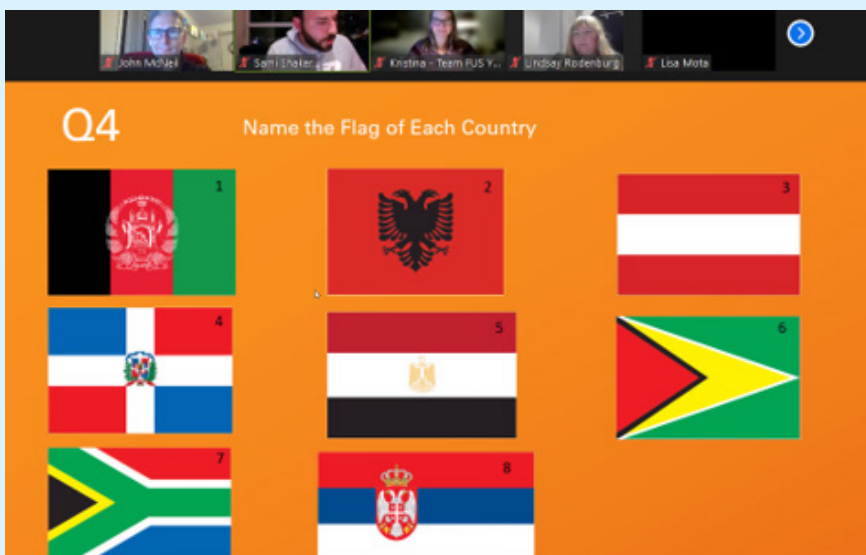
## ACCOUNTING, FINANCE & INSURANCE



### Cookhouse Labs Delivers Design Thinking Workshop to Insurance Management Students

Ibeth Ramos, Program Director from Cookhouse Labs delivered an intriguing presentation on Design Thinking and Innovation to students in the Insurance Management Program.

**More about the ideation lab >**



### Ontario Insurance Professionals Association Teams up With the Insurance Management Program

The Ontario Insurance Professionals Association (OIPA) has partnered with the Insurance Management program to help support students and their career paths into the insurance industry.

**See OIPA's other exciting initiatives >**



### Insurance Management Student Awarded Diamond Jubilee Prize for Top Marks!

Ritesh Mahajan, an Insurance Management program alumni was recently awarded the Diamond Jubilee prize, by the Insurance Institute of Canada (IIC) for being the Top Graduate in the Chartered Insurance Professional (CIP) designation nationally.

**More about award-winning Ritesh >**

Experienced faculty combined with an industry-focused curriculum and renowned industry partners put our program among the very best.

**Insurance Management - Casualty and Property Program >**

## FINANCE AND INTERNATIONAL BUSINESS

### Humber Finance Society Attends Canadian Club Breakfast

Michele Calpin, Program Coordinator of the BCom Finance Degree program and two of her students on the leadership team of the Humber Finance Society were pleased to attend the Canadian Club breakfast.

**Find out who spoke at the event >**



### International Business Program Coordinator Joins the Editorial Committee of Scholarly Journal

Bachelor of Commerce - International Business Professor & Program Coordinator Pierre-Pascal Gendron has joined the Editorial Committee of the African Multidisciplinary Tax Journal (AMTJ).

**More about this initiative >**



## HOSPITALITY & TOURISM



**LORRAINE SIMPSON**

Travel Expert

### Entrepreneurship in Tourism

It was a pleasure to welcome Lorraine Simpson as a guest speaker to our Entrepreneurship in Tourism class this month. Lorraine is a passionate advocate for the travel industry and her entrepreneurial spirit is inspiring. She was to launch a bricks and mortar travel agency in March 2020 however didn't get a chance to open the doors due to covid.

**Find out how she pivoted her business >**

## HOSPITALITY & TOURISM



### Humber College & Urban Harvest Rexdale Collaboration

The pandemic has impacted our community in many ways, one issue we continue to face is food. Addressing food insecurity and food waste is a part of our plan towards living a more sustainable and healthy life.

**Find out about streamed workshops >**



### \$50,000 in Scholarship Funds for Faculty of Business' Baking and Culinary Students

Mars Canada is partnering with four of the top culinary programs across Canada including Humber College, providing \$25,000 a year for two years in scholarship funding.

**See requirements for scholarships >**



### Hospitality – Event Management Students Shine at OCMC

Imagine being in your third semester of a 2-year program and one of your professors asks you to REIMAGINE a face-to-face event with a 40-year history into a fully online event with 11 competing Colleges and 11 different events.

**Find out how they accomplished it >**



### Humber's Chef Shonah Participates in Video Chef Cookalongs on Replate: Waste Less Food Initiative

With 17% of food ending up in the trash at consumer level, we can all make food choices that reduce waste and improve our global food system.

**See the Cookalong with Chef Shonah >**

## WORK-INTEGRATED LEARNING



### Fairmont Western Region Hotels Promote their Student Work Experience Program to Students

The Work Integrated Learning Centre welcomed Brianne Wittgen, Talent Acquisition Manager at Fairmont Jasper Park Lodge. Brianne facilitated an information session promoting the Fairmont Canada Western Region's Student Work Experience Program (SWEP).

**Find out more about SWEP >**

The Placement Centre hosts events to provide students with the opportunity to explore areas of interest by learning about various career fields and connecting with employers.

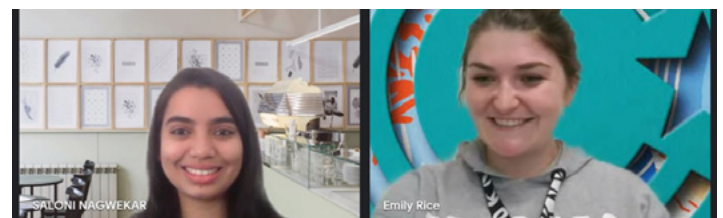
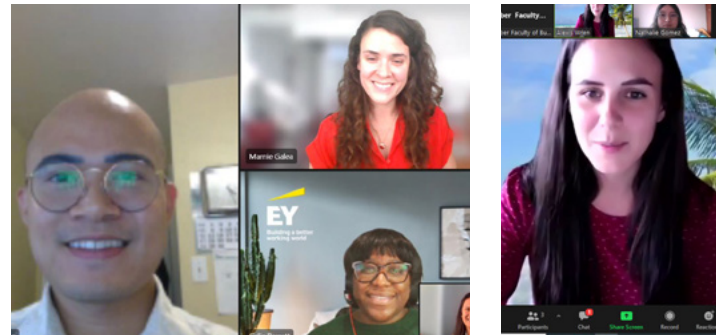
Visit the **WIL Page >**



### Service Inspired Restaurants Sends out the Call to Students for Placement Opportunities

The FB Work Integrated Learning Centre welcomed Janine Gervais, Director of Operational Support & Process Improvement. She facilitated a presentation highlighting the plentiful job and placement opportunities currently available at the various Service Inspired Restaurant (SIR Corp) brands.

**SIR Corp opportunities >**



### Work-Integrated Learning Team Hosts its 2nd Virtual Career Fair

Nearly 180 employers and over 800 students participated in the Work-Integrated Learning (WIL) second annual Virtual Career Fair.

**See notable industry partners >**

## **Humber OCMC Stands-Out at OCMC 2021**



Ontario Colleges' Marketing Competition (OCMC) is an annual competition that this year went online, spearheaded, and hosted by Humber College. The competition is organized into three main categories.

**Find out who won at the OCMC >**

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Interested in a career where creative thinking and business-savviness are celebrated?

**Advertising, Digital and Marketing Programs >**