



# The Dean's News

The Dean's News celebrates the successes of Faculty of Business students, alumni, professors and staff. This collaborative project is meant to motivate and inspire readers to make their great, even greater.

To share all of your successes with us, visit [business.humber.ca/content-submission](https://business.humber.ca/content-submission) and choose "The Dean's Newsletter".

**BMO INVESTS IN  
CANADA'S FUTURE  
ENTREPRENEURS WITH  
DONATION OF \$750,000**

**SEE PAGE 2 >**



**Alvina Cassiani**  
Senior Dean  
Faculty of Business

## The Dean's Message

October has brought in a vortex of the best of the best from business into the classroom. From CEOs to Influencers, Industry panels to entrepreneurs, students saw and heard from industry partners in the most interactive ways. Students found out how businesses were able to overcome pandemic issues as well as entrepreneurial successes that were realized because of the pandemic.

Students also wowed us this month, with a first semester Fashion degree student winning the Gucci North American Changemakers Scholars nomination. Fashion Arts students also showed their resourcefulness and creativity through a portfolio of "Build Up Displays" that take advantage of their pandemic surroundings.

As a Faculty that also prides itself on giving back to the community, Culinary students and staff participated in the 4th Annual Chef's Harvest Party. They created a signature dish that helped raise over \$20,000 for a high school fundraiser. Read on for the full October success stories.

[business.humber.ca/deans-news](https://business.humber.ca/deans-news)

**WE ARE**  
**BUSINESS AT ITS BEST**

***"On National Entrepreneurs Day, I am grateful for the confidence shown in us from BMO to prepare students for the world of work and those who aspire to be entrepreneurs, innovators and business leaders of the future."***

- Alvina Cassiani, Senior Dean,  
Faculty of Business, Humber College



### **BMO Invests in Canada's Future Entrepreneurs with Donation of \$750,000 to Humber College**

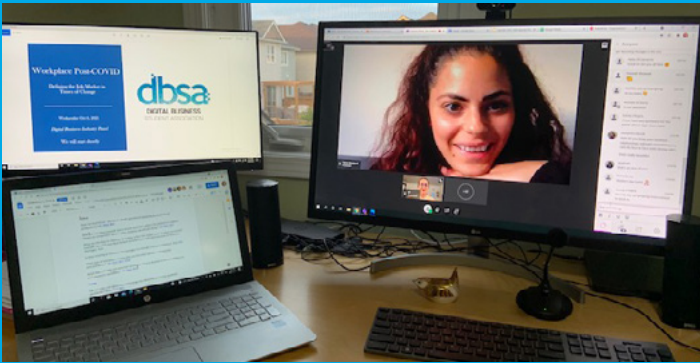
Humber College will receive \$750,000 from BMO Financial Group (BMO) to support the next generation of Canadian entrepreneurs, and to help foster a future business community that is more diverse and inclusive.

"On National Entrepreneurs Day, I am grateful for the confidence shown in us from BMO to prepare students for the world of work and those who aspire to be entrepreneurs, innovators and business leaders of the future," said Alvina Cassiani, senior dean, Faculty of Business, Humber College.

"This also demonstrates BMO's commitment to a more inclusive society and aligns with Humber's goals to help remove systemic barriers that women, racialized groups and students with disabilities have historically experienced in advancing their business ideas and careers."

As part of the contribution, the bank will support the BMO Launch Me Competition, which provides students with the opportunity to develop and pitch business ideas and receive critical resources to support their start-up. Taking place annually, BMO's funding will also grow the competition, adding three new pitch streams.

**Find out what the 3 new pitch streams are >**



### **DBSA Hosts a Virtual Industry Panel Event**

Thanks to the Program Advisory Committee members of the Digital Business Management BComm program for joining our first Industry Panel event for the 2021-2022 academic year: Workplace Post-COVID.

**[Read more >](#)**

### **New Beginnings Graduation**

The New Beginnings program held their graduation on November 1st at their downtown location in Toronto. Find out more about this partnership between Humber College and the downtown charity to create programming that is designed to provide employment for women who are restarting their professional careers.

**[Read more >](#)**



### **CEO of Operation Smile Inspires Students and Hires Grads!**

Mark Climie-Elliot, CEO & Chief Smile Officer of Operation Smile is no stranger to Humber Fundraising Management and the International Development postgrad programs. He has spoken for several years, sharing his experiences from community programs, to leading fundraising, to landing his dream position as CEO of Operation Smile Canada. Find out why his talk this fall was more special than ever.

**[Read more >](#)**

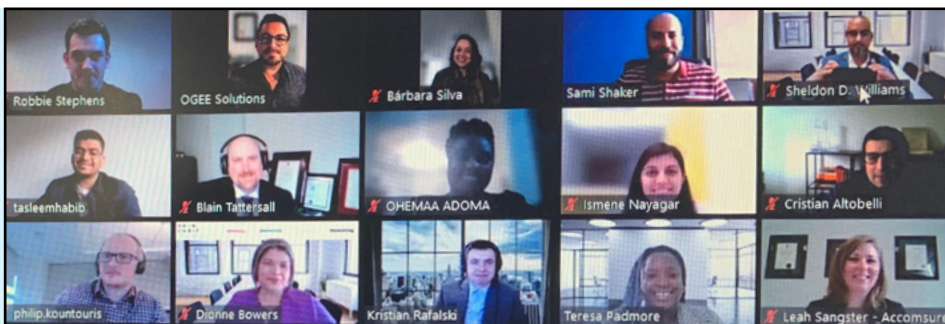


### Bcomm-Accounting Gets Accredited By ACCA

The Bachelor of Commerce – Accounting Program has been accredited by the Association of Chartered Certified Accountants (ACCA).

[Read more >](#)

# ACCA



### Insurance Career Day a Huge Success!

Experienced faculty combined with an industry-focused curriculum and renowned industry partners put our program among the very best.

**Insurance Management - Casualty and Property Program >**

The Insurance Management in partnership with Canadian Association of Black Insurance Professionals (CAPIB), and the Ontario Insurance Professionals Association (OIPA) hosted a very successful Insurance Career Day at Humber College.

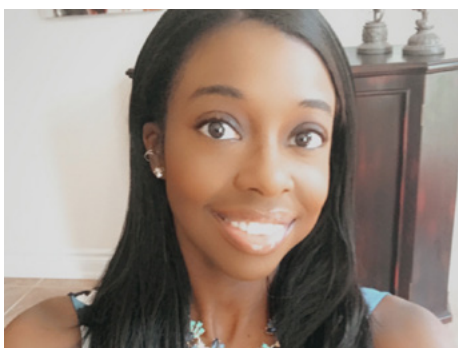
[Read more >](#)



### Insurance Management Professors Deliver Learning Lab to Brokers

Insurance Management Program professors presented a learning lab at the Insurance Brokers Association (IBAO) annual conference.

[Read more >](#)



### Insurance Management Student Awarded Liberty Mutual Scholarship

Recently Liberty Mutual Canada established a scholarship to be awarded to an equity deserving student in the Insurance Management Program based on leadership and community involvement. Find out who the first recipient of this year's scholarship was awarded to.

[Read more >](#)



### **Fashion Management Student Wins the Gucci North America Changemakers Scholars Nomination**

One of our very own first semester Fashion Management, Bachelor of Commerce student, Clayson Fletcher, has won the Gucci North America Changemakers Scholars nomination!

**[Read more >](#)**

Develop business plans and apply classroom learning in fashion industry analysis, financial management and e-commerce assignments that simulate the latest challenges in the fashion industry.

**[Bachelor of Commerce - Fashion Management Program >](#)**



### **Fashion Arts and Business Students Excel in Store Planning and Visual Merchandising**

Fashion Arts and Business students from the Visual Merchandising class have created impactful displays to complete a practical assignment in Store Planning and Visual Merchandising. The assignment was designed to teach students the commercial significance of "Build Up Displays" which involve a series of levels or risers to showcase small accessories effectively, in a retail window display.

**[View more displays >](#)**

### **Humber Styles - Fashion Squad Delivers Another Series of Successful "Dress4Success" Presentations**

Humber Styles - Fashion Squad team has delivered another series of successful "Dress4Success" presentations and styling sessions to Insurance and Supply Chain students from FAST and FB.

**[Ask the Fashion Squad to visit your class >](#)**



## HOSPITALITY & TOURISM



[Visit The Humber Room >](#)



[Visit Gourmet Express >](#)

Learn the skills you need to excel as a chef in the culinary industry.

**Culinary Management Program >**



### **Culinary Students and Staff Participate in the 4th "Annual" Chefs Harvest Party**

Humber Culinary students and culinary staff along with over 20 top chefs from all over the GTA volunteered at the 4th "annual" Chefs Harvest Party.

**Guess the Humber Signature dish >**



### **Hospitality Graduate Brings Entrepreneurial Expertise and Passion to the Wedding Industry During Turbulent Times**

Lauren De Koster, Hospitality Management Graduate and entrepreneur/owner of Twelfth Night Events, had a 2020 calendar full of high-end events planned, including a stunning wedding in May in Santorini, Greece.

**Read Lauren's success story >**

## WORK-INTEGRATED LEARNING



### Work Integrated Learning Centre Hosts Influencer Jey Jeyakanthan

On October 4th, the Work-Integrated Learning (WIL) centre had an esteemed guest speaker, Jey Jeyakanthan with over a hundred and fifty students in attendance. On October 4th, the Work-Integrated Learning (WIL) centre presented esteemed guest speaker, Jey Jeyakanthan, to over a hundred and fifty students in attendance. Known to be an 'influencer' Jey is a popular empowerment coach who believes "LinkedIn" has a major role to play for graduates who are emerging professionals.

**See the list of tips Jey shared >**

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The Placement Centre hosts events to provide students with the opportunity to explore areas of interest by learning about various career fields and connecting with employers.

Visit the **WIL Page >**

## MEDIA, PUBLIC RELATIONS, MARKETING

### Grads Give Back Season 2: Episode 2 - Deidra Hunter

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Interested in a career where creative thinking and business-savviness are celebrated?

**Advertising, Digital and Marketing Programs >**



Deidra Hunter is an entrepreneur with the creativity and energy to get things done! You'll want to listen to her insights on what really works to land that first job and how to carve your path.

**Read more >**