



**HUMBER**

The Business School

*\*This is an interactive pdf*



## The Dean's Message

Excellent news! We have been given the green light on our **new BCOMM in Healthcare Management!** We welcome this new program to our strong business offering across credentials and industries.

We are inspired by our successes and are looking forward to celebrating them each month in this newsletter along with upcoming events and opportunities.

**For submissions, visit [business.humber.ca/content-submission](http://business.humber.ca/content-submission) and choose "The Dean's Newsletter"**

## International Development Institute News

- Kent Schroeder and Ted Glenn will be departing to Jayapura, Indonesia, in mid-October to deliver a workshop that will develop the capacity of the **Education and Training Board (ETB) of Papua province.**
- On September 21st and 22nd Humber hosted the **Aga Khan Foundation Canada's (AKFC)** mobile exhibit "Together" at the Lakeshore Campus.
- Local Indonesia facilitators have been recruited for the SEDS project's 5th workshop in Indonesia!

[Find out more about these IDI initiatives >](#)

## Success Stories

Marketing management students raise money for Camp Oochigeas.

[Watch the video >](#)

Full-time Law faculty member Alex Colangelo, presented to members of the Toronto legal community at the **Legaltech® Toronto conference**, September 25, 2015 on "Managing Your Online Reputation".

On September 25, 2015 The Business School at Humber and The Humber Business Placement Centre hosted our annual **Employer Appreciation event.** Once again, it was a great success and we thank all of our employer partners for their continued support of our students!

[View pics >](#)



This year marks the **85th Anniversary of Fashion Group International** "the pre-eminent authority on the business of fashion and design" world-wide. We are pleased that some of our faculty are members of FGI and providing insights on major trends, professional pathways and gateways into the fashion market.

[Find out more >](#)

## Events and Promotions

Our **Esthetician/Spa Management** students were part of a Beauty Gala held on October 17th at the Hudson's Bay Yorkdale in the Burberry Cosmetic counter. This event was to raise money for Breast Cancer.



On October 8 the **Ningbo-Jimei Program** came together for a celebration of two cultures with the Mid-Autumn or **Moon Festival** (which is a holiday in China) and Canadian Thanksgiving. Humber faculty, staff and students enjoyed a dinner and special events throughout the evening including a traditional lion dance.

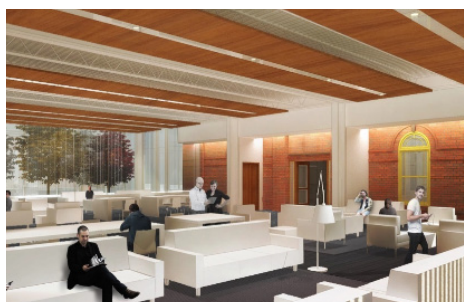
[Watch the video >](#)

On October 20, 2015, The **HRPA and West Toronto HR Association** presented to the postgraduate Human Resources students.

# WE ARE UNLEASHING AMBITION

## Centre for Entrepreneurship

The Business School is proud of Peter Madott's involvement in the development of **The Centre for Entrepreneurship**. The renovation of **G-building** into The Centre will give students the resources needed to develop their ability to innovate, to creatively problem solve, and to engage in entrepreneurial activities. It will focus on our students at their earliest stages of entrepreneurship: when they learn to recognize opportunities; develop, analyze and refine ideas; create plans; form teams; and pitch their ideas.



[See more about the renovation plan for G-building and how you can get involved >](#)

## The Business School Dominates!

From October 26 to November 25 The Business School will have a station domination of the **Bloor/Yonge** subway station. This takeover features our ten postgraduate programs as well as The Business School. The domination is comprised of over 200 separate ads, including numerous large posters, wall murals and 65" digital screens plus posters wrapping the stairs, pillars, turnstiles and farebooths. We have also "Geofenced" the station so smartphone users will receive a series of postgrad ads when using any of over 200 popular apps in this location. The Bloor/Yonge station is Toronto's busiest station, serving over 400,000 customer trips per day (Subway Ridership 2013, TTC). Conservatively, the poster campaign is expected to **generate at least 12 MM impressions and the Geofencing campaign will generate an additional 2.5 MM impression**. Our president has already been to the station and was impressed with the takeover, you should visit too!



Visit the online newsletter at [business.humber.ca/deansnewsletter](http://business.humber.ca/deansnewsletter)

## Events and Promotions

**Spa Special on Microdermabrasion**  
**\$40 Offer** until November 27th.

[Visit the Spa site >](#)



**Join Us For a Holiday Shopping Spree at The Humber Spa!**

All Day Spa Shopping Spree!

**10am to 7pm**

Open to everyone.

Face Product lines include:

**Dermalogica®, Nudestix, Farm House**

**Fresh, Cover FX and Clarisonic.** Nail

Product lines include: **OPI and CND nail**

**products.** Once again we are carrying

**Portolano Imports**, these beautiful wool

creations include hat, scarf, mittens,

throw and poncho.

**Please join us for some unique holiday shopping gift ideas, or to add some polish to your holiday look!**

[Visit the Spa site >](#)



**The Event Management Alumni**

**Networking Event** held in the Fashion

Institute on Tuesday, October 20 was a

**HUGE** success! The students learned

about capstone, internships and industry

experiences and there was even a speed

networking event!

**The Placement Centre** held a very successful employer appreciation event on October 6.

[Watch the video >](#)