

**WE ARE  
BUSINESS AT  
ITS BEST**

# BUSINESS



## The Dean's Message

The month of November has been full of teaching and learning activities. I participated in several class visits where I met talented faculty and engaged students. At the Premier's Awards Night, two business school graduates were nominated as champions in their field of study: Kelli Saunders and Keno Lee. Faculty and staff have worked diligently on a number of events that inspire our students and connect them to our industry partners. The Marketing Spotlight Event with TechWyse group, the Super PAC meeting with our advisory members for the BCOMM degrees and meeting with HD Supply team. As a school we are all contributing to making our students "career-ready citizens." [Read more >](#)

Be sure to share your successes in the Dean's Newsletter. For submissions, visit [business.humber.ca/content-submission](https://business.humber.ca/content-submission) and choose "The Dean's Newsletter".

*\*This is an interactive pdf*



## Addressing Solutions to Hate Speech

Humber's 4th-year Paralegal Degree students, along with their professor Jasteena Dhillon, participated in a workshop held jointly by Facebook Canada and Public Safety Canada to discuss the causes of growth in hate speech. The aim of the event was to bring together young people who can come up with proactive legal, social and political solutions to address this growing and dangerous phenomenon.



## HRM Students Attend Industry Panel Discussion

On Nov 19, 2018, at the Lakeshore Campus, Human Resources Management Ontario Graduate Certificate students attended an Industry Panel Discussion.

[Read more >](#)



## Insurance Management Program Students Get a Glimpse of the Future at the IIC Talent Summit

On Monday November 19, 2018 three Insurance Management Program (IMPG) students, Arsh Paul Sran, Gozde Unel and Philip Kountouris, were invited to attend the Insurance Institute of Canada's (IIC's) Talent Summit.

[Read more >](#)



## Fashion Innovation within Take Back the Tap

In November, Fashion Management and Promotions students visited the Humber Lakeshore Welcome Center to explore the impact of waste on our environment in the Take Back the Tap initiative.

[Read more >](#)

## Business School Placement Centre Hosts MPAC Visits With Paralegal Students

Humber Paralegal students had a busy start to November, as the Municipal Property Assessment Corporation (MPAC) held two information sessions.

[Read more >](#)



## Esthetician/Spa Management Alumna Wins COSA Award

Congratulations to Ana Furda, a 2014 Esthetician / Spa Management Diploma program graduate, who won Best Service by a Skin Therapist at the 2018 Cosmetics Outstanding Service Awards (COSA).

[Read more >](#)



## Zhiquan (Harold) Pan Wins Top Full-Time Insurance Student Award in Canada

Zhiquan (Harold) Pan, an Insurance Management Program student at Humber College was recently presented two awards by the Insurance Institute of Canada (IIC) for his academic excellence in the Chartered Insurance Professional Program (CIP) in 2017/2018.

[Read more >](#)



## Students Practice the Art of the Pitch at The Humber Shark Tank Event

The students of the Entrepreneurial Enterprise Graduate Certificate Program created and hosted The Humber Shark Tank Event to celebrate Global Entrepreneurship Week.

[Read more >](#)



## Paralegal Professor Speaks at Munk School of Global Affairs

Jasteena Dhillon, Paralegal Professor and International Lawyer, spoke at the Munk School of Global Affairs on a Global Development Panel with UNICEF Canada.

[Read more >](#)

## Practice Makes Perfect – Placement Centre Helps Students Improve Interview Skills!

On Wednesday, November 21, 2018, students were given the opportunity to practice and refine their interviewing skills with Placement Advisors from The Business School Placement Centre.

[Read more >](#)



## Humber Faculty Member Travels to the Netherlands for International Week

Hanadi Alnawab, Program Coordinator, Digital Business Management, had the pleasure of participating and speaking at WE ARE - International Week at Fontys Academy for Creative Industries in Tilburg Holland.

[Read more >](#)



## PAC Members Speak with Marketing and Advertising Students

On November 20th, a selection of PAC members of the Marketing Management and Advertising - Media Management Graduate Certificate Programs met with students to discuss careers and the skills needed to succeed in both the advertising and marketing fields.

[Read more >](#)



## The Fashion Institute's New Showroom Space

On November 26th, the Textile Product Knowledge class combined with the Wholesales Sales Management class held a trade show in the new Showroom Space in Humber's Fashion Institute.

[Read more >](#)



## Students Visit IPG Mediabrands' Offices

On November 21st, 50 Marketing Management and Advertising - Media Management students visited IPG Mediabrands' offices in downtown Toronto. Students were given a tour of their facilities and an in-depth discussion of their amazing summer internship program. Thank you to IPG Mediabrands for your time and to Naila Charles for organizing our transportation.

## Placement Centre Hosts Drop In Resume Clinic at the North Campus!

On Wednesday, November 14, 2018, The Business School Placement Centre hosted a resume clinic open to all students enrolled in business programs. Students met with placement advisors for personalized feedback on how they could improve their individual resumes. Students praised this event, as it helped them to make adjustments to elevate their resumes!

Here are some basic resume writing tips:

- Be honest in order to build a trusting relationship with a potential employer.
- Optimize your resume by incorporating key words that will make you stand out, as employers often use applicant tracking systems to filter resumes.
- Craft strong accomplishments to differentiate yourself from the pool of applicants.
- Ensure your formatting is consistent, clean and professional.

Look out for more north campus events to come!

## Finance Students Enter CFA Institute Research Challenge

Five students in the Bachelor of Commerce Finance Degree program have entered the CFA Institute Research Challenge this year. They are in competition with students from 11 universities across Ontario.

[Read more >](#)



## Fashion Students and Faculty Attend Trends Event at the FGI

Fiona Aztler & Regan Timson from Peclers Paris presented to FGI for a special tailored Trend Presentation for the Toronto Fashion Community.

[Read more >](#)



## **CRA Presents at the Placement Centre**

The Business School Placement Centre is proud of its strong partnership with the Canada Revenue Agency (CRA). On Thursday, November 22, 2018, the CRA paid a visit to over 120 students from various business programs.

[Read more >](#)



## **Humber Marketing Students Win Big at OCMC**

On Thursday, Nov 15th, students from The Humber Business School boarded a bus and headed to London, ON, to take part in the Ontario College Marketing Competition (OCMC).

[Read more >](#)



## **Students Hold First-ever Fashion PR Seminar**

On November 22, the first Fashion PR Seminar for both Public Relations and Fashion Management and Promotions students was held. The seminar was a collaboration between Annette Berger-Snel and Rossie Kadiyska, program coordinators of the respective academic programs.

[Read more >](#)



## **RBC comes to Humber North Campus – Information Session Recruitment in the Banking Sector**

On Wednesday, November 28, 2018, the Placement Centre held an Information Session highlighting recruitment in the banking sector, featuring Ujaan Das, Fraud Analyst with RBC. Over 100 students from many programs across The Business School participated in the session.

[Read more >](#)



## **Hospitality Students Organize a Health and Wellness Event**

On November 21, fourth-year Hospitality and Tourism Management Degree students put on a Health and Wellness event as part of their Event Planning and Management Course. The event attracted over 250 students at the Lakeshore Campus. Several corporate sponsors donated nutritious food samples, drinks and wellness-related prizes that were raffled off to the students.