



# The Dean's News

Covering  
**April 2021**



*Alvina Cassiani, Senior Dean  
Faculty of Business*

## The Dean's Message

As semester-long projects and capstone events come to fruition, our students have made effective transitions in presenting their final projects online with great success! Presentation skills learned during this time also give our students an edge in the current marketplace.

Congratulations to the Bachelor of International Development degree students for placing first in Humber's Map the System finals. Bachelor of Commerce – Marketing degree students also won first place in each competing room at the 2021 Safe Roads Competition.

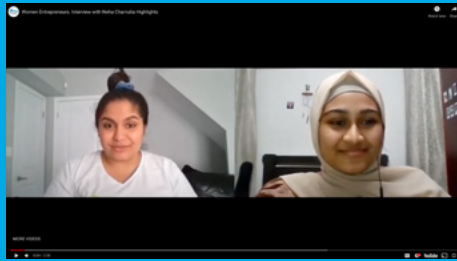
Our students are busy securing full-time positions, taking their educational careers to the next level, receiving prestigious awards and building industry connections to strengthen experiential learning opportunities, read the newsletter to see how our students embody "business at its best".

Thank you to all of our faculty and students for another successful academic year!

**To share all of your successes with us, visit [business.humber.ca/content-submission](https://business.humber.ca/content-submission) and choose "The Dean's Newsletter".**

**WE ARE  
BUSINESS AT ITS BEST**

[business.humber.ca/deans-news](https://business.humber.ca/deans-news)



### **DBSA Hosts Series Featuring Successful Female Entrepreneurs**

The Digital Business Student Association (DBSA) launched a new series featuring women in business who agreed to share their wisdom and insightful journey to success through short interviews.

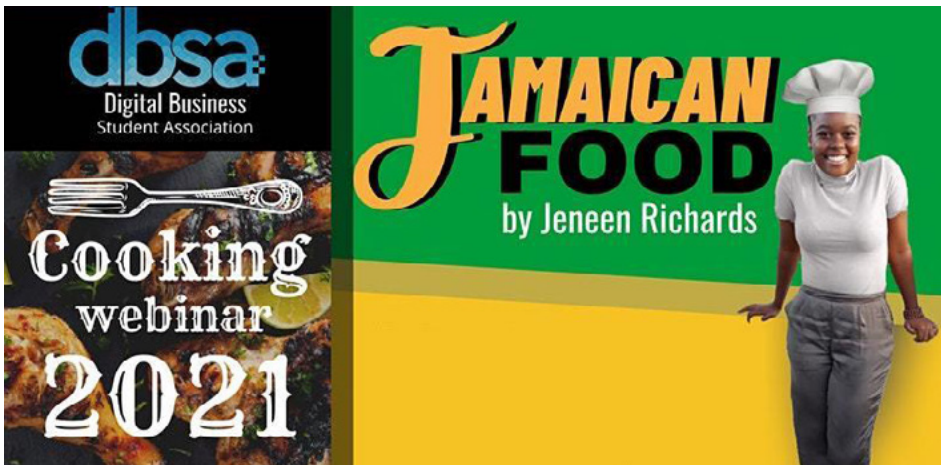
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### **New Scholarship for Diversity in Fundraising Management**

The Fundraising Management graduate certificate program recently underwent a significant curriculum change.

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### **Jeneen Richards Hosts DBSA's First Social Event**

On April 10th, international first-year Bachelor of Commerce – Digital Business Management degree student Jeneen Richards joined the Digital Business Student Association (DBSA) from her kitchen in Jamaica to share her passion for cooking.

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### **International Business Students Organize Webinar with Insightful Guest Speaker**

Bachelor of Commerce - International Business student and Vice President of Digital Marketing at the International Business Association (IBA) Kamaldeep Kaur, hosted the final winter webinar in the Guest Speaker Series.

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## BUSINESS, ACCOUNTING & MANAGEMENT



### **Insurance Management Grad Lands Role as Data Analyst at Totten Insurance**

Akhil Kochar, a recent graduate of the Insurance Management program (IMPG) landed an exciting role at Totten Insurance as a Data Analyst.

**Read more >**



### **Recruitment Specialist, Business Owner and Proud Alumna Shares Her Success Story**

Business Administration graduate Amanda Simoes credits her current career and the ability to pursue her small business to the education, support, and guidance she received at Humber.

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### **Insurance Management Alumnus Hired at One of Canada's Leading Independently Owned Insurance Brokerages**

Insurance Management program (IMPG) graduate Kraig Salmon was recently hired as a Commercial Lines Technical Service Representative at Paisley-Manor Insurance Brokers Inc.

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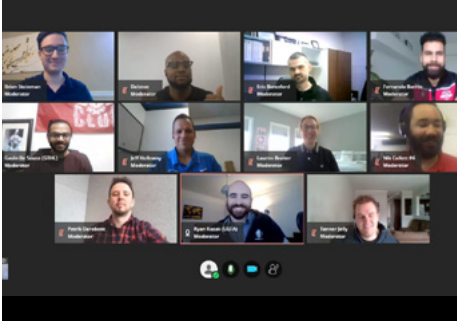


### **Students Connect with Wawanesa Industry Professionals for Valuable Career Insights**

Wawanesa Insurance presented to students within the Insurance Management program (IMPG) to discuss the different types of insurance-related careers within their company.

**Read more >**

## BUSINESS, ACCOUNTING & MANAGEMENT



### **Sport Management Students Gain Real-World Experience From Final Assessment**

One hundred and thirty Sport Management advanced diploma students conducted their final assessment with an industry professional from one of twenty-three sports organizations in a one-on-one virtual mock interview.

**Read more >**



### **Virtual Networking Hour Connects Students to Industry Professionals**

Second-year Sport Management students took part in a Virtual Networking Hour hosted by Professors Sherri Branscombe and Cecily Clarke in their Career Development course.

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### **Business Administration Alumnus Achieves Professional and Academic Success Shortly After Graduating**

Business Administration alumnus Stendhal Cantave shares the story of his academic journey and how it helped him step into a professional role as a Financial Analyst while also pursuing a master's in finance.

**Read more >**

## FASHION & BEAUTY



### **Fashion Students Land Internship Opportunity**

Fashion Arts and Business students in the Global Retail Operations class hosted several guest speakers this semester - some of which resulted in hands-on learning opportunities for students.

**Read more >**

## FASHION & BEAUTY



The Cosmetic Management diploma program curriculum is designed in collaboration with the cosmetics industry, focuses on current market trends and touches on all disciplines required to enter the personal care products sector.

Visit the **Cosmetic Management Program Page** >

### **Cosmetic Management Alumnae Speaks About How to Create Positive Change in the Makeup Industry**

Cosmetic Management graduate Leo Williamson and fashion and business program student Felicia Gunnis were featured in a Capital Current article addressing the need for drugstore cosmetic brands to be more racially inclusive in their product lines.

**Read more** >



### **An Opportunity for Students to be Innovative and Collaborate Internationally**

There is no doubt the pandemic has disrupted everyday life, yet it has also provided an opportunity for innovation.

**Read more** >



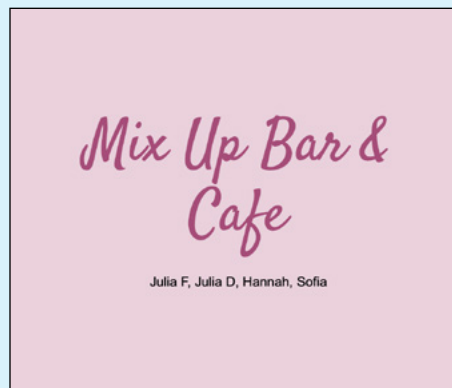
### **Fashion Students Turn Uncertainty into Innovation**

The future of the Fashion Event Production classes' annual fashion show was uncertain this season, however, this taught the graduating class the meaning of resilience, perseverance, and creativity.

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## FASHION & BEAUTY



### Students Gain Experiential Learning in Global Retail Operations Course

For the past few years, fourth-semester Fashion Arts & Business diploma program students in the Global Retail Operations course have collaborated with Vaughan Mills Shopping Centre (part of Ivanhoe Cambridge) to create a real-world project. This semester, students delivered excellence despite the challenges of online learning and no visits to the shopping centre.

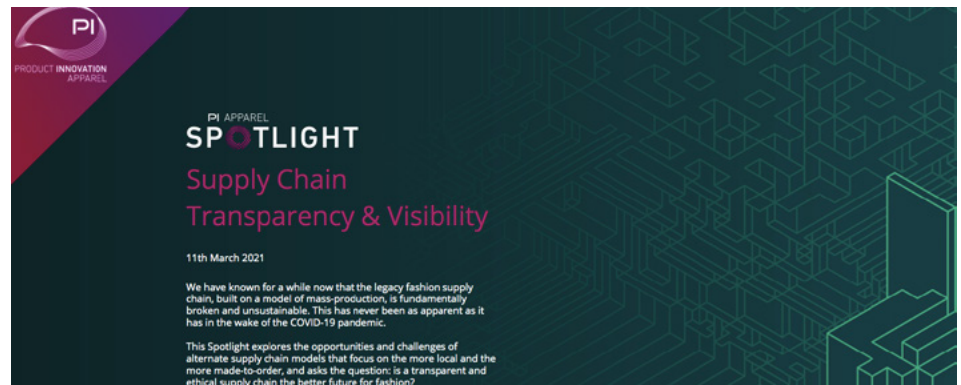
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### Fashion Alumna Guest Speaker Inspires Students

Fashion Management students welcomed alumna and Product Developer and Design Assistant for Hudson's Bay Alicia Jocson as a guest speaker last month.

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### Fashion Management Students in the Spotlight

Fashion Management Sustainability postgraduate students, led by Humber Professors Trevor Smith and Rossie Kadiyska, had the opportunity to partake in the 2021 PI Apparel Spotlight: Supply Chain Transparency and Visibility event.

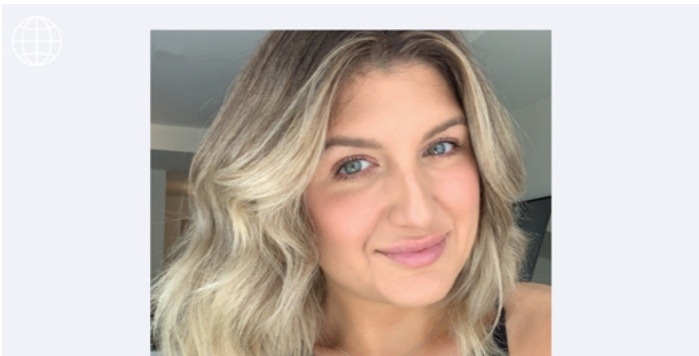
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### **Fashion Management Faculty Present a Vision for the Future**

Fashion Management faculty Vladimira Steffek and Rossie Kadiyska presented virtually on the “Future Business Opportunity in Sustainable Denim - Business in Post-pandemic Era” at BINUS University international conference in Jakarta, Indonesia.

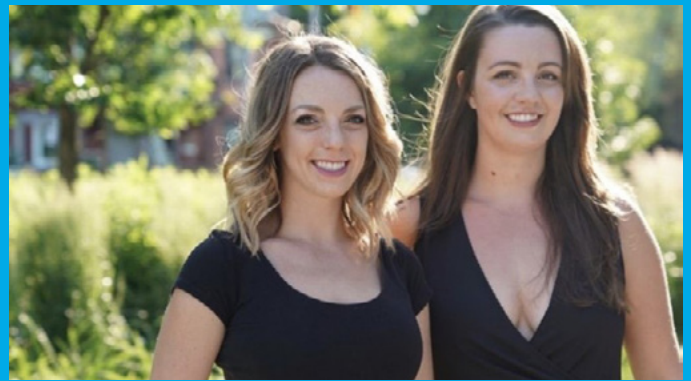
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### **Fashion Management Guest Speaker Shares Industry and Career Experience as a Buyer**

Hudson Bay Buyer and Fashion Management graduate certificate alumna Alexandra Peroni guest lectured to Fashion Management students during their Retail Buying class.

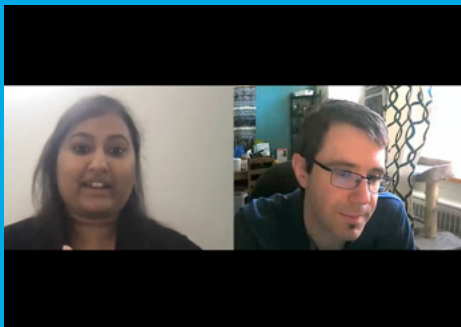
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### **Webinar Series Connects Students to Fashion Industry Professionals**

This semester, Fashion Management students virtually hosted and participated in several guest speaker webinars to connect with industry experts.

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### Tourism Management Grad Wins Baxter Student Ambassador Program

After a month-long competition, graduating Tourism - Travel Services Management student, Trisha Naha, was nominated as the 2021 Baxter Student Ambassador (BSA).

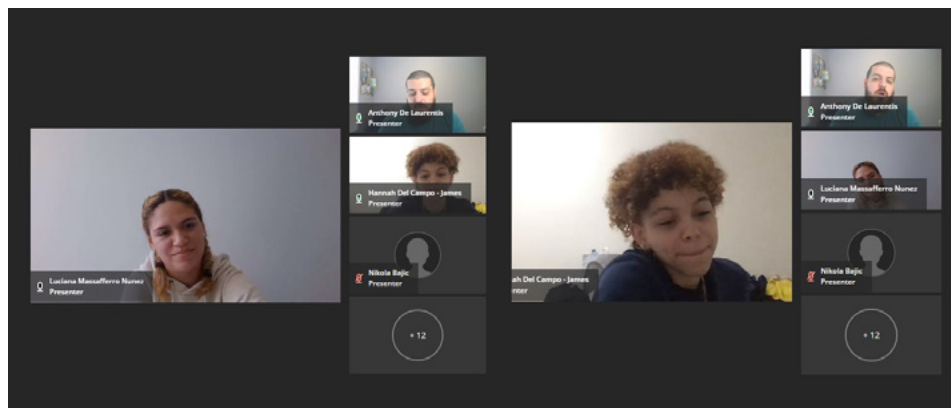
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### Faculty of Business Collaborates with ULatina in Offering a Virtual Guest Lecture Series

On April 9th, the Faculty of Business held its second lecture in a series of virtual guest lectures strengthening the burgeoning partnership between Humber College and ULatina (Universidad Latina de Costa Rica).

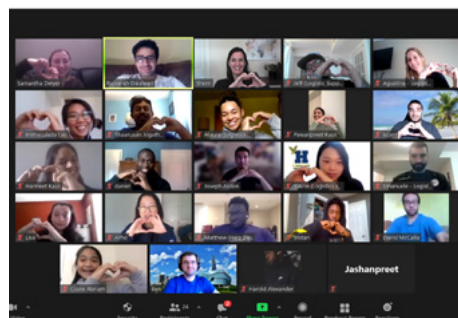
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### Recreation and Leisure Services Students Collaborate with Professionals to Solve Industry Challenges

First-year Customer Service Excellence and Quality Management students from the Recreation and Leisure Services program collaborated with the Town of Caledon's Recreation Community Services Department and the City of Toronto's Recreation Facilities Parks and Forestry & Recreation Department in tackling industry challenges.

[Read more >](#)



### Virtual Assignment Helps Students Gain Critical Skills

Second-year Recreation and Leisure Services students in Professor Sherri Branscombe's Special Event Management course planned and hosted two successful virtual events.

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## MEDIA, PUBLIC RELATIONS, MARKETING



### Marketing Professor Selected as Alumni Speaker for Guelph-Humber Last Lecture

This year marks the sixteenth annual Last Lecture at the University of Guelph-Humber (UofGH) - a celebration that provides graduating students the opportunity to reflect upon their experiences, successes, journey, and time at UofGH.

[Read more >](#)



### Grads Give Back: Episode 6 - Serean Bechara

We spoke with 2018 Business Marketing grad, Serean Bechara, Social Media and Marketing Manager at Larco Hospitality who shares her journey from Humber alumna to social media and digital marketing maven at one of Canada's leading, full-service, hotel management companies.

[Read more >](#)

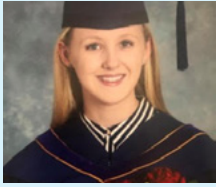


### Marketing Students Place First in Safe Roads Competition

Two groups of semester eight Bachelor of Commerce – Marketing degree students competed against Ontario-based colleges and universities and won first place in each competing room at the 2021 Safe Roads Competition.

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## JUSTICE & LEGAL



### Paralegal Studies Graduate to Attend Law School at Queen's University

Class of 2019 Bachelor of Paralegal Studies degree graduate Melanie Dekoker was accepted for admission to Law School at Queen's University in Kingston, Ontario.

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## INTERNATIONAL DEVELOPMENT



### International Development Students Take First Place in Map the System Competition

Bachelor of International Development (ID) degree students placed first in Humber's Map the System finals, a competition challenging students to think deeply about social and environmental change.

[Read more >](#)

## WORK-INTEGRATED LEARNING



### A Q&A with Bachelor of Paralegal Studies Student Laurie Shaw

Bachelor of Paralegal Studies student Laurie Shaw worked at Calvin Barry Professional Corporation as a Paralegal intern for her placement last summer where she applied the knowledge and theory learned in class to everyday practice at the firm.

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### Guest Speaker Delivers an Insightful Session on Projects with Global Learning Collective

The Work-Integrated Learning (WIL) Centre invited Campus B Program Manager and member of Customized Educational Programs Abroad (CEPA) and the Global Learning Collective (GLC) Andre Siffert to speak with students on April 1st about the upcoming WIL opportunities and projects.

[Read more >](#)

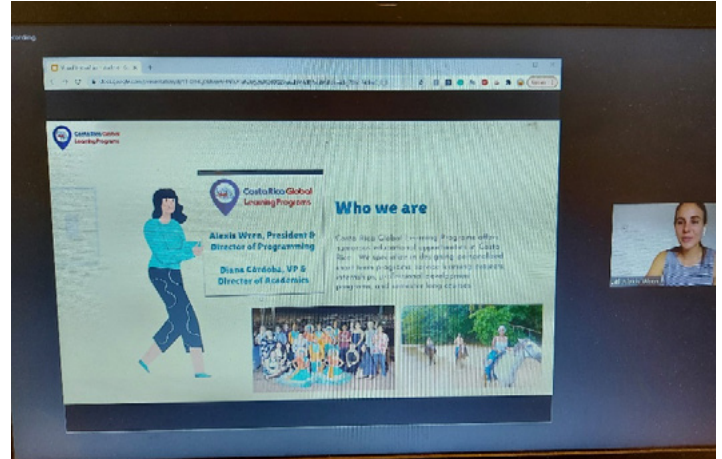
## WORK-INTEGRATED LEARNING



### Faculty of Business Successful in Securing Funding for Students Completing Unpaid WIL Placements

Co-operative Education and Work-Integrated Learning Canada (CEWIL Canada) and the Canadian Government have partnered to create innovative work-integrated learning opportunities for post-secondary students.

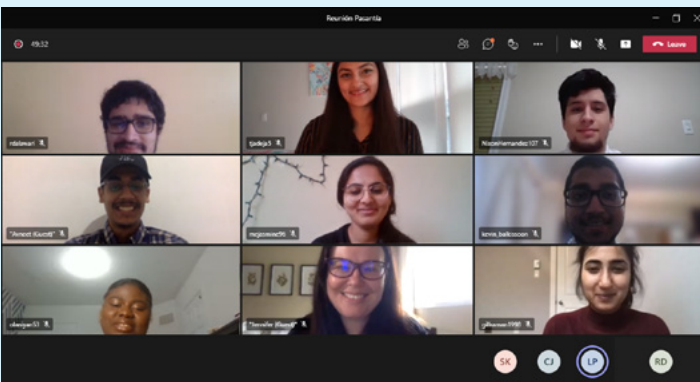
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### Students Explore Remote Work Opportunities in Costa Rica

The Work Integrated Learning (WIL) Centre has once again collaborated with Costa Rica Global Learning Programs to provide business students with remote work opportunities in Costa Rica for the upcoming summer semester.

[Read more >](#)



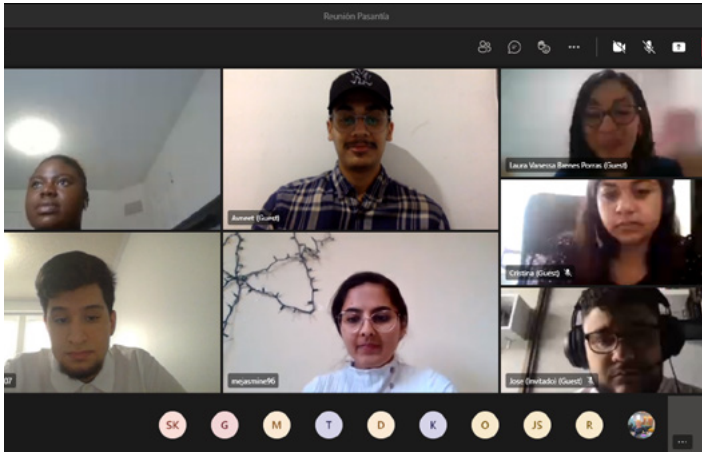
### Students Impress Clients in the ULatina Virtual Internship

On April 30th, members of the Faculty of Business Work Integrated Learning (WIL) Centre were invited to the final presentations being held by students partaking in the Universidad Latina De Costa Rica (ULatina) Virtual Internship.

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## WORK-INTEGRATED LEARNING



### **Students Reveal Social Media Strategy Presentations in Real-World Experience with ULatina Virtual Internship**

On April 5th, Work Integrated Learning (WIL) Centre faculty were invited to view the final Social Media Strategy presentations being held by business students participating in the Universidad Latina De Costa Rica (ULatina) Virtual Internship.

**Read more >**



### **Work-Integrated Learning Initiative for Accounting Students with Intuit TurboTax Receives Positive Feedback**

Every tax season many of our Accounting students, completing their Work-Integrated Learning (WIL) placements, work with tax firms across the GTA.

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The Placement Centre hosts events to provide students with the opportunity to explore areas of interest by learning about various career fields and connecting with employers.

Visit the **Page >**