

**WE ARE  
UNLEASHING  
AMBITION**

# BUSINESS



## The Dean's Message

Although this winter has been a cold one, it hasn't stopped the hot streak at The Business School. We're extremely proud of all our students, faculty members and grads who have achieved success both academically or in their careers this semester. This winter has also seen its share of "hellos" and "farewells," as we've welcomed potential new students at our info nights, and said goodbye to some of our retiring staff. Stay warm everyone and keep up the great work. [Read more >](#)

Be sure to share your successes in the Dean's Newsletter. For submissions, visit [business.humber.ca/content-submission](https://business.humber.ca/content-submission) and choose "The Dean's Newsletter".

*\*This is an interactive pdf*



## Marketing Students Visit Miele Canada Headquarters in Preparation of Capstone Project

Marketing students met with Miele executives to work out a strategic marketing plan for the appliance company.

[Read more >](#)



## Introducing the Michael Planche Memorial Award

In remembrance of our recently passed friend and faculty member, The Business School has created the Michael Planche Memorial Award, which will award one student \$1000.

[Read more >](#)



## Network Nights Event

Join this networking event on February 28<sup>th</sup> & March 7<sup>th</sup> perfect for Fashion, Cosmetics and Photography students, but open to all Humber students and alumni.

[Read more >](#)



## Students Help Businesses with E-Business Solutions and Strategies through VEB Program

At Humber, we are committed to making sure our students get real-world experience and are career-ready. One way students are able to do this is through the Voucher for E-Business Program. Hanadi Alnawab, the Program Coordinator for the Bachelor of Commerce - Digital Business Management degree program, leads the Voucher for E-Business Program. The VEB Program exists to provide small- to medium-sized businesses from many industries across Ontario with e-business solutions and social media strategies.

[Read more >](#)



## Humber Lakeshore is a Fair Trade Campus: A First for Ontario

Early in January, students, staff and guests gathered to celebrate the designation of Humber College Lakeshore Campus as a Fair Trade Campus, the first college campus in Ontario to achieve this designation.

[Read more >](#)



## Degree and Post Grad Information Night

The Business School held its first Degree and Postgrad information session on Tuesday, January 23<sup>rd</sup> at Lakeshore campus.

[Read more >](#)



## International Business Grad Hosts UofT Radio Show

Julia Chan, graduate of the Bachelor of Commerce - International Business program, is currently a student in the Masters of Public Policy program at the School of Public and Governance at the University of Toronto.

[Read more >](#)



## The Business School Hosts the Humber College Marketing Competition

On November 20<sup>th</sup>, 2017, The Business School decided to host our very own Humber College Marketing Competition in place of the Ontario Colleges Marketing Competition.

[Read more >](#)



## Visiting Scholars at the Business School

This semester, two visiting scholars - Dr. Sahil Raj and Dr. Renata Guidi - will call Humber their new home as they conduct their post-doctoral research and teach our students.

Dr. Sahil Raj will be conducting post-doctoral work at Humber under the supervision of Dr. Parveen Gill. He will also be co-teaching the Human Resources grad certificate capstone project course. We look forward to working with Dr. Raj and the positive contributions he will make to The Business School.

Dr. Renata Guidi is a visiting scholar and will also be conducting postdoctoral work. In addition to this, she will be teaching two courses with the Bachelor of Commerce programs at The Business School at Humber.

We are very pleased to have Dr. Raj and Dr. Guidi join us this semester, and we wish them the best of luck this year.

[Read more >](#)





### **Business Professor Published in European Journal of Operational Research**

Hussam Jawad, a Professor at The Business School and the School of Applied Technology, had his paper, "Improving Supply Chain Sustainability Using Exergy Analysis" published in the scientific journal, *European Journal of Operational Research*.

[Read more >](#)



### **Paralegal Alumnus Appointed as Justice of the Peace**

Effective August 9th, 2017, Keon Lee, a 2013 Paralegal Diploma graduate was appointed as a Justice of the Peace to the Ontario Court of Justice.

[Read more >](#)



### **Business School Faculty Celebrate Career Milestones**

In 2017, a number of our faculty members celebrated 10- and 25-year anniversaries working at The Business School. We wouldn't be the leading polytechnic institution without all of their hard work and commitment.

[Read more >](#)

### **Professor Promotes Insurance Management Program in Industry Trade Magazine**

John McNeil, a part-time Professor and Program advisor of the Insurance Management - Property and Casualty program, spoke with *Canadian Underwriter* about the advantages and benefits of the new Insurance Management - P&C program.

[Read more >](#)

### **Paralegal Student Wins at 2017 Capital Cup Mooting Competition**

In November, 2017, Tudor Gagea, a third-year Paralegal Studies degree student, won a Top Ten Oralist Award at the 2017 Capital Cup Mooting Competition in Ottawa. Tudor first heard about the competition from Paralegal program coordinator, Bernie Arnon. In preparation for the competition, Tudor and his teammates attended weekly sessions where they read through cases several times in order to develop a solid understanding of the issues.

[Read more >](#)



### **Faculty Member Travels to Mongolia for Volunteer Experience**

In July 2017, Anita A. John, Program Coordinator of the Law Clerk program, worked at the Mongolian Chamber of Commerce and Industry as a tax and e-commerce advisor.

[Read more >](#)

## Humber Says “Thank You and Farewell” to Three Dedicated Faculty Members

On January 10th, a retiree dinner was held for Tammie Dunnett, Nancy Kerry and Anita Adamek to thank them for their years of service to Humber and The Business School.

[Read more >](#)



### Anita Adamek

Anita's successful career of 30 years with Humber College witnessed significant progress and change. Continuing to coach and guide thousands of students in various ways, Anita constantly brought her kind and composed manner to all situations. Anita is also an accomplished artist who expresses her gift through painting. Anita looks forward to spending more time embracing her passions like art, nature, adventure and volunteering. Thank you Anita, we wish you the very best.



### Tammie Dunnett

During her 17 years in The Business School, Tammie always came to work with a smile and a 'can-do' mindset. She took on progressive responsibilities and always strived to contribute more to the team. As a receptionist she was always willing to guide and support faculty and staff, and, as a Scheduler, she played an integral role in the development of The Business School's in-house scheduling database system. In her role as Administrative Assistant, she was indispensable in ensuring that The Business School operated smoothly across all 38 programs, two campuses and between five Associate Deans.



### Nancy Kerry

Beginning as a graduate of the Accounting Diploma, Nancy has held various Business School staff positions, including Project Coordinator and Coordinator of the Centre for Employee Benefits (CEB). As the Coordinator of the CEB, Nancy did invaluable work in managing the logistics of the CEB program across the country. She was responsible for the organization, finance and recruitment of employers to participate in the CEB pension workshops – employers included the RCMP, pension and benefits administrators and many prestigious Canadian law firms. Enjoy the 'good life' with your family and friends!

## Insurance Management Students Score Highest Marks on CIP Exam

Scott Wright and Zhiquan (Harold) Pan, two Insurance Management - Property and Casualty program students, both went above and beyond to achieve the highest mark of Honors on their Chartered Insurance Professional (CIP) exams.

[Read more >](#)

## Accounting Diploma Students Secure Co-Op Positions with CRA

This semester, seven third-, fourth- and fifth-year students from the Business Administration - Accounting diploma program secured accounting positions at the Canada Revenue Agency.

[Read more >](#)