

**WE ARE  
UNLEASHING  
AMBITION**

# BUSINESS



## The Dean's Message

January is typically a time for fresh starts and reflection. From our first "TechWeek" to Alumni who give back, we covered a bit of everything this month. Student competitions enhance the student learning experience.

Be sure to share your successes in the Dean's Newsletter. For submissions, visit [business.humber.ca/content-submission](http://business.humber.ca/content-submission) and choose "The Dean's Newsletter".

*\*This is an interactive pdf*



## Giving Back to Your Alma Mater: Enriching the Next Generation of HR Professionals

Adriana Correale, an alumna from the Human Resources Management postgraduate certificate program expressed her aspiration to give back to the Humber community. There cannot be anything more rewarding than giving back to society.

[Read more >](#)

*“Smiles, curiosity, and enthusiasm from students said it all.”*





## Advertising Media Management Grad Night

On January 26th, Kathy Saunders and the current batch of Advertising Media Management (AMM) Postgrad students hosted a "Grad Night".

[Read more >](#)



## FUA Public Relations Coordinator Visits The Third Floor Fashion District

On January 19th, the Fashion Arts and Business Diploma students gave a tour of their Fashion District to Public Relations Coordinator, Massimo Coppetti from Florence University of the Arts.

[Read more >](#)



## Alternative Dispute Resolution Networking Night

A networking night for 1st and 2nd semester students from Alternative Dispute Resolution program will be held on March 9th. Join us as we welcome industry professionals for an evening of networking and discussions.

[Read more >](#)



## DECA U Provincials Competition a Success

Congratulations to International Business degree students Max Beacock and Sergey Fomin as well as Bachelor of Commerce Accounting student Noel D'Souza for placing in the competition. Humber competed in the Advertising Campaign Challenge (ADC) and took home a 2nd place medal out of a total of 14 universities and colleges competing in the Ad Campaign Challenge across the province.

[Read more >](#)

## Digital Business Management Hosts TechWeek 2017

Congratulations to the Digital Business Student Association on the success of their first TechWeek. The four day event at Lakeshore campus included a grad panel as well as a series of hands-on workshops for Facebook Ads, MailChimp, and Shopify led by fellow peers at Humber.

[Read more >](#)

